Media Kit
The Power of PVH
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About PVH

PVH is one of the largest global lifestyle companies in the world, driven by our iconic brands Calvin Klein and TOMMY HILFIGER. We have approximately 27,000 associates operating in more than 40 countries.

That’s the Power of Us.
That’s the Power of PVH.
Our Approach

Vision.
Our vision is to build Calvin Klein and TOMMY HILFIGER into the most desirable lifestyle brands in the world and make PVH one of the highest performing brand groups in our sector.

Purpose.
We power brands that drive fashion forward for good.

The Growth Drivers.
1. Win with product
2. Win with the best consumer engagement
3. Win in the digitally-led marketplace
4. Develop a demand and data-driven operating model
5. Drive efficiencies and invest in growth

Values.
We live our values and put them into action.

- Individuality – Be you
- Partnership – Work together
- Passion – Inspire and innovate
- Integrity – Do the right thing
- Accountability – Own it
Inclusion & Diversity (I&D) Commitments

Developed with PVH Corp.’s Global Inclusion & Diversity (I&D) Council, these nine commitments span the framework of our strategic I&D pillars – Workplace, Marketplace and Community — to deliver the greatest impact for our associates, our consumers, and our communities. These goals are global, reflecting our rich, regional diversity; although in select circumstances, they will be specific to a certain region. As we reach each of these milestones, we will identify new commitments to guide us forward.

**Workplace**

**Inclusive Representation:**
1. Achieve gender parity globally in all leadership positions at the SVP level and above by 2026
2. Increase total BIPOC representation at SVP level and above by 50% and double Black and Hispanic/Latinx representation at Director and VP levels in the U.S. by 2026

**Diverse Candidate Slate:**
3. Implement a diverse candidate slate requirement for all Director level and above roles in the U.S. by 2021 YE, then expand globally where we can

**Retention and Development:**
4. Establish and implement formal mentoring programs, resources and tools globally for women, racially/ethnically diverse and other underrepresented groups by 2021 YE

**Culture of Inclusivity:**
5. Deliver unconscious bias training globally to all PVH associates by 2022

**Accountability:**
6. Establish and implement an I&D leadership goal for annual performance review process for people managers globally by 2022

**Marketplace**

**Marketing and Advertising Review:**
7. Establish quarterly global review of all company and brand marketing and advertising materials and experiences to ensure diverse representation by 2021

**Supplier Diversity Program:**
8. Establish a formal corporate supplier diversity program in the U.S. and other applicable regions by 2022

**Community**

**Awareness and Access:**
9. Invest $10 million globally over the next four years to amplify awareness and access to opportunities in the fashion industry
PVH is committed to driving fashion forward for good. The PVH Foundation leads our global philanthropic efforts focused on advancing opportunity, belonging, and renewal, particularly among those from groups that have been historically underrepresented or underserved. PVH Cares is how we extend our philanthropic commitment to reflect the passions and priorities of the PVH workforce – organizing our associates around the world to dedicate their time, talent, and resources in the communities where we work and live.

**Power Of Opportunity**
Workplace Success

**Purpose:** Pave the way for economic independence and a better tomorrow by providing building blocks and eliminating barriers to career success

**Priorities:** Workforce Readiness, Job Awareness, Vocational Training and Upskilling, Barriers to Entry, Life Skills, Leadership Development

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**Power Of Belonging**
Inclusion & Diversity

**Purpose:** Cultivate equity and belonging by addressing barriers faced by communities that have experienced systemic disadvantage and celebrate the unique differences among us

**Priorities:** Equity and Access, Anti-Discrimination, Inclusive Communities

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**Power Of Renewal**
Climate & Resilience

**Purpose:** Ensure the long-term viability and vitality of our communities by fostering innovative solutions that address environmental pressures and help rebuild in the face of crises across the globe

**Priorities:** Climate Change, Circularity, Environmental Justice, Water, Disaster Relief
Company Overview

1881
established

1920
listed for trading on New York Stock Exchange

27K
associates globally

40+
countries where we operate

~6K+
retail locations

1K+
factories
1881
Our founders, Moses and Endel Phillips, begin mending and selling shirts for coal miners in the Pottsville, PA area.

1890
The M. Phillips & Son family business relocates to New York City.

1907
The Phillips’ business merges with D. Jones & Son, a prominent shirt and collar maker, and takes the name Phillips-Jones Corporation.

1919
Partnering with inventor John M. Van Heusen, Phillips-Jones Corporation begins production of the patented, soft-folding Van Heusen collar, later dubbed “The World’s Smartest Collar”.

1920
Phillips-Jones Corporation common stock is listed for trading on the New York Stock Exchange.

1943
Phillips-Jones Corporation’s manufactures shirts for U.S. and Allied troops during WWII and is honored with the prestigious Army-Navy “E” award for excellence in wartime production.

1957
Phillips-Jones Corporation changes its name to Phillips-Van Heusen Corporation in honor of its best-known shirt brand.

Late 1970s
Phillips-Van Heusen enters designer-brand licensing with brands including Geoffrey Beene. New retail stores in factory outlet centers ultimately become a significant portion of the Phillips-Van Heusen business.

1992
Phillips-Van Heusen formalizes historical commitment to corporate responsibility into its code of conduct, “A Shared Commitment”.

1995
Phillips-Van Heusen purchases the IZOD brand.

2000
Phillips-Van Heusen acquires the rights to the Van Heusen trademark in Europe and Asia, giving it ownership of the brand worldwide.

2003
Phillips-Van Heusen completes the acquisition of Calvin Klein, Inc., adding a globally recognized iconic designer name to its brand portfolio and transforming the business.

2004
Phillips-Van Heusen acquires Cluett, Peabody & Co., Inc., owner of the ARROW brand, the Van Heusen brand’s biggest competitor throughout its history.

2008
Phillips-Van Heusen publishes its first Corporate Social Responsibility report, demonstrating its commitment to transparency across the company, industry, and global community.

2010
Phillips-Van Heusen acquires Tommy Hilfiger, establishing the company’s first large-scale direct operation in Europe.

2011
Phillips-Van Heusen Corporation changes its name to PVH Corp. to reflect the growth and change of the company over the previous decade.

2013
PVH Corp. enters the S&P 500 with the acquisition of The Warnaco Group, Inc., the worldwide licensee of Calvin Klein Jeans and owner of Calvin Klein Underwear, reuniting “The House of Calvin Klein” and opening direct operations in Asia and Latin America. The purchase also included Warner’s and Olga.

2014
The PVH Archives is established, a physical and digital resource created to preserve and protect all archival materials pertaining to PVH Corp. and its portfolio of iconic brands.

2015
A modern-day heir to the original product that started it all, PVH Corp. launches the innovative Van Heusen Flex Collar dress shirt, which allows expanding collar comfort.

2017
PVH Corp. acquires True & Co., a Silicon Valley direct-to-consumer intimate apparel e-commerce retailer.

2018
PVH Corp. expands its Heritage Brands portfolio by acquiring the long-time licensed Geoffrey Beene brand.

2019
PVH continues to grow its footprint globally by acquiring Gazal Corporation Limited in Australia, reacquiring from Dickson Concepts (International) Limited the license for the Tommy Hilfiger brand in Central and South East Asia, and entering into a new licensing agreement with NIKE, Inc. for our men’s underwear business.

2020
PVH celebrates 100 years on the New York Stock Exchange. We are one of only 26 companies and the only apparel company to mark its centennial on the NYSE.

2022
PVH introduced the PVH+ Plan, our multi-year, strategic growth plan, to build Calvin Klein and TOMMY HILFIGER into the most desirable lifestyle brands in the world and make PVH one of the highest performing brand groups in our sector.

PVH launched our first official set of time-bound global Inclusion & Diversity Commitments as a critical next step in our ongoing efforts to foster an environment of inclusion, belonging and equity for all.
Awards

PVH is one of the largest global lifestyle companies in the world. See below for the most recent highlights:

2023

- PVH is certified as a Great Place to Work U.S. for the fifth year in a row
- PVH listed as a *Forbes*’ America’s Best Large Employer
- PVH recognized as one of America’s 100 Most JUST Companies by *Forbes* and JUST Capital for the fifth consecutive year
- PVH included on Barron’s 100 Most Sustainable U.S. Companies 2023 list for the seventh year in a row
- PVH recognized by *USA TODAY* as one of America’s Climate Leaders 2023 on first-ever list
- PVH was recognized as a UNIFI®, makers of REPREVE®, Champion of Sustainability 2023
- PVH Ranks on Monster’s Best Places to Work for LGBTQ Equality
- PVH ranked on *Forbes*’ America’s Best Employers in New York

2022

- PVH ranked #23 in *Forbes*’ The World’s Top Female-Friendly Companies list
- PVH ranked #12 in FairyGodBoss’s Best Companies for Women 2022 in the U.S.
- PVH ranked #20 in LinkedIn’s 2022 Top Companies in Retail in the U.S.
- PVH scored 100 on the Human Rights Campaign (HRC) Foundation’s Corporate Equality Index for the sixth year in a row
**Forward Fashion Targets**

**Accelerate Climate Action**

**Greenhouse Gas Emissions**
Our offices, distribution centers and stores will be powered by 100% renewable electricity, and we will drive a 30% reduction in Scope 3 greenhouse gas emissions by 2030.

**Circularity**
All PVH products will contribute to the circular economy throughout the product lifecycle (design, use and end of life) by 2030.

**Environmentally-Preferred Materials**
Sustainably source 100% of PVH’s cotton, viscose and wool by 2025, and 100% of polyester by 2030.

**Waste**
All PVH offices, distribution centers and stores will achieve zero waste and eliminate single-use plastics by 2030.

**Water**
Establish five collective action projects in our most water-stressed sourcing communities by 2025.

**Hazardous Chemicals and Microfiber**
Water leaving our key wet processors will have zero hazardous chemicals and be filtered for harmful microfibers by 2025.

**Advance Human Rights**

**Women’s Empowerment**
Professional and life skills development programs and services will be made available to 500,000 women across the PVH supply chain by 2030.

**Worker Voice**
100% of workers employed by key suppliers will have their voices heard through representative workplace committees by 2025.

**Ethical Sourcing**
SOURCE RESPONSIBLY: 100% of suppliers will meet or exceed our environmental standards by 2030.

SOURCE ETHICALLY: 100% of suppliers will meet or exceed our social standards by 2030.

**Safe Workplaces**
100% of suppliers will promote and maintain safe and healthy work environments by 2025.

**Living Wages**
100% of our key suppliers in two primary production countries by 2025 and four by 2030 will proactively support industry-wide collective bargaining to achieve living wages.

**Ethical Recruitment**
100% of migrant workers at our Level 1 and key Level 2 suppliers will not pay recruitment fees by 2025.

**Champion Inclusion and Diversity**

**Inclusion and Diversity**
Deliver unconscious bias training to all PVH associates globally by 2022 and achieve gender parity in leadership positions at the SVP level and above by 2026.

**Talent Development**
Expand professional skills development and digital literacy programs through PVH University to reach all PVH associates globally by 2023.
Corporate Signatories

The CEO Action for DIVERSITY & INCLUSION

International Accord for Health and Safety in the Textile and Garment Industry

UN FREE & EQUAL CAMPAIGN

We Are Still In CLIMATE ACTION COMMITMENTS

UN Fashion Industry Charter for CLIMATE CHANGE

Committed to UN UNIVERSAL DECLARATION OF HUMAN RIGHTS and the UN GUIDING PRINCIPLES ON HUMAN RIGHTS

UN WOMEN’S EMPOWERMENT PRINCIPLES

UN Global Compact CEO WATER MANDATE

UN HEFORSHE CAMPAIGN

Committee for Economic Development of The Conference Board (CED) ADVANCING WOMEN IN CORPORATE LEADERSHIP

The FASHION PACT

OPEN TO ALL pledge

The ARCTIC CORPORATE SHIPPING pledge

TIME TO VOTE Campaign

The VALUABLE 500 PARADIGM FOR PARITY

PRIDE IN FASHION

BLACK IN FASHION COUNCIL

UN BUSINESS AMBITION FOR 1.5° CELSIUS
PVH is proud to partner with leading organizations committed to helping drive fashion forward – for good in sustainability, philanthropy, and inclusion & diversity.

As one of the world’s largest global lifestyle companies in the world, we recognize the opportunity and our responsibility to take a stand for what is right.

Here’s what they have to say:

SAVE THE CHILDREN
“PVH has been a committed partner to Save the Children for more than a decade,” said Carolyn Miles, President and CEO of Save the Children. “We are so grateful for their support of children from preschoolers to young adults.”

COUNCIL OF FASHION DESIGNERS OF AMERICA (CFDA)
“PVH is one of the first fashion companies to be certified as a Great Place to Work – a testament to the way PVH treats its associates. In my efforts to understand how fashion companies work to be inclusive and diverse, I reached out to a number of companies and in conversation with PVH, I was so impressed with what they were doing,” said Steven Kolb, President and CEO of the CFDA.

FASHION FOR GOOD
Katrin Ley, Managing Director of Fashion for Good, on the partnership with PVH: “PVH Corp. has a strong legacy in corporate responsibility, which it is advancing through innovative approaches to social and environmental issues. This makes it an ideal partner for Fashion for Good. Together, we will focus on innovations that offer better alternatives and enable transparency and traceability across the value chain, from source to store, with the ultimate aim to make fashion a force for good.”

WWF
formerly World Wildlife Foundation
“As major trends like urbanization, population growth and climate change exacerbate existing water issues, water is not only an urgent environmental issue but also a risk to business,” said Sheila Bonini, Senior Vice President of WWF. “Water stewardship partnerships like the one with PVH are a commitment to the management of shared water resources in the public interest.”

GOOGLE
“We are working with PVH to become a digital lighthouse in the fashion space through data-driven and consolidated marketing,” said Michael Burke, Industry Director Branded Apparel & Durables of Google.

SAFE HORIZON
“PVH and Safe Horizon have had a wonderful and vital partnership for 20 years,” said Ariel Zwang, CEO of Safe Horizon. “We are so grateful for their support — through both contributions and volunteer efforts — on multiple areas of our work. This includes our domestic violence programs and their most recent generous multi-year commitment to help us continue providing a safe space, warm meals, counseling and most of all, hope to young people through our Streetwork Project for homeless youth.”

THE FRESH AIR FUND
“Thanks to the incredible generosity of Tommy Hilfiger and PVH, over the past 20 years, 10,000 young men, ages 12 to 15, have grown from boys to young men at The Fresh Air Fund’s Camp Tommy. Built on a foundation of brotherhood, leadership training and mentorship, Camp Tommy provides a safe environment where boys grow into responsible adults. Our campers create life-long friendships, learn from their counselors who serve as mentors and role models, all while having fun in the outdoors. We are truly grateful for the extraordinary partnership provided by Tommy Hilfiger and PVH for helping unlock the limitless potential of the young men of New York City,” said Fatima Shama, Executive Director of The Fresh Air Fund.
A selection of PVH global partners include:

### Climate Action
- Apparel and Footwear International
- RSL Management (AFIRM)
- Apparel Impact Institute (Aii)
- Canopy
- CDP
- Cradle to Cradle
- Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)
- Ellen MacArthur Foundation
- Fashion for Good
- GIZ’s Natural Resources Stewardship Programme
- Global Fashion Agenda
- RE100
- Science Based Targets Initiative (SBTi)
- Sustainable Apparel Coalition (SAC)
- Textile Exchange
- The Fashion Pact
- The Microfibre Consortium
- Water Resilience Coalition CEO
- Water Mandate
- We Are Still In: Climate Action Commitment
- World Wildlife Fund (WWF)

### Human Rights
- Action, Collaboration, Transformation (ACT)
- American Apparel and Footwear Association (AAFA)
- Better Buying
- Better Than Cash Alliance
- Gap Inc. Personal Advancement & Career Enhancement (P.A.C.E.) Program
- ILO Better Work
- IndustriALL Global Union
- The International Accord for Health and Safety in the Textile and Garment Industry
- International Labour Organization (ILO)
- Power of Nutrition
- Reimagining Industry to Support Equality (RISE)
- Resilience Fund for Women in Global Value Chains
- Responsible Labor Initiative (RLI)
- Sustainable Apparel Coalition (SAC)
- Social & Labor Convergence Program (SLCP)
- UN Generation Equality Forum
- UN Global Compact
- UNI Global Union
- U.S. Agency for International Development

### Community and Inclusion
- Americas
- Australian Business and Community Network
- Black in Fashion Council
- BlaQ Aboriginal Corporation
- Council of Fashion Designers of America
- Creatives Want Change
- Custom Collaborative
- Dress for Success
- Ecotece Institute
- Fashion Council Germany
- Fashion for All Foundation
- Fashion Institute of Technology Social Justice Center
- Fashion Minority Alliance
- Fashion and Race Database
- Graduate Fashion Foundation
- Harlem’s Fashion Row
- House of Denim Foundation
- I Love First Peoples
- ILGA World
- KELY Support Group
- Misa Hylton Fashion Academy
- National Urban League
- New Circles
- PFLAG National
- Plan International
- Rainbow Railroad
- Safe Horizon
- Save the Children
- The Trevor Project
- Transgender Legal Defense & Education Fund
- Transgender Law Center
- Workplace Pride
- World of Art Brut Culture
- World Vision
Brand Overviews

The Calvin Klein brands — CK Calvin Klein, Calvin Klein, Calvin Klein Jeans, Calvin Klein Underwear, and Calvin Klein Performance — are connected by the intention and purpose of elevating everyday essentials to globally iconic status. Each of the brands has a distinct identity and position in the retail landscape, providing us the opportunity to market a range of universally appealing products to domestic and international consumers with a variety of needs. Our products are underpinned by responsible design, high-quality construction, and the elimination of all unnecessary details. We strive for unique and dimensional pieces that continuously wear well and remain relevant season after season. Global retail sales of Calvin Klein products were approximately $9.3 billion in 2022.

Calvin Klein continues to solidify its position as an innovator of emerging digital platforms and modern marketing campaigns. PVH acquired Calvin Klein in 2003 and continues to oversee a focused approach to growing the brand’s worldwide relevance, presence, and long term growth.

TOMMY HILFIGER is one of the world’s most recognized premium lifestyle brands, uplifting and inspiring consumers since 1985. The brand creates iconic style, which comes alive at the intersection of the classic and the new, co-created with people who are shaping culture around the world. TOMMY HILFIGER celebrates the essence of classic American style with a modern twist. Tommy Hilfiger offers premium, quality and value to consumers worldwide under the TOMMY HILFIGER and TOMMY JEANS lifestyles, with a breadth of collections including men’s, women’s and kids’ sportswear, denim, accessories, and footwear. Tommy Hilfiger has an unwavering commitment to sustainability and inclusivity.

Global retail sales of TOMMY HILFIGER products were approximately $9.1 billion in 2022 and the brand is powered by more than 16,000 associates worldwide — present in 100 countries and more than 2,000 retail stores, including its largest global flagship store at tommy.com. PVH acquired Tommy Hilfiger in 2010 and continues to oversee a focused approach to growing the brand’s worldwide relevance, presence, and long term growth.

Every woman deserves to feel comfortable on the outside and confident on the inside. We’re obsessed with delivering comfort-first designs, groundbreaking innovation, the perfect fit, and unparalleled quality at an affordable price.

Designed by women, for women. We know real bodies – and we’re not afraid to have real conversations about them. We know that life is complicated, and believe that your bra and underwear shouldn’t be. With a sense of creativity, belonging, and humor, we’re constantly inspired by new tech and techniques while keeping things fun – and we’ve developed a sisterhood where every voice, every need, and every body is welcome.

Warner’s continues to lead with innovation, targeting the modern woman and her needs, continuously earning praise for comfort and fit.

Warner’s products are available online at warners.com, at wholesale in the U.S. and Canada through department, chain and specialty stores, warehouse clubs, and mass market, off-price and independent retailers (in stores and online), as well as through pure play digital commerce retailers.
Every woman deserves to feel comfortable on the outside and confident on the inside.

With over 70 years of experience, our innovative undergarments have helped women look and feel their best. Today, Olga proudly carries the brand’s mission by offering solutions to the most challenging intimate apparel issues. No matter your shape or size, we guarantee that Olga is where curves meets comfort...in style.

Olga by Warners is a leading intimate apparel shapewear brand in North America, focused on fuller-figured women. Products, including bras, panties and shapewear, are designed to be comfortable and engineered for a superior fit. Olga by Warners products are primarily sold in the U.S. and Canada through department stores (in stores and online), as well as select pure play digital commerce retailers.

True & Co began with a question: what do women want in a bra? Our community of women had a lot to say. So we listened closely, and began creating different kinds of bras and underwear, the kind that women could live in: soft, stretchy, supportive, pretty, confidence-boosting, and above all, designed and made for comfort.

We know how important it is to be comfortable – in your bra, and in your skin.

From our beginnings, True & Co’s brand mission has been to listen to the voices of women. When we dare to be true – especially when it comes to our bodies – thoughts, people, culture and ultimately the world we live in changes.
Stefan Larsson is CEO and a member of the Board of Directors of PVH Corp. He assumed both roles in 2021 after joining the company in 2019 as President.

As PVH President, Stefan had responsibility for all PVH’s regions and branded businesses, including Calvin Klein and TOMMY HILFIGER. He has helped develop near-term actions and long-term strategies that will continue to leverage the power of PVH by remaining focused on the company’s core strengths, connecting them to where the consumer is going, and driving brand relevance and high performance to deliver long-term sustainable growth.

Prior to joining PVH, Stefan was the Chief Executive Officer of Ralph Lauren Corp., where he successfully refocused the company on what made it iconic, improved its performance and set the path for future growth. Previously, Stefan served as the Global President of Old Navy, a division of Gap Inc., where he helped Old Navy deliver 12 consecutive quarters of profitable growth and positioned the brand among the top preferred brands among millennials in America. Preceding that, for nearly 15 years, Stefan held multiple key leadership roles on the team responsible for growing H&M with revenues increasing from about $3 billion to about $17 billion and operations expanding from 12 to 44 countries. He started his career at H&M with nearly seven years in different global roles with responsibility for product including assortment planning, merchandising and production.

Stefan earned a Master of Science in Business Administration jointly from the Hanken School of Economics and Business Administration in Finland, and Jonkoping International Business School in Sweden.

Follow Stefan on LinkedIn.
Sara Bland
Chief Strategy Officer, PVH Corp.

Sara Bland is Executive Vice President and Chief Strategy Officer of PVH Corp., and assumed the role in October 2022. She is a part of PVH’s Executive Leadership Team and leads Strategy, Business Development and global transformation initiatives.

Sara joins PVH from Kontoor Brands, Inc. where she was EVP Global Strategy. She was responsible for accelerating growth via leading corporate strategy, consumer insights, innovation platforms and key transformational projects.

Prior to this, Sara spent over a decade in senior strategy roles with world-class global consumer organizations, including GlaxoSmithKline, PepsiCo, Procter & Gamble, and Booz Allen Hamilton, working in North America, Asia and Europe.

Sara earned an MBA from Harvard Business School, a Master of Philosophy in International Relations from Cambridge University and her BA in psychology and history from York University in Toronto, Canada.

Tom Chu
Regional President, PVH Asia Pacific

Tom Chu is Regional President, PVH Asia Pacific, a position he has held since February 2020. Tom is responsible for overseeing operations and driving growth for the TOMMY HILFIGER and Calvin Klein brands across the region. This includes developing and implementing strategic initiatives for both brands and coordinating the Asia Pacific strategy with the broader global initiatives established for each. Tom joined PVH as Chief Executive Officer and Representative Director, Tommy Hilfiger Japan, in October 2013 before becoming President, PVH Japan, in May 2016.

Prior to joining PVH, Tom worked at various global consumer companies with roles that include President and General Manager, Cole Haan Japan; President and Chief Executive Officer, Hugo Boss Japan, India and Asia Pacific; Managing Director, Asia / President of Japan for Godiva Asia Pacific; and President of S.T. Dupont Japan.

Tom graduated from the Fashion Institute of Technology in New York with Honors, after graduating from Bunka University in Tokyo.

Zac Coughlin
Chief Financial Officer, PVH Corp.

Zac Coughlin is Chief Financial Officer of PVH Corp., and assumed the role in April 2022.

He is a member of the Executive Leadership Team, with responsibility for the global Finance function, including Investor Relations, Treasury, Tax, Audit, Global Real Estate and Facilities. Zac joined PVH from DFS Group Limited, a subsidiary of LVMH Moët Hennessy Louis Vuitton Group, where he served as Group CFO and Chief Operating Officer. Prior to joining DFS, Mr. Coughlin was CFO at Converse, Inc., a division of Nike, Inc., supporting its global business spanning wholesale, retail and eCommerce. Zac started his career with Ford Motor Company where he held multiple global financial leadership roles. While there, he worked on the ground in a number international markets in Asia and Europe.

He received his MBA from Harvard Business School and graduated from The Ohio State University with a BSBA in Finance and Supply Chain Logistics.
Mark Fischer
General Counsel & Secretary, PVH Corp.

Mark Fischer is the Executive Vice President, General Counsel and Secretary at PVH. Based at the company’s New York City headquarters, Mark oversees all legal matters for PVH. Mark joined PVH as Vice President, General Counsel and Secretary in 1999, was promoted to Senior Vice President in 2007 and assumed his current position in 2013. He has been a guest lecturer on Compliance at Fordham University School of Law since 2018 and has been a featured speaker/lector for the OnConferences CLO Certification Program, at the Retail Industry Leaders Association’s Retail Law Conference and at the Fashion Law Institute’s Annual Symposium. Mark was named to the Legal 500 GC Power List 2019 and received the OnCon Icon Top 50 Corporate Counsel Award in 2020 and 2021. His team was named by Lexology and the Association of Corporate Counsel as the Top Commercial Team globally in 2020.

Mark oversaw the corporate and legal work, or was principal legal counsel, on all of PVH’s major acquisitions and dispositions, including the purchases of IZOD (1995), Calvin Klein (2003), ARROW (2004), Superba Neckwear (2007), the Van Heusen trademark in Europe and Asia (2008), Tommy Hilfiger (2010), The Warnaco Group, Inc. (2013), True&Co. (2017) and Geoffrey Beene (2018), and sales of Speedo (2020) and the Heritage Brands business (2021). The Tommy Hilfiger acquisition was named M&A Global Network’s Consumer Products and Services Deal of the Year.

Prior to joining PVH, Mark was a Partner in the corporate department of Rosenman & Colin LLP, which is now known as Katten Muchin Rosenman LLP. His practice included securities, mergers and acquisitions, and financing, as well as general corporate counseling, with PVH as one of his corporate clients. He joined Rosenman as an Associate in 1989 and became a partner in 1996. Mark graduated from Brandeis University with a Bachelor of Arts in Politics and earned his J.D. from Boston University School of Law. He is admitted to practice as an attorney in the State of New York and the Commonwealth of Massachusetts, as well as in the United States District Courts for the Southern and Eastern Districts of New York and the United States Supreme Court. Mark was named to the GC Powerlist — United States, 2019 published by The Legal 500.

Julie Fuller
Chief People Officer, PVH Corp.

Julie Fuller is Chief People Officer of PVH, a role she assumed in 2021.

She is a member of the senior leadership team, overseeing the global Human Resources function, including Talent Management and Development, Compensation/Benefits, HR Systems, Inclusion & Diversity, Global Corporate Communications, Executive Development, The PVH Foundation and Facilities.

Prior to joining PVH, Julie was the Vice President of Global Talent and Organizational Effectiveness for Nike, Inc. In this global role, her team was responsible for creating an aligned and effective organization, enabling 74,000 employees to build their careers, continually grow and develop, and cultivate a strong pipeline of diverse and capable leaders to take Nike into the future. She previously led HR for Nike’s North America and Emerging Markets businesses. Prior to that, Julie held key HR leadership positions at Avon and PepsiCo.

Julie has extensive experience in establishing and nurturing talented high-performing teams for large multinational companies. Her experience includes a mix of broad HR leadership and specialist roles focusing on organizational transformation, leadership development, enterprise talent management, succession planning, employee engagement and performance, and diversity and inclusion.

Julie holds a Ph.D. in Industrial and Organizational Psychology from Bowling Green State University and a B.A. in Psychology from the University of New Hampshire.
**Martijn Hagman**  
Chief Executive Officer, Tommy Hilfiger Global & PVH Europe

Martijn Hagman is the Chief Executive Officer of Tommy Hilfiger Global and PVH Europe. Martijn has helped over his 12 years with the company to evolve TOMMY HILFIGER into one of the world’s most recognized premium lifestyle brands, and establish the foundation for the PVH Europe organizational structure, moving from a mono-brand to a multi-brand organization with PVH’s acquisition in 2013 of the Calvin Klein Europe business. With a consumer-centric mindset, Martijn has driven the vision to evolve digital business operations, modernize the fashion value chain, progress towards aggressive sustainability targets and circularity innovations, and sustain healthy top and bottom-line growth.

Martijn joined Tommy Hilfiger in 2008 as Group Controller. He was promoted in 2009 to Vice President, Group Finance, and, following PVH’s acquisition of Tommy Hilfiger in May 2010, he transitioned to the Tommy Hilfiger Europe organization as Senior Vice President, Finance. Martijn was appointed as Chief Financial Officer, PVH Europe, in April 2013 and extended his financial oversight role to include Tommy Hilfiger’s global operations in September 2014. He added the role of Chief Operating Officer, PVH Europe, in November 2017.

Prior to joining Tommy Hilfiger, Martijn worked at Ernst & Young for 10 years within the International Audit practice, spending time in the Amsterdam and San Jose, California offices. Martijn graduated from the University of Amsterdam with a Masters in Business Economics in 1998. He is a Dutch Certified Auditor (RA) and has a CPA license with the California Board of Accountancy.

**Donald Kohler**  
President, Calvin Klein Americas

Donald Kohler is President, Calvin Klein Americas, and assumed the role in March 2023. He is part of PVH’s Executive Leadership Team and leads the regional Calvin Klein business.

Donald joins from global brands including Burberry, Salvatore Ferragamo and Diesel. He was responsible for leading the Americas region and his expertise lies in direct-to-consumer and third-party driven business models including owned and operated retail, wholesale, franchise and licensing, and e-commerce across the luxury, premium and specialty segments.

He earned a Bachelor of Arts, Economics, from the University of Redlands and sits on the Global Business Advisory Board for the university. He also serves as an Executive Advisor and Mentor with RAISEfashion, a non-profit network of fashion industry leaders providing pro bono consulting to BIPOC-owned brands and individuals.
Eileen Mahoney
Chief Information Officer, PVH Corp.

Eileen is Executive Vice President, Chief Information Officer of PVH, based in the company’s Bridgewater, NJ office. In this role, Eileen is responsible for developing the strategic direction of PVH’s technology and systems solutions, business process, as well as project and portfolio management. Eileen oversees the company’s North America, South America and Asia Information Technology areas, as well as PVH’s Global Network and Infrastructure.

Eileen has developed key partnerships with our strategic technology partners and is a member of JDA’s Customer Advisory Board, SAP Consumer Products and Fashion Councils.

Eileen joined PVH in September 2008 as Group Vice President, Retail Information and Technology, focusing on expanding PVH’s Retail IT systems platform, and was promoted to Senior Vice President in May 2012. Eileen has held her current position since November 2014.

Prior to joining PVH, Eileen was Chief Information Officer at Edison Learning, an international education service provider focused on raising student achievement and pioneer of charter schools in the U.S. Eileen began her career at R.H. Macy & Co., Inc., spending 10 years in various IT positions across the company. After Macy’s, Eileen was the Chief Information Officer role for Petrie Retail Inc., a women’s apparel retailer with stores across the U.S. and in Puerto Rico. In 1996, Eileen became the Chief Information Officer of Barnes & Noble’s College Bookstore division. Eileen graduated with a Bachelor of Business Administration.

Amber McCann
Chief Communications Officer, PVH Corp.

Amber McCann is Chief Communications Officer, and assumed the role in April 2023. She is a part of PVH’s Executive Leadership Team and leads all aspects of PVH’s global internal and external communications strategy.

Amber joins PVH with extensive global retail and consumer experience, most recently as Vice President of Global Brand and Communications at Poshmark, where she guided the company’s global communications strategy through its IPO in 2021 and acquisition by NAVER Corp. in 2023.

Previously she spent 10 years in senior communications roles at Levi Strauss & Co. where she led a strategy that helped position the global apparel company as an innovative and values-based leader, including leading communications efforts around the company’s strategy, execution and IPO.

She earned a Bachelor of Arts in Journalism and Technical Communication from Colorado State University. She was named to PRWeek’s 40 Under 40 in 2015.
David Savman
Chief Supply Chain Officer, PVH Corp.

David Savman is Executive Vice President and Chief Supply Chain Officer (CSCO) of PVH Corp., and assumed the role in December 2022. He is part of PVH’s Executive Leadership Team and leads global supply chain, corporate responsibility, sourcing and logistics strategy for the organization.

David joins PVH from H&M Group where he spent 19 years, most recently as Head of Global Supply Chain. He was responsible for all sourcing, procurement and warehouse operations and managed an organization across over 80 countries.

He previously managed key functions including supply chain, production and purchasing, and worked in several international markets across Asia and Europe.

David holds a Bachelor of Science degree in Textile Engineering from The Swedish School of Textiles, University of Borås.

Eva Serrano
Global Brand President, Calvin Klein

Eva Serrano is Global Brand President, Calvin Klein, and assumed the role in March 2023. She is part of PVH’s Executive Leadership Team and oversees the Calvin Klein brand and business globally.

Eva joins PVH and Calvin Klein with 20 years of leadership experience with Zara and the Inditex group. Serrano began her career in Europe, where she was part of the international commercial development for Zara Europe before assuming the International Commercial Director position for Asia Pacific and playing a key role in expanding growth in the region. She most recently served as President for Inditex Greater China, where she was responsible for leading that rapidly growing market. While at Inditex, her responsibilities spanned multiple brands, and she has experience across the entire retail value chain – product, marketing, consumer experience in stores and digital, as well as supply chain – affording her a true omni-channel marketplace view.

She earned a Bachelor of Arts, Touristic Management from the GETA Business School in Spain and received a postgraduate degree from HKU Business School in Digital Social Media Marketing. In 2022, she completed both her Masters, Global Executive Program at Tsinghua University in China and the Advanced Management Leadership Program from the Säid Business School at the University of Oxford. In 2021, Ms. Serrano was recognized with the best Entrepreneurs Award Shanghai, China.
Videos and Photos

A collection of videos and photos from our 27K PVH associates around the globe and all the initiatives we support across sustainability, philanthropy, and inclusion & diversity.

If you are interested in receiving any of these files or are looking for additional options, please contact PVH Comm at PVHCOMM@pvh.com.

Videos

Business Resource Groups Awareness

Investor Day

The Power of PVH: Vision

The Power of PVH: Team

The Power of PVH: Our People
Photos