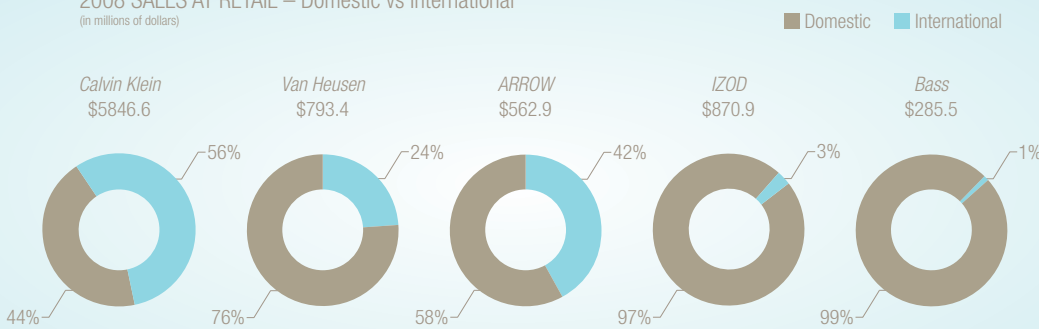




International



2008 SALES AT RETAIL – Domestic vs International
(in millions of dollars)



In 2008, 30% of our income before interest and taxes* was derived from outside the U.S., up from 25% in 2007. Strategically, while we principally drive international growth of our brands through the use of a licensing and distribution model, we also expanded our own direct operations in 2008 by assuming the sportswear operations for our brands in Canada from our prior licensee and through the acquisition of certain assets, including wholesale inventory and retail store locations, from our former *Van Heusen* licensee in the United Kingdom and Ireland.

There were almost 400 freestanding stores operated by licensees of our *Van Heusen*, *IZOD*, *ARROW* and *Bass* brands in 2008, with plans for over 50 new store openings in 2009, including 30 new *ARROW* stores in China and five in India. Our international licensees are also growing these brands through an expanding network of shop-in-shops with key retailers across the globe, including 15 *ARROW* shops in Europe.

The increase in our international presence is driven by *Calvin Klein*. At the end of 2008, there were over 500 freestanding *Calvin Klein* stores outside the United States. These stores are operated by experienced retail partners, cover the range of products under the *Calvin Klein* brands – collection, bridge and better – and contribute to the *Calvin Klein* brands' worldwide growth. An estimated 80 new stores are planned for 2009, further expanding the *Calvin Klein* brands' global footprint.

International store openings provide the most evidence of our expansion into new markets throughout the world. The next year should see the number of these licensee-operated freestanding stores rise 15%.

International Stores

	2008	2009 (projected)
Calvin Klein	503	583
Van Heusen	110	121
ARROW	252	298
IZOD	17	19
Bass	19	19
Total	901	1040

COUNTRY†	Calvin Klein	Van Heusen	ARROW	IZOD	Bass
	BRANDS				
Argentina	•	•			
Aruba	•				
Australia	•	•			
Austria	•		•		
Bahrain	•				
Belarus	•				
Benelux	•		•		
Bulgaria	•				
Brazil	•				
Canada	•	•	•	•	
Chile	•	•	•	•	
China	•		•	•	
Colombia	•		•	•	
Costa Rica	•	•		•	
Croatia	•				
Cyprus	•				
Denmark		•	•		
Ecuador	•		•	•	
Egypt	•	•			
Estonia	•				
Finland		•	•		
France	•		•	•	
Germany	•		•		
Greece	•				
Guatemala	•		•	•	•
Honduras		•			•
Hong Kong	•		•		
Hungary	•		•		
India	•	•	•		
Indonesia	•	•	•		
Italy	•		•		
Japan	•		•		•
Kazakhstan	•				
Kenya			•		
Korea	•		•		
Kuwait	•				
Lebanon			•		
Macau			•	•	
Malaysia	•	•	•		
Mexico	•	•	•	•	
New Zealand	•	•			
Norway		•	•		
Panama	•	•	•	•	•
Peru	•	•	•	•	•
Philippines	•	•	•	•	•
Poland	•				
Portugal	•		•		
Russia	•		•		
Saudi Arabia	•				
Serbia	•				
Singapore	•	•	•		
Slovenia	•				
Spain	•		•		
Sweden		•	•		
Taiwan	•				
Thailand	•	•	•	•	
Turkey	•		•		
U.A.E.	•	•	•		
U.K./Eire	•	•	•		•
U.S.A.	•	•	•	•	•
Ukraine	•				
Uruguay		•	•		
Venezuela	•		•	•	•
Vietnam	•		•		
Zimbabwe		•	•		

† Partial list

*Non-GAAP financial measure. Reconciled on page 25.