



Investor Update Winter 2020

Safe Harbor

We (PVH Corp.) obtained the market and competitive position data used throughout this presentation from research, surveys or studies conducted by third parties, information provided by customers and industry or general publications. Industry publications and surveys generally state that they have obtained information from sources believed to be reliable but do not guarantee the accuracy and completeness of such information. While we believe that each of these studies and publications and all other information are reliable, we have not independently verified such data and we do not make any representation as to the accuracy of such information.

The information in our presentation contains certain forward-looking statements which reflect our view as of December 2, 2020 of future events and financial performance. These forward-looking statements are subject to risks and uncertainties indicated from time to time in our SEC filings, as more fully discussed in our safe harbor statements and risk factors found in our SEC filings. These risks include our right to change plans, strategies, objectives, expectations and intentions; our ability to realize the anticipated benefits and savings from restructuring and similar plans, such as the North America office workforce reduction and the planned exit from the Heritage Brands Retail business announced in July 2020; our need to use significant cash flow to service our debt obligations; our vulnerability to weather, economic conditions, fuel prices, fashion trends, loss of retail accounts, consumer sentiment, epidemics and health-related concerns, such as the current COVID-19 pandemic, which could result in (and in the case of the COVID-19 pandemic, has resulted in certain of the following) closed factories, reduced workforces, scarcity of raw materials and scrutiny or embargoing of goods produced in infected areas, war, terrorism, fluctuations in foreign currency exchange rates and other factors; the imposition of duties or tariffs on goods, such as the increased tariffs imposed in 2019, and threatened increases in tariffs, on goods imported into the U.S. from China and Vietnam; the regulation of the transaction of business with specific individuals or entities and their affiliates or goods manufactured in certain regions by the U.S. Government or the governments of other places where we do business, such as the listing of a person or entity as a Specially Designated National or Blocked Person by the U.S. Department of the Treasury's Office of Foreign Assets Control and the issuance of Withhold Release Orders by the U.S. Customs and Border Patrol; the impact of new and revised tax legislation and regulations; our

We do not undertake any obligation to update publicly any forward-looking statement, whether as a result of the receipt of new information, future events or otherwise.

This presentation includes non-GAAP financial measures, as defined under SEC rules. Reconciliations of these measures are included at the end of this presentation. Our SEC filings are available on our website at *PVH.com* and the SEC's website at *sec.gov.*



Our Brand Framework

Vision

To be the most admired fashion and lifestyle company in the world.

Purpose

We power brands that drive fashion forward – for good.

Priorities

Drive consumer engagement through innovative designs and personalized brand and shopping experiences that captures the heart of the consumer

Expand our worldwide reach through organic growth and acquisitions

Invest in and evolve how we operate by leveraging technology and data to be dynamic, nimble and forward-thinking

Develop a talented and skilled workforce that embodies our values and an entrepreneurial spirit while empowering our associates to design their future

Deliver sustainable, profitable growth and generate free cash flow to create long-term stockholder value

CALVIN KLEIN

TOMMY = HILFIGER

HERITAGE BRANDS

PVH

Values

Individuality be you

Partnership work together

Passion inspire and innovate

Integrity do the right thing

Accountability own it

PVH by the Numbers

PVH Established in PVH Foundation (the company's philanthropic division) >40,000 has been in existence for 1881 **Global Associates** 30+ Years 15% CAGR >50% for Non-GAAP Earnings per Share* Revenues Generated Outside of the U.S. from 2003-2019 \$9.9 Billion 2019 Reported Revenues We Operate in Over ~\$22 Billion 40 Countries 2019 Global Retail Sales

Three Distinct Businesses, All Positioned for Global Growth

2019 Business Recap

THE POWER of PVH







PVH CORP.

Global Retail Sales: ~\$22B

Revenues: \$9.9B

EBIT Margin*: 9.4%

Tommy Hilfiger

Global Retail Sales: \$9.2B

Revenues: \$4.7B

EBIT Margin*: 13.5%

Calvin Klein

Global Retail Sales: \$9.4B

Revenues: \$3.7B

EBIT Margin*: 11.3%

Heritage Brands

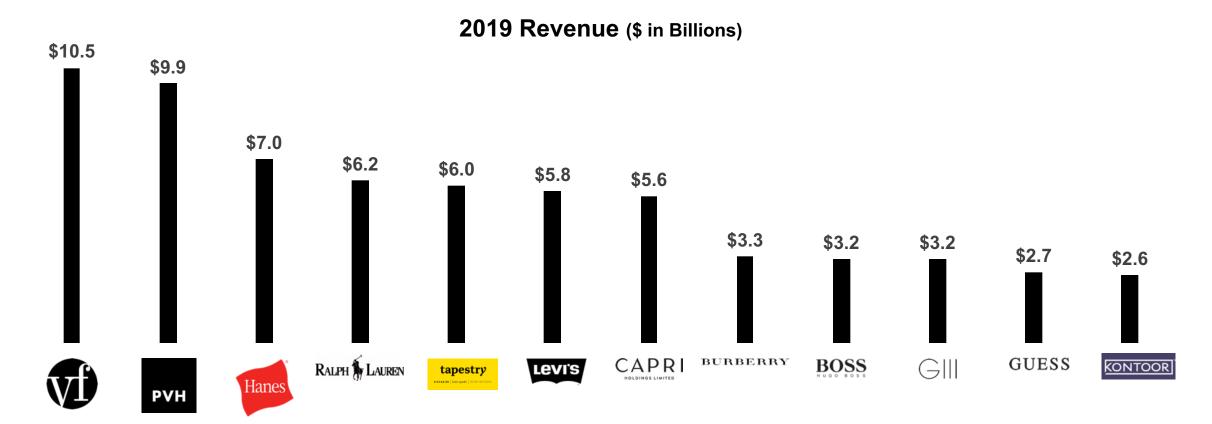
Global Retail Sales: \$3.3B

Revenues: \$1.5B

EBIT Margin*: 4.0%



PVH is One of the Largest Global Apparel Companies with \$9.9 Billion in 2019 Revenues

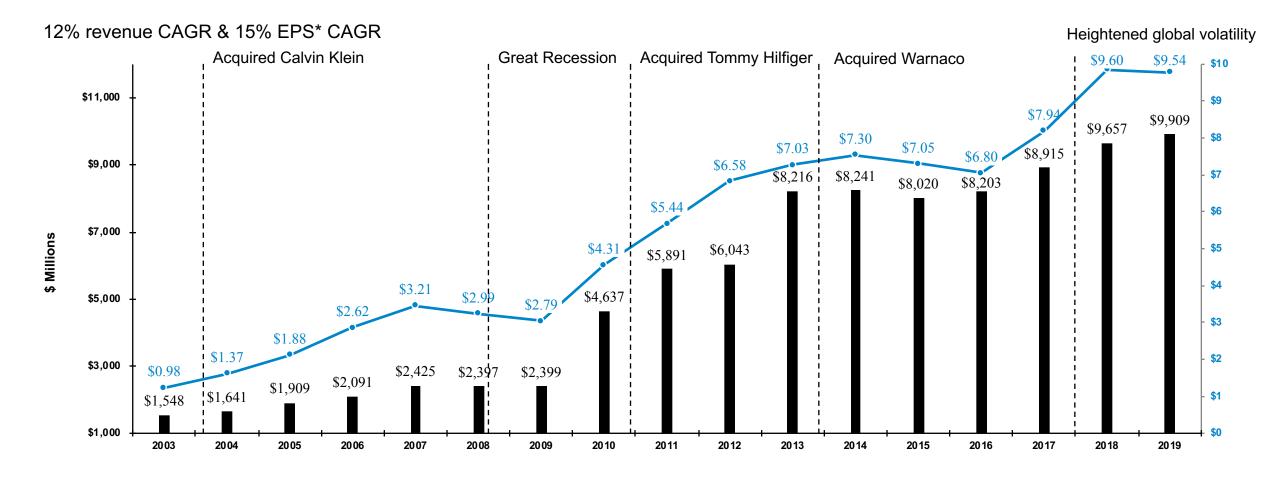




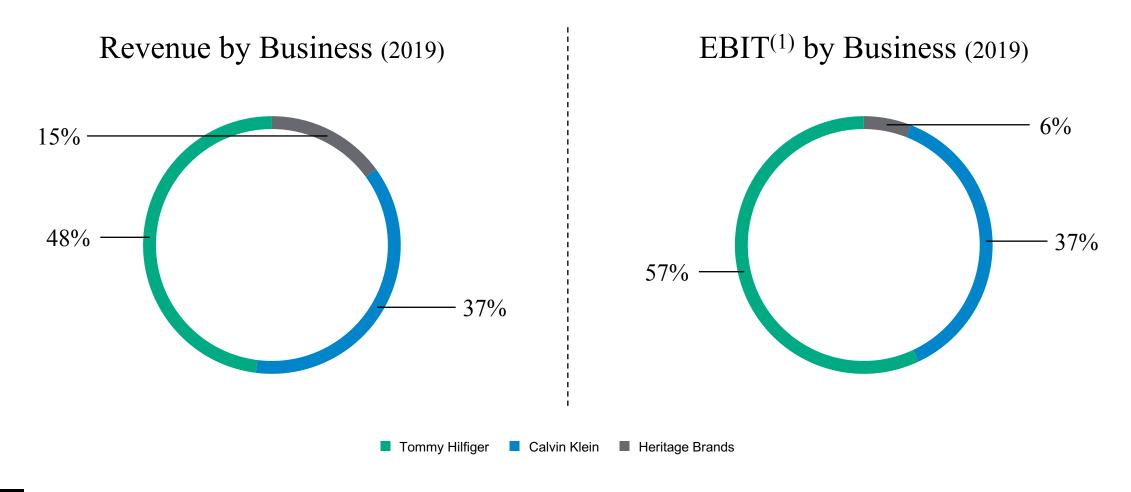


A Rich History of Sales & Earnings Growth

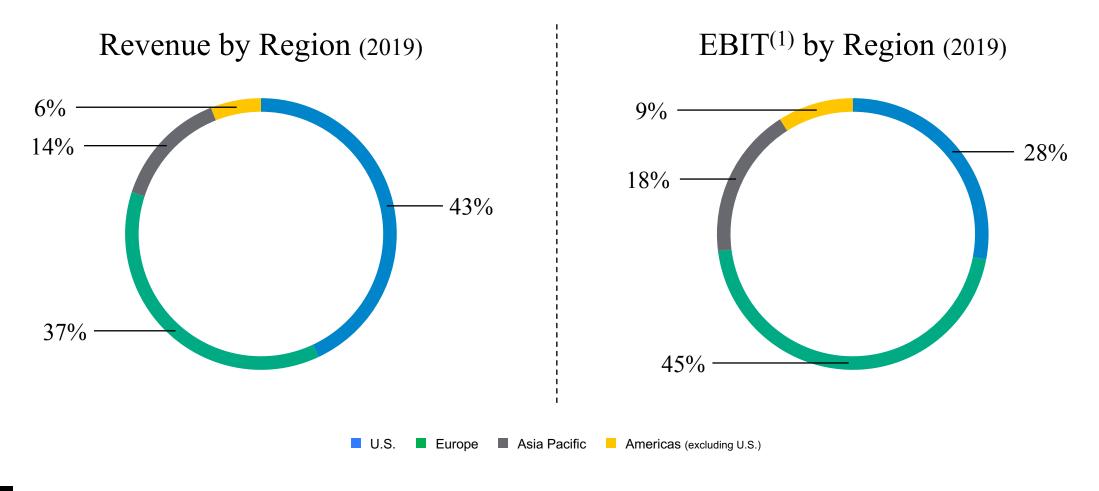
Revenue & EPS Growth (2003 – 2019)



Calvin Klein and Tommy Hilfiger Currently Account for 85% of PVH's Revenues and nearly 95% of PVH's EBIT⁽¹⁾



Nearly 60% of PVH's Revenues and Approximately 70% of PVH's EBIT⁽¹⁾ are Generated Outside the U.S.





Significant Focus on Digital Expansion & Enhancements

- Over \$1 billion in digital sales through our digital sites and digital sites operated by our wholesale partners in 2019 (~20% growth)
- Digital represented 12% of our sales in 2019 (through our own digital sites and digital sites operated through our wholesale partners); expect it to reach 20+% annually in the near-term
- Strength across all regions and forms of digital
- Significant growth in new users, in addition to strong engagement with repeat consumers
- New consumer events, enhanced site functionality and new selling models are contributing to the growth
- Continued investments & re-allocation of resources towards digital to drive growth and channel penetration





Owned & Operated

Wholesale Partners Online

Pure Plays

Focus on Innovation, Speed, Consumer Data & Flexibility



Supply Chain

- Faster & more responsive supply chain
- Leveraging 3-D Design and Showrooms
- Various speed models to optimize time to market
- Manufacturing joint venture in Ethiopia
- Focus on circularity

Design

- 3-D design capabilities help reduce need for samples and expedites earlystage design process
- 3-D showrooms enhance the experience for vendors, while being cost and time efficient
- Centers of Excellence leverage best practices and expertise across divisions

Consumer

- Increased use of data, analytics & Consumer Insights
- Ability to tailor consumer experience based on data

Driving Fashion Forward – for Good



Our Ambitions		negative s to zero	1 () 0 0/0 Increase positive impacts to 100%			Improve 1 million+ lives across our value chain
Our Priorities	01. Eliminate carbon emissions 02. End waste 03. Eliminate hazardous chemicals 04. Innovate for circularity		 05. Source ethically 06. Amplify worker voice 07. Promote safe workplaces 08. Advance living wages 09. Recruit ethically 10. Regenerate materials 		11. Empower women12. Foster inclusion & diversity13. Develop talent14. Educate the future15. Provide access to water		
PVH Values	Individuality	Partnersh	nip	Passion	I	ntegrity	Accountability



Tommy Hilfiger

- One of the world's leading designer lifestyle brands
- Celebrates the essence of classic American cool style
- Strong global brand awareness

Tommy Hilfiger – Brand Overview

Distribution











HILFIGER COLLECTION

- Select Global Retail
- Global tommy.com
- Global Wholesale

TOMMY HILFIGER

- Select Global Retail
- Global tommy.com
- Global Wholesale

TOMMY THILFIGER

- Global Retail
- Global tommy.com
- Global Wholesale

TOMMYJEANS

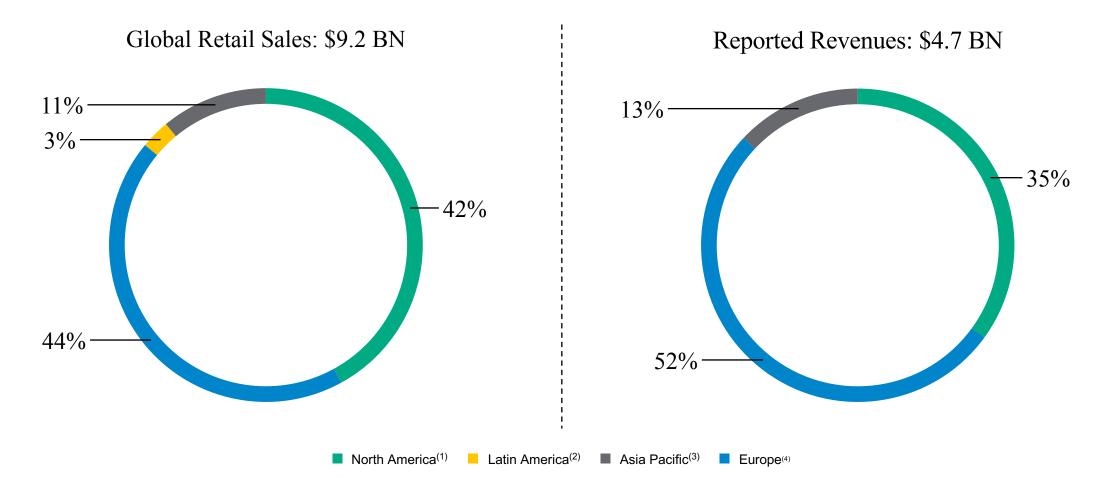
- Select Global Retail
- Global tommy.com
- Global Wholesale

ICMMY SPORT

- Select Global Retail
- Global tommy.com
- Select Global Wholesale

Tommy Hilfiger – Brand Overview

2019 Regional Breakout





Tommy Hilfiger Strategies



1. Product Focus

Delivering compelling products that reflect TOMMY HILFIGER's accessible premium positioning and classic American cool aesthetic, with a focus on sustainability and social innovation.

2. Category

Category expansion within womenswear, accessories, denim and underwear.

3. Regional

Regional expansion, particularly across the Asia Pacific region.



4. Brand Heat

Driving brand heat and conversion by delivering dynamic consumer engagement initiatives that include brand ambassadors, capsule collections, consumer activations and experiential events.

5. Digitize

Digitizing the complete brand experience from design to our showrooms for wholesale customers to our online and in-store experiences.

Tommy Hilfiger – Global Marketing & Communications

OBJECTIVE: Build on consumer-centric go-tomarket strategies to maintain global brand relevance & momentum

INVESTMENT: OVER \$200 MILLION in 2019 global marketing spend

FOCUS: Attracting a new generation of consumers globally; Blend of global and regional brand ambassadors to connect with consumers worldwide



Tommy Hilfiger – Business Overview & Financials

Tommy Hilfiger Business Summary

\$4.7B

2019 Reported Revenues

~\$3.1B

International Revenues

~\$1.6B

North America revenues

13.5%

2019 EBIT Margin⁽¹⁾



Tommy Hilfiger Europe – Overview

- Healthy brand with premium positioning
- Opportunity for further market share gains

Expected Long-Term Growth

+ Mid single-digits

Largest Category Opportunities

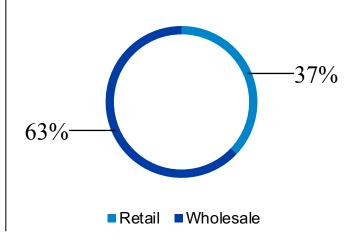
Women's Apparel	Performance Apparel
Accessories	Underwear

Largest Distribution Opportunities

- Outsized growth expected through digital:
 - Continued expansion of tommy.com
 - Expand third-party business, from pure play digital commerce retailers to brick & mortar partners online
- Expansion with our wholesale partners
- Continued successful performance at retail, including enhanced omni-channel capabilities

2019 Europe Revenues

by Distribution Model⁽¹⁾



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Tommy Hilfiger Asia – Overview

- Healthy brand with premium positioning
- China is the largest long-term regional opportunity for Tommy Hilfiger, with the ability to double the size of the business over time

Expected Long-Term Growth

+ Mid to High single-digits

Largest Category Opportunities

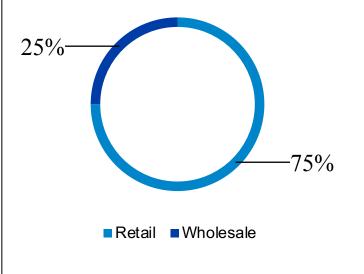
Women's Apparel	Denim	
Accessories	Underwear	
Performance Apparel	Kids	

Largest Distribution Opportunities

- Outsized growth expected through digital:
 - Continued expansion of tommy.com
 - Expand business with pure play digital commerce retailers
- Square footage expansion through new locations and renovate / expand / relocate key locations

2019 Asia Revenues

by Distribution Model⁽¹⁾



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Tommy Hilfiger North America – Overview

- Healthy brand with premium positioning
- Opportunity for further market share gains

Expected Long-Term Growth

+ Low single-digits

Largest Category Opportunities

Denim	Performance Apparel
Underwear	Women's Apparel (Operated by G-III)

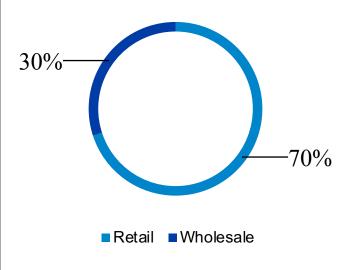
Accessories

Largest Distribution Opportunities

- Significant digital opportunity:
 - Ability to further leverage and expand tommy.com
 - Expand third-party business, from pure play digital commerce retailers to brick & mortar partners online
 - Focus on loyalty members, while also capitalizing on new-to-file consumers
- Continued wholesale sales growth, with a focus on digital:
 - U.S. Expanding presence outside of Macy's; focus on most productive department store doors; significant Amazon opportunity
- Retail: focus on productivity, including initiatives to drive traffic with domestic consumers; optimize store size and square footage

2019 North America Revenues by Distribution Mod

Revenues by Distribution Model⁽¹⁾



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PVH

Tommy Hilfiger Licensed Businesses

Notable Licenses





Calvin Klein

- One of the world's most recognized brands
- Bold, progressive ideals

Calvin Klein – Brand Overview

Distribution



CKCALVIN KLEIN

- Select Asia Retail
- Asia calvinklein.com
- Select Asia Wholesale



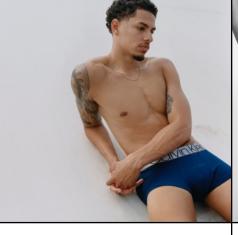
Calvin Klein

- Global Retail
- Global calvinklein.com
- Global Wholesale



CALVIN KLEIN JEANS

- Global Retail
- Global calvinklein.com
- Global Wholesale



CALVIN KLEIN UNDERWEAR

- Global Retail
- Global calvinklein.com
- Global Wholesale

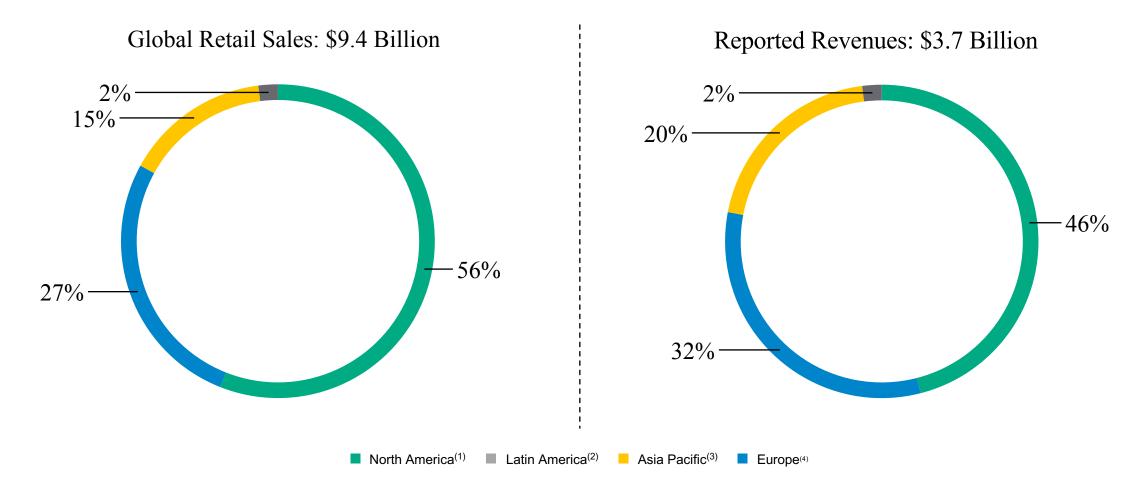


CALVIN KLEIN
PERFORMANCE

- Global Retail
- Global calvinklein.com
- Global Wholesale

Calvin Klein – Brand Overview

2019 Regional Breakout



Calvin Klein – Global Marketing & Communications

OBJECTIVE: A marketing approach that brings together all facets of the consumer marketing experience – from consumer engagement to data capabilities to the shopping experience

INVESTMENT: With over \$365 million in global annual marketing spend in 2019, (~40% funded by licensees), we leveraged *Calvin Klein's* brand heritage to grow the top and bottom line

FOCUS: A truly digital first, socially powered marketing experience for consumers



Calvin Klein – Business Overview & Financials

Calvin Klein Business Summary

\$3.7B

2019 Reported Revenues

~\$1.7B

North America Revenues

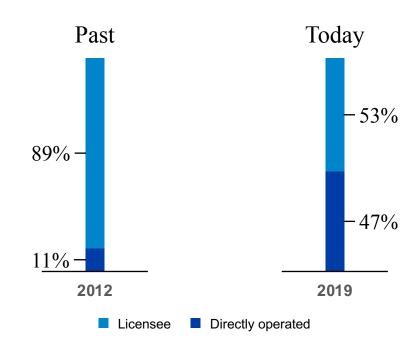
~\$2.0B

International revenues

11.3%

2019 EBIT Margin⁽¹⁾

Over 50% of the brand's global retail sales continues to be from licensing.



Calvin Klein Strategies



1. Product Focus

Delivering compelling products that reflect *Calvin Klein*'s accessible premium positioning and seductive aesthetic, with a focus on sustainable product creation.

2. Categories

Product improvement and expansion, particularly within men's and women's sportswear, jeanswear, accessories and women's intimates.

3. Regional

Regional expansion, particularly across Europe and the Asia Pacific region.

4. Engagement

Reigniting the brand and driving conversion with consumer engagement initiatives that include brand ambassadors, capsule collections, consumer activations and experiential events.

5. Digitize

Further digitizing the brand by growing online sales and expanding omni-channel capabilities.

6. Efficiencies

Identifying operating efficiencies across the business to drive improvements in our operating margins.

Calvin Klein North America – Overview

- Premium positioning
- Focus on driving productivity and operational efficiencies

Expected Long-Term Growth

+ Low Single-Digits

Largest Category Opportunities

Performance Apparel (Operated by G-III)

Women's Intimates

Men's Sportswear & Jeans

Women's Jeans (Operated by G-III)

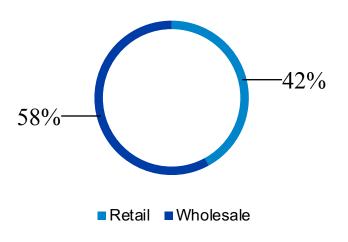
Accessories

Largest Distribution Opportunities

- Outsized growth expected through digital:
 - Continue to grow sales on calvinklein.com and focus on repeat purchasing with newly acquired consumers
 - Expand third-party business, from pure play digital commerce retailers to brick & mortar partners online
- Expansion with our wholesale partners, including select specialty apparel retailers and pure plays; focus on most productive department store doors; expand penetration online with traditional brick & mortar accounts
- Growth at retail, including the ability to enhance in-store execution and productivity
 - Optimize store size and square footage

2019 North America

Revenues by Distribution Model⁽¹⁾



Retail and wholesale split excludes licensing revenues.

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Calvin Klein Europe – Overview

- Europe is the largest near-term regional opportunity for Calvin Klein, with the ability to double the size of the business over time
- Focus on driving productivity and operational efficiencies

Expected Long-Term Growth

+ High Single-Digits

Largest Category Opportunities

Men's Apparel	Women's Apparel
Accessories	Performance Apparel
Men's and Women's Jeanswear	Kids

Largest Distribution Opportunities

- Expansion of wholesale presence
- Incremental store openings
- Digital commerce expansion:
 - Continued expansion of calvinklein.com
 - Expand third-party business, from pure play digital commerce retailers to brick & mortar partners online

2019 Europe Revenues by Distribution Model(1) -46%

■ Retail ■ Wholesale

Calvin Klein Asia— Overview

- Healthy brand with premium positioning overseas
- Ability to double the size of the business over time
- Focus on driving productivity and operational efficiencies

Expected Long-Term Growth

+ Mid Single-Digits

Largest Category Opportunities

Men's and	Men's and
Women's Jeanswear	Women's Apparel
Accessories	Performance Apparel

Largest Distribution Opportunities

- Expansion of wholesale presence
- Incremental store openings
- Digital commerce expansion:
 - Continued expansion of calvinklein.com
 - Expand third-party business, from pure play digital commerce retailers to brick & mortar partners online

2019 Asia Revenues by Region 30% —52% 18% China Korea Central & South Asia Pacific

Calvin Klein Latin America – Overview

- Owned business in Brazil
- Joint Venture for Mexico (Grupo Axo), which also includes our Tommy Hilfiger, Warner's, Olga and Speedo businesses in Mexico
- Licensed business in Latin America, run by American Designer Fashion S.A. (ADF)

Largest Category Opportunities in Brazil

Underwear

Men's and Women's Apparel Performance Apparel

Distribution Opportunities in Brazil

- Incremental square footage expansion
- Digital commerce expansion
- Select wholesale door expansion



Calvin Klein Licensed Businesses

7 significant partnerships represented over 80% of licensing and advertising revenue in 2019. Over time, we look to assume more direct control over various licensed businesses where we have core competencies.

Global Retail Sales



Women's Apparel / Other G-III **\$1.9BN**



Eyewear MARCHON ~\$150MM



Fragrance COTY \$1.2BN



Watches & Jewelry*
SWATCH ~\$125MM

Potential Buyback Opportunities



Footwear

JIMLAR ~\$370MM

(To be brought in-house in 2021)



CK Calvin Klein / Asia CLUB ~\$100MM



Men's Tailored
PEERLESS ~\$250MM



Will transition to Movado in Spring 2022.



Heritage Brands

- Portfolio of iconic American brands
- Generate healthy cash flows
- Market share opportunities

Heritage Brands – Overview & Financials



IZOD



VAN HEUSEN



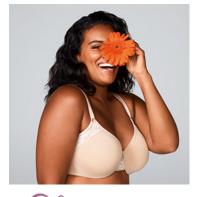
ARROW WSA·1851



GEOFFREY BEENE



warner's



Olga by warner's



TRUE

Summary Financials

2019 reported revenues – **\$1.5 BN** 2019 EBIT Margin⁽¹⁾ – **4.0%**

Heritage Brands

- Underwear
- Sportswear
- Dress furnishings

Licensed Brands Include:

- Chaps
- Kenneth Cole Reaction
- MICHAEL Michael Kors
- Michael Kors Collection

Heritage Brands Strategies



1. Product Focus

Delivering trend-right products at an attractive value proposition, with a focus on new technologies, features and sustainability.

2. Share Gains

Leveraging and enhancing each brand's position in the market to drive market share gains, with a focus on the most profitable brands.

3. Distribution

Optimizing distribution, particularly in the mass market and digital channels, with a focus on driving profitable volume.

4. Enhance

Enhancing profitability by capitalizing on supply chain opportunities, reducing costs and maintaining a critical focus on inventory management. Closing Heritage Retail business by mid-2021, as it did not meet profitability targets.

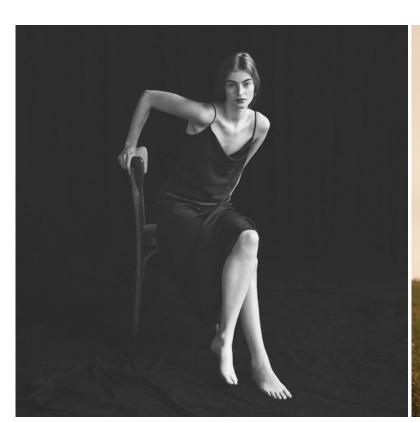
Market Share Gains are Critical for our Heritage Brands Business

Category	Unit share
Neckwear	>50%
Woven Shirts	13% ⁽¹⁾
Bras & Panties	10% ⁽¹⁾
Knit Shirts	8% ⁽¹⁾
Casual Pants	5% ⁽¹⁾













Financial Overview

PVH Financial History

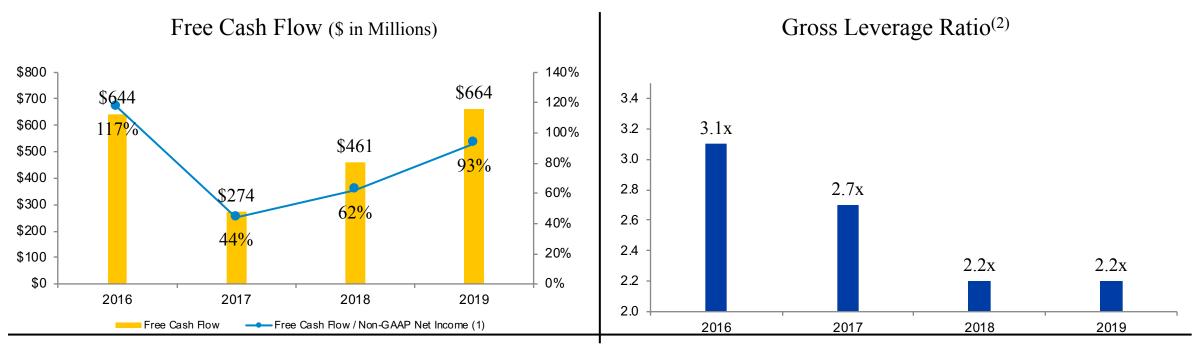
\$ in Millions, Except per Share Data

FX Headwinds

Warnaco Acquisition

	2014	2015	2016	2017	2018	2019
Revenues	\$8,241	\$8,020	\$8,203	\$8,915	\$9,657	\$9,909
Gross margin	52.6%*	51.6%*	53.4%*	54.9%	55.0%	54.7%*
EBIT*	\$921	\$842	\$794	\$864	\$971	\$931
EBIT margin*	11.2%	10.5%	9.7%	9.7%	10.1%	9.4%
EPS*	\$7.30	\$7.05	\$6.80	\$7.94	\$9.60	\$9.54
EPS growth*	4%	-3%	-4%	+17%	+21%	Flat

PVH Financial History



Debt Paydown of ~\$2.0 Billion Since the Warnaco Acquisition

NOTE: Free cash flow defined as cash flow from operations less capital expenditures and dividends. Updated guidance related to the classification of certain cash receipts and cash payments in the statement of cash flows was adopted in the first quarter of 2018. As a result, contingent payments to Mr. Klein were included in cash flow from operations.

2017 and 2018 free cash flows were principally impacted by larger capital expenditures compared to prior years, an increase in inventories, principally driven by the 2018 acceleration of receipts in advance of tariffs on goods imported into the U.S. from China imposed in 2019.

⁽¹⁾ Figures exclude certain amounts that were deemed non-recurring or non-operational. Refer to Appendix for GAAP reconciliations.

⁽²⁾ Gross leverage ratio does not include operating lease liabilities recorded as a result of the lease accounting guidance adopted in 2019. Figures exclude certain amounts that were deemed non-recurring or non-operational. Refer to Appendix for GAAP reconciliations.

Managing COVID-19

Taking Decisive Actions to Navigate COVID-19

Financial Measures

Reduced its North American office workforce by approximately 450 positions (12%). Reductions were across all three brand businesses and corporate functions and are expected to result in annual cost savings of approximately \$80 million (beginning in 3Q20)

Closing its Heritage Brands retail business (162 outlet stores in North America) by mid-2021

Eliminating or reducing expenses, including:

- Payroll measures (hiring freezes and reduced 2020 bonus payouts)
- Marketing
- Travel
- Consulting services
- Creative and design costs

Tightly managing inventories by:

- Reducing and cancelling inventory commitments
- Redeploying basic inventory items to subsequent seasons
- Consolidating future seasonal collections
- Extending payment terms with suppliers

Liquidity Measures

Ended 3Q with ~\$1.5 billion in cash and over \$1.2 billion of available borrowings under revolving credit facilities. Additional actions include:

- Issued \$500 million of 4 5/8 senior notes due 2025
- Obtained a waiver of the leverage and interest coverage covenants under its senior credit facilities through and including 1Q21
- Entered into a new \$275 million 364-day revolving credit facility; issued an additional €175 million of 3 5/8% senior notes due 2024
- Suspended cash dividend beginning with 2Q20
- Suspended share repurchases beginning in mid-March
- Reduced planned capital expenditures to approximately \$200 million in 2020 from \$345 million in 2019
- Closed on the sale of Speedo North America business in April 2020 for \$169 million



Prioritizing Safety in our Stores and Workplaces

In-Store Protocols

In the U.S. and Canada, we continue to take precautionary measures, including:

- Social distancing requirements
- Requiring consumers to wear masks and gloves where required by government regulation
- Reducing hours of operation to enable time for additional cleaning and restocking
- Reconfiguring stores to optimize foot traffic and prioritize safety
- Extending product return windows
- Holding returned goods for a 72 hour window and then treating items to ensure cleanliness

Workplace Protocols

Company associates in the U.S. and Canada have added enhanced health and safety practices to daily operations including:

- New disposable masks and gloves provided to associates each day of work
- Associates in applicable roles were assigned labeled equipment such as two-way radios, earpieces, folding carts and rolling racks that will be cleaned after each shift
- Associates have their temperatures checked before reporting for work
- Associates have several options to report any health and safety concerns including store managers, field leadership, human resources and the Tell PVH hotline

Appendix

GAAP to Non-GAAP Net Income per Common Share Reconciliations (2003-2006)

GAAP to Non-GAAP Reconciliations

Net Income (Loss) Per Common Share

(Dollars and Shares in Millions, Except Per Share Data)

Net Income (Loss) per Common Share Calculation

Net Income

Preferred Stock Dividends on Converted Stock

Inducement Payment and Offering Costs

Net Income (Loss) Available to Common Stockholders

Total Shares for Diluted Net Income (Loss) per Common Share

Diluted Net Income (Loss) per Common Share

		2006			
GAAP	Adj	ustments(1)	_ No	Non-GAAP	
155.2	\$	6.4	\$	148.8	
3.2		3.2			
10.9		10.9	_		
141.1	\$	(7.7)	\$	148.8	
53.5		(3.2)		56.7	
2.64			\$	2.62	
	155.2 3.2 10.9 141.1 53.5	155.2 \$ 3.2 10.9 141.1 \$ 53.5	GAAP Adjustments(1) 155.2 \$ 6.4 3.2 3.2 10.9 10.9 141.1 \$ (7.7) 53.5 (3.2)	GAAP Adjustments(1) No 155.2 \$ 6.4 \$ 3.2 3.2 10.9 141.1 \$ (7.7) \$ 53.5 (3.2)	

	2005									
GAAP		Adjustments(2)		Non-GAAP						
\$	103.9			\$	103.9					
	2.1	\$	2.1							
	14.2		14.2							
\$	87.6	\$	16.3	\$	103.9					
	51.7		(3.3)		55.0					
\$	1.70			\$	1.88					

2004								
GAAP		Ad	Adjustments(3)		Non-GAAP			
\$	58.6	\$	(12.1)	\$	70.7			
\$	58.6	\$	(12.1)	\$	70.7			
	51.6 1.14			\$	51.6 1.37			

2003									
GAAP		A	Adjustments(4)		n-GAAP				
\$	14.7	\$	(35.8)	\$	50.5				
	20.0				20.0				
\$	(5.3)	\$	(35.8)	\$	30.5				
	30.3		(0.7)		31.0				
\$	(0.18)			\$	0.98				

- Adjustments for 2006 represent the elimination of (i) a gain associated with the sale by our subsidiary on January 31, 2006 of minority interests in certain entities that operate various licensed Calvin Klein jeans and sportswear businesses in Europe and Asia; (ii) costs resulting from the departure in February 2006 of our former chief executive officer; (iii) costs associated with closing our apparel manufacturing facility in Ozark, Alabama in May 2006; (iv) the tax effects associated with the foregoing pre-tax items; and (v) an inducement payment and offering costs incurred in connection with the voluntary conversion by the holders of our Series B convertible preferred stock of a portion of such stock into shares of common stock and the subsequent sale of a portion of such common share.
- 2) Adjustments for 2005 represent the elimination of (i) an inducement payment and offering costs incurred in connection with the voluntary conversion by the holders of our Series B convertible preferred stock of a portion of such stock into shares of common stock and the subsequent sale of such common shares by the holders. The inducement payment and offering costs resulted in a reduction of net income available to common stockholders for purposes of calculating diluted net income per common share.
- 3) Adjustments for 2004 represent the elimination of (i) charges related to debt extinguishment costs; (ii) charges associated with the closing of certain outlet retail stores and exiting the wholesale footwear business and other related costs; (iii) the tax effects associated with the foregoing pre-tax costs; and (iv) a tax benefit associated with the realization of certain state net operating loss carryforwards.
- 4) Adjustments for 2003 represent the elimination of (i) charges related to integration costs associated with our acquisition of Calvin Klein; (ii) charges associated with the impairment and closing of certain outlet retail stores and exiting the wholesale footwear business and other related costs; (iii) a gain resulting from our sale of the minority interest in Gant Company AB; and (iv) the tax effects associated with the foregoing pre-tax items. Calvin Klein integration costs consist of (a) the operating losses of certain Calvin Klein businesses, which we have closed or licensed, and associated costs in connection therewith and (b) the costs of certain duplicative personnel and facilities incurred during the integration of various logistical and back office functions.

GAAP to Non-GAAP Net Income per Common Share Reconciliations (2008-2010)

GAAP to Non-GAAP Reconciliations

Net Income Per Common Share

(Dollars and Shares in Millions, Except Per Share Data)

Net Income per Common Share Calculation

Net Income (Loss)

Total Shares for Diluted Net Income per Common Share Diluted Net Income per Common Share

2010										
GAAP		Adju	stments ⁽¹⁾	Nor	Non-GAAP					
\$	54.4 67.4 0.81	\$	(236.0)	\$	290.4 67.4 4.31					

GAAP		Adjus	Adjustments ⁽²⁾		Non-GAAP	
\$	153.5 52.5 2.92	\$	7.2	\$	146.3 52.5 2.79	

2008										
GAAP		Adju	stments ⁽³⁾	Non-GAAP						
\$	39.1 52.2 0.75	\$	(116.9)	\$	156.0 52.2 2.99					

- 1) Adjustments for 2010 represent the elimination of (i) the costs incurred in connection with our acquisition and integration of Tommy Hilfiger, including transaction, restructuring and debt extinguishment costs, short-lived non-cash valuation amortization charges and the effects of hedges against Euro to U.S. dollar exchange rates relating to the purchase price; (ii) the costs incurred in connection with our exit from the United Kingdom and Ireland Van Heusen dresswear and accessories business; (iii) the recognized actuarial loss on retirement plans; (iv) the tax effects associated with the foregoing pre-tax costs; and (v) a tax benefit related to the lapse of the statute of limitations with respect to certain previously unrecognized tax positions.
- 2) Adjustments for 2009 represent the elimination of (i) the costs incurred in connection with our restructuring initiatives announced in the fourth quarter of 2008, including the shutdown of domestic production of machine-made neckwear, a realignment of our global sourcing organization, reductions in warehousing capacity and other initiatives to reduce corporate and administrative expenses; (ii) the recognized actuarial loss on retirement plans; (iii) the tax effects associated with the foregoing pre-tax costs; and (iv) a net tax benefit related principally to the lapse of the statute of limitations with respect to certain previously unrecognized tax positions.
- 3) Adjustments for 2008 represent the elimination of (i) the costs incurred in connection with our restructuring initiatives announced in the fourth quarter of 2008, including the shutdown of domestic production of machine-made neckwear, a realignment of our global sourcing organization, reductions in warehousing capacity and other initiatives to reduce corporate and administrative expenses; (ii) fixed asset impairment charges for approximately 200 of our retail stores; (iii) the recognized actuarial loss on retirement plans; (iv) the operations of our Geoffrey Beene outlet retail division and the costs associated with the closing of such division; and (v) the tax effects associated with the foregoing pre-tax costs.

GAAP to Non-GAAP Net Income per Common Share Reconciliations (2011-2013)

GAAP to Non-GAAP Reconciliations

Net Income Per Common Share

(Dollars and Shares in Millions, Except Per Share Data)

Total Earnings Before Interest and Taxes

Net Income per Common Share Calculation

Net Income Attributable to PVH Corp.

Total Shares for Diluted Net Income per Common Share

Diluted Net Income per Common Share

2013										
G	SAAP	Adju	stments ⁽¹⁾	Noi	n-GAAP					
\$	513.4	\$	(453.5)	\$	966.9					
\$	143.5	\$	(437.5)	\$	581.0					
	82.6				82.6					
\$	1.74			\$	7.03					

(GAAP	Adjus	Adjustments ⁽²⁾		Non-GAAP	
\$	660.4	\$	(91.2)	\$	751.6	
\$	433.8	\$	(52.6)	\$	486.4	
	73.9				73.9	
\$	5.87			\$	6.58	

	•		•		
G	SAAP	Adju	stments ⁽³⁾	Non-GAAP	
\$	491.2	\$	(190.7)	\$	681.9
\$	275.7	\$	(121.2)	\$	396.9
	72.9				72.9
\$	3.78			\$	5.44

- Adjustments for 2013 represent the elimination of (i) the costs incurred in connection with our acquisition and integration of The Warnaco Group, Inc. ("Warnaco") and the related restructuring; (ii) the loss incurred in connection with the sale of substantially all of the assets of the G. H. Bass & Co. ("Bass") business, including related costs; (iii) the income due to the amendment of an unfavorable contract, which resulted in the reduction of a liability recorded at the time of the Tommy Hilfiger acquisition; (iv) the costs incurred in connection with our debt modification and extinguishment; (v) the interest expense incurred prior to the Warnaco acquisition closing date related to the \$700 of senior notes issued in 2012; (vi) the recognized actuarial gains on retirement plans; (vii) the tax effects associated with the foregoing pre-tax items; (viii) non-recurring discrete tax items related to the Warnaco integration; and (ix) a non-recurring discrete tax item attributable to an increase in our previously-established liability for an uncertain tax position related to European and U.S. transfer pricing arrangements.
- 2) Adjustments for 2012 represent the elimination of (i) the costs incurred in connection with our integration of Tommy Hilfiger and the related to the \$700 of senior notes issued in 2012; (iv) the recognized actuarial losses on retirement plans; (v) the tax effects associated with the foregoing pre-tax costs; and (vi) the tax benefit resulting from the recognized net operating loss assets and tax credits.
- 3) Adjustments for 2011 represent the elimination of (i) the costs incurred in connection with our integration of Tommy Hilfiger and the related restructuring; (ii) the expense incurred associated with settling the unfavorable preexisting license agreement in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our modification of our credit facility; (iv) the costs incurred in connection with our mo

GAAP to Non-GAAP Reconciliations (2014-2016)

GAAP to Non-GAAP Reconciliations

(Dollars and Shares in Millions, Except Per Share Data)

Total Revenue

Total Gross Profit

Total EBIT

Net Income per Common Share Attributable to PVH Calculation

Total Shares for Diluted Net Income per Common Share

Diluted Net Income per Common Share

		2016				
GAAP	Adj	ustments ⁽¹⁾	Non-GAAI			
\$ 8,203.1	\$	-	\$	8,203.1		
4,370.3		(7.3)		4,377.6		
789.2		(4.9)		794.1		
\$ 549.0 80.9 \$ 6.79	\$	(1.1)	\$	550.1 80.9 6.80		

	2015											
G	SAAP	Adju	stments ⁽²⁾	Non-GAA								
\$	8,020.3	\$	-	\$	8,020.3							
	4,161.6		19.5		4,142.1							
	760.5		(81.0)		841.5							
\$	572.4 83.1 6.89	\$	(13.3)	\$	585.7 83.1 7.05							

GAAP	Adju	stments ⁽³⁾	Non-GAAP			
\$ 8,241.2	\$	-	\$	8,241.2		
4,326.7		(6.5)		4,333.2		
529.9		(390.7)		920.6		
\$ 439.0 83.3	\$	(168.8)	\$	607.8 83.3		
\$ 5.27			\$	7.30		

(1) Adjustments for 2016 from the elimination of (i) the costs incurred in connection with our integration of Warnaco and the related restructuring; (ii) the costs incurred in connection with the discontinuation of several licensed product lines in the Heritage Brands dress furnishings business; (iii) the costs incurred in connection with the licensing to G-III Apparel Group, Ltd. of the Tommy Hilfiger womenswear wholesale business in the U.S. and Canada (the "G-III license"), which resulted in the discontinuation of our directly operated Tommy Hilfiger North America womenswear wholesale business in 2016; (iv) the costs incurred in connection with the restructuring associated with the global creative strategy for CALVIN KLEIN; (v) the noncash gain recorded to write-up our equity investment in TH Asia, Ltd. ("TH China"), our former joint venture for TOMMY HILFIGER in China, to fair value in connection with the acquisition of the 55% interest that we did not already own (the "TH China acquisition"); (vi) the one-time costs recorded on our equity investment in TH China acquisition dosing; (vii) the costs incurred in connection with the TH China acquisition, primarily consisting of noncash valuation adjustments and amortization of short-lived assets; (viii) the costs incurred in connection with the deconsolidation of our subsidiary that principally operated and managed our Calvin Klein business in Mexico ("the Mexico deconsolidation") in connection with the formation of a joint venture in Mexico to operate that and other businesses; (x) the gain recorded in connection with a payment made to us to exit a TOMMY HILFIGER flagship store in Europe; (xi) the costs incurred in connection with the early termination of the previous license agreement for the Tommy Hilfiger men's tailored clothing business in North America (the "TH men's tailored license termination"); (xii) the recognized actuarial gain on retirement plans; (xiii) the tax effects associated with the foregoing pre-tax items; and (xiv) the tax benefits associa

(2) Adjustments for 2015 from the elimination of (i) the costs incurred in connection with our integration of Warnaco and the related restructuring; (ii) the costs incurred in connection with the operation of and exit from the Izod retail business; (iii) the costs incurred principally in connection with the discontinuation of several licensed product lines in the Heritage Brands dress furnishings business; (iv) the costs incurred in connection with the G-III license; (v) the gain recorded on our equity investment in the parent company of the *Karl Lagerfeld*" ("Karl Lagerfeld"); (vi) the recognized actuarial gain on retirement plans; (vii) the tax effects associated with the foregoing pre-tax items; and (viii) the tax benefits associated with discrete items related to the resolution of uncertain tax positions and the impact of tax law and tax rate changes on deferred

(3) Adjustments for 2014 from the elimination of (i) the costs incurred in connection with our integration of Warnaco and the related restructuring; (ii) the costs incurred in connection with our exit from the Izod retail business, including noncash impairment charges; (iii) the costs incurred in connection with our exit from a discontinued product line in the Tommy Hilffiger Japan business; (iv) the impairment of certain TOMMY HILFIGER stores in North America; (v) the costs incurred related to the sale of the Bass business; (vi) the costs incurred in connection with the amendment and restatement of our credit facility and the related redemption of our 7 3/8% senior notes due 2020; (vii) the net gain on the deconsolidation of certain Calvin Klein subsidiaries in Australia and New Zealand and the previously consolidated Calvin Klein joint venture in India; (viii) the recognized actuarial loss on retirement plans; (ix) the tax effects associated with the foregoing pre-tax items; and (x) the tax benefits associated with discrete items primarily related to the resolution of uncertain tax positions and various Warnaco integration activities.

GAAP to Non-GAAP Revenue & Gross Margin Reconciliations

(Dollars in Millions)

	2013 ⁽¹⁾	2008(2)	2003(3)		
GAAP Revenue	\$ 8,186.4	\$ 2,492.0	\$ 1,569.0		
Adjustments	30.0	(95.0)	(21.0)		
rajasansme	35.5	(00.0)	(21.0)		
Non-GAAP Revenue	8,216.4	2,397.0	1,548.0		



⁽¹⁾ Adjustments for 2013 represent the revenue reduction due to sales returns for certain Warnaco wholesale customers in connection with initiative to reduce excess inventory levels and the costs incurred in connection with the acquisition and integration of Warnaco and the related restructuring.

⁽²⁾ Adjustments for 2008 represent the elimination of the operations of the Geoffrey Beene outlet retail division, which was closed.

⁽³⁾ Adjustments for 2003 represent the elimination of the operations of certain Calvin Klein businesses, which were closed or licensed.

GAAP to Non-GAAP Reconciliations (2017-2019)

GAAP to Non-GAAP Reconciliations

(Dollars and Shares in Millions, Except Per Share Data)

	2017							
		GAAP	Adju	stments ⁽¹⁾	No	on-GAAP		
Revenue	_	0.044.0	<u> </u>		_	0.014.0		
Total Revenue	\$	8,914.8	\$	-	\$	8,914.8		
Total Gross Profit								
EBIT								
Tommy Hilfiger	\$	318.5	\$	(183.2)	\$	501.7		
Calvin Klein		410.5		-		410.5		
Heritage Brands		104.3		-		104.3		
Corporate		(200.9)		(48.0)		(152.9)		
Total EBIT	\$	632.4	\$	(231.2)	\$	863.6		
Net Income per Common Share Attributable to PVH Calculation								
Net Income Total Shares for Diluted Net Income per	\$	537.8	\$	(86.6)	\$	624.4		
Common Share	l	78.6				78.6		
Diluted Net Income per Common Share	\$	6.84			\$	7.94		

2018							
	GAAP	Adjus	stments ⁽²⁾	Non-GAAP			
\$	9,656.8	\$	-	\$	9,656.8		
\$	610.9		(23.6)	\$	634.5		
	378.2		(40.7)		418.9		
	90.7		-		90.7		
	(188.1)		(15.0)		(173.1)		
\$	891.7	\$	(79.3)	\$	971.0		
\$	746.4	\$	4.0	\$	742.4		
	77.3				77.3		
\$	9.65			\$	9.60		

2019									
(GAAP	PAdjustments ⁽³⁾			on-GAAP				
\$	9,909.0	\$	-	\$	9,909.0				
	5,388.4		29.4		5,417.8				
\$	561.7 253.1	\$	(73.5) (161.2)	\$	635.2 414.3				
	(81.9) (174.2)		(143.8) 6.6		61.9 (180.8)				
\$	558.7	\$	(371.9)	\$	930.6				
\$	417.3	\$	(294.0)	\$	711.3				
	74.6				74.6				
\$	5.60			\$	9.54				

(1) Adjustments for 2017 represent the elimination of (i) the costs incurred related to the TH China acquisition, primarily consisting of noncash amortization of short-lived assets; (ii) the costs incurred in connection with agreements to restructure our supply chain relationship with Li & Fung Trading Limited ("Li & Fung"), under which we terminated our non-exclusive buying agency agreement with Li & Fung in 2017 (the "Li & Fung termination"); (iii) the costs incurred in connection with the noncash settlement of certain of our benefit obligations related to our retirement plans as a result of an annuity purchased for certain participants, under which such obligations were transferred to an insurer; (iv) the costs incurred in connection with the reaction of the Tommy Hilfiger office in New York, including noncash depreciation expense; (v) the net costs incurred in connection with the consolidation within our warehouse and distribution network in North America, which included a gain recorded on the sale of a warehouse and distribution center; (vi) the costs incurred in connection with an amendment to Mr. Tommy Hilfiger's employment agreement pursuant to which we made a cash buyout of a portion of the future payment obligation (the "Mr. Hilfiger amendment"); (vii) the costs incurred in connection with the early redemption of our \$700 million 4 1/2% senior notes; (viii) the costs incurred in connection with the issuance of our €600 million 3 1/8% senior notes; (ix) the recognized actuarial loss on retirement plans; (x) the tax effects associated with the foregoing pre-tax items; (xi) the discrete tax benefits related to the resolution of uncertain tax positions; (xii) the discrete net tax benefit from the exercise of stock options by our Chief Executive Officer.

(2) Adjustments for 2018 represent the elimination of (i) the costs incurred related to the TH China acquisition, consisting of noncash amortization of short-lived assets; (ii) the costs related to the restructuring associated with the strategic changes for our Calvin Klein business announced in January 2019 ("the Calvin Klein restructuring"); (iii) the recognized actuarial loss on retirement plans; (iv) the tax effects associated with the foregoing pre-tax items; (v) the discrete net tax benefit associated with the U.S. Tax Legislation; and (vi) the discrete tax benefit related to the remeasurement of certain of our net deferred tax liabilities in connection with the legislation in the Netherlands, which became effective on January 1, 2019.

(3) Adjustments for 2019 represent the elimination of (i) the costs incurred related to the Calvin Klein restructuring; (ii) the costs incurred in connection with the closure of our *TOMMY HILFIGER* flagship and anchor stores in the United States (the "TH U.S. store closures"); (iii) the costs incurred in connection with the refinancing of our senior credit facilities; (iv) the costs incurred related to the acquisition of the approximately 78% interest in Gazal Corporation Limited ("Gazal") that we did not already own (the "Australia acquisition") and the acquisition of the Tommy Hilfiger retail business in Central and Southeast Asia from our previous licensee in that market (the "TH CSAP acquisition"), primarily consisting of noncash valuation adjustments; (v) the noncash gain recorded to write up our equity investments in Gazal and PVH Brands Australia Pty. Limited ("PVH Australia") to fair value in connection with the Australia acquisition; (vi) the one-time costs recorded on our equity investments in Gazal and PVH Australia acquisition closing; (vii) the costs incurred in connection with the agreements to terminate early the licensees for the global Calvin Klein and Tommy Hilfiger North America socks and hosiery businesses (the "Socks and Hosiery transaction") in order to consolidate the socks and hosiery businesses for all our brands in North America in a newly formed joint venture, which began operations in December 2019, and to bring in-house the international Calvin Klein socks and hosiery wholesale businesses; (viii) the expense resulting from the remeasurement of our mandatorily redeemable non-controlling interest recognized in connection with the Australia acquisition; (ix) the noncash loss related to the then-pending sale of the Speedo North America business (the "Speedo transaction") and the expected deconsolidation of the net assets of the business; (x) the recognized actuarial loss on retirement plans; (xi) the discrete tax benefit related to the write-off of deferred tax liabilities in connectio

GAAP to Non-GAAP Gross Debt/Earnings Before Interest, Taxes, Depreciation & Amortization (EBITDA) Reconciliations

GAAP to Non-GAAP Reconciliations Debt/EBITDA

(Dollars in Millions, Except Ratios)

	2	.016 ⁽¹⁾	2	2 017 ⁽²⁾	2	.018 ⁽³⁾	2	019⁽⁴⁾
GAAP Net Income (Loss) Attributable to PVH Corp.	\$	549	\$	538	\$	746	\$	417
Pre-Tax Items Deemed Non-recurring or Non-operational		5		231		79		381
GAAP Interest and Taxes		241		96		147		144
GAAP Depreciation and Amortization		322		325		335		324
Interest Items Deemed Non-recurring or Non-operational		-		-		-		(9)
Depreciation and Amortization Items Deemed Non-recurring or Non-oper		(50)		(38)		(24)		-
Non-GAAP EBITDA as presented	\$	1,067	\$	1,152	\$	1,283	\$	1,257
Gross Debt, Including Current Portion and Short-term Borrowings	\$	3,242	\$	3,106	\$	2,852	\$	2,775
Finance Lease Liabilities		16		16		17		15
Total Debt	\$	3,258	\$	3,122	\$	2,869	\$	2,790
Gross Leverage Ratio		3.1		2.7		2.2		2.2

(1) Amounts that were deemed non-recurring or non-operational for 2016 were (i) the costs incurred in connection with our integration of Warnaco and the related restructuring; (ii) the costs incurred in connection with the discontinuation of several licensed product lines in the Heritage Brands dress furnishings business; (iii) the costs incurred in connection with the G-III license; (iv) the costs incurred in connection with the restructuring associated with the global creative strategy for *CALVIN KLEIN*; (v) the noncash gain recorded to write-up our equity investment in TH China to fair value in connection with the TH China acquisition; (vi) the one-time costs recorded on our equity investment in TH China prior to the TH China acquisition closing; (vii) the costs incurred in connection with the TH China acquisition, primarily consisting of noncash valuation adjustments and amortization of short-lived assets; (viii) the costs incurred in connection with the amendment of our credit facility; (ix) the noncash costs recorded in connection with the Mexico deconsolidation; (x) the gain recorded in connection with a payment made to us to exit a *TOMMY HILFIGER* flagship store in Europe; (xi) the costs incurred in connection with the TH men's tailored license termination; and (xii) the recognized actuarial gain on retirement plans.

(2) Amounts that were deemed non-recurring or non-operational for 2017 were (i) the costs incurred related to the TH China acquisition, primarily consisting of noncash amortization of short-lived assets; (ii) the costs incurred in connection with the Li & Fung termination; (iii) the costs incurred in connection with the noncash settlement of certain of our benefit obligations related to our retirement plans as a result of an annuity purchased for certain participants, under which such obligations were transferred to an insurer; (iv) the costs incurred in connection with the relocation of the Tommy Hilfiger office in New York, including noncash depreciation expense; (v) the net costs incurred in connection with the consolidation within our warehouse and distribution network in North America, which included a gain recorded on the sale of a warehouse and distribution center; (vi) the costs incurred in connection with the Mr. Hilfiger amendment; (vii) the costs incurred in connection with the early redemption of our \$700 million 4 1/2% senior notes; (viii) the costs incurred in connection with the issuance of our €600 million 3 1/8% senior notes; and (ix) the recognized actuarial loss on retirement plans.

(3) Amounts that were deemed non-recurring or non-operational for 2018 were (i) the costs incurred related to the TH China acquisition, consisting of noncash amortization of short-lived assets; (ii) the costs related to the Calvin Klein restructuring; and (iii) the recognized actuarial loss on retirement plans.

(4) Amounts that were deemed non-recurring or non-operational for 2019 were (i) the costs incurred related to the Calvin Klein restructuring; (ii) the costs incurred in connection with the TH U.S. store closures; (iii) the costs incurred in connection with the refinancing of our senior credit facilities; (iv) the costs related to the Australia and TH CSAP acquisitions, primarily consisting of noncash valuation adjustments; (v) the noncash gain recorded to write up our equity investments in Gazal and PVH Australia to fair value in connection with the Australia acquisition; (vi) the one-time costs recorded on our equity investments in Gazal and PVH Australia prior to the Australia acquisition closing; (vii) the expense resulting from the remeasurement of our mandatorily redeemable non-controlling interest recognized in connection with the Australia acquisition; (viii) the costs in connection with the Socks and Hosiery transaction; (ix) the noncash loss related to the Speedo transaction; and (x) the recognized actuarial loss on retirement plans.

GAAP to Non-GAAP Cash Flow Reconciliations

GAAP to Non-GAAP Reconciliations Cash Flow

(Dollars in Millions)

	2016		2017		2018		2	019
Cash Flow from Operations ⁽¹⁾	\$	903	\$	644	\$	853	\$	1,020
Less:								
Capital Expenditures		247		358		380		345
Dividends		12		12		12		11
Free Cash Flow	\$	644	\$	274	\$	461	\$	664

⁽¹⁾ Updated guidance related to the classification of certain cash receipts and cash payments in the statement of cash flows was adopted in the first quarter of 2018. As a result, contingent payments to Mr. Klein were included in cash flow from operations. Prior amounts have been adjusted to reflect the retrospective application of this guidance.

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