Media Kit

THE POWER of PVH
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SECTION 1

About PVH

PVH is one of the world’s LARGEST AND MOST ADMIRED fashion companies, connecting with consumers in over 40 countries.

Our global iconic brands include Calvin Klein and TOMMY HILFIGER. Our 140-year history is built on the strength of our brands, our team and our commitment to drive fashion forward for good.

THAT’S THE POWER OF US.
THAT’S THE POWER OF PVH.
Our Approach

VISION
To be the most admired fashion and lifestyle company in the world.

PURPOSE
We power brands that drive fashion forward – for good.

PRIORITIES

1. DRIVE
consumer engagement through innovative designs and personalized brand and shopping experiences that captures the heart of the consumer.

2. EXPAND
our worldwide reach through organic growth and acquisitions.

3. INVEST
in and evolve how we operate by leveraging technology and data to be dynamic, nimble and forward-thinking.

4. DEVELOP
a talented and skilled workforce that embodies our values and an entrepreneurial spirit while empowering our associates to design their future.

5. DELIVER
sustainable, profitable growth and create long-term stockholder value.

VALUES

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<td>Be you</td>
<td>Work together</td>
<td>Inspire and innovate</td>
<td>Do the right thing</td>
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VISION
To be the most admired fashion and lifestyle company in the world.

PURPOSE
We power brands that drive fashion forward – for good.

PRIORITIES
Priorities are our roadmap to achieve our vision and drive our purpose for the company.

- Drive consumer engagement through innovative designs and personalized brand and shopping experiences that captures the heart of the consumer
- Expand our worldwide reach through organic growth and acquisitions
- Invest in and evolve how we operate by leveraging technology and data to be dynamic, nimble and forward-thinking
- Develop a talented and skilled workforce that embodies our core values and an entrepreneurial spirit while empowering our associates to design their future
- Deliver sustainable, profitable growth and create long-term stockholder value

VALUES
We live our values and put them into action.

- Individuality
  *Be you*
- Partnership
  *Work together*
- Passion
  *Inspire and innovate*
- Integrity
  *Do the right thing*
- Accountability
  *Own it*
SECTION 3

Company Overview

- 1881 established
- 1920 listed for trading on New York Stock Exchange
- 5 brands
- 31K associates globally
- 40+ countries where we operate
- 6K+ retail locations
- 54 corporate offices
- 1K+ factories
- 15 corporate responsibility priorities
Information Kit | p.5

SECTION 4

Company Timeline

1881
Our founders, Moses and Endel Phillips, begin mending and selling shirts for coal miners in the Pottsville, PA area.

1890
The M. Phillips & Son family business relocates to New York City.

1907
The Phillips’ business merges with D. Jones & Son, a prominent shirt and collar maker, and takes the name Phillips-Jones Corporation.

1919
Partnering with inventor John M. Van Heusen, Phillips-Jones Corporation begins production of the patented, soft-folding Van Heusen collar, later dubbed “The World’s Smartest Collar”.

1920
Phillips-Jones Corporation common stock is listed for trading on the New York Stock Exchange.

1943
Phillips-Jones Corporation’s manufactures shirts for U.S. and Allied troops during WWII and is honored with the prestigious Army-Navy “E” award for excellence in wartime production.

1957
Phillips-Jones Corporation changes its name to Phillips-Van Heusen Corporation in honor of its best-known shirt brand.

Late 1970s
Phillips-Van Heusen enters designer-brand licensing with brands including Geoffrey Beene. New retail stores in factory outlet centers ultimately become a significant portion of the Phillips-Van Heusen business.

1992
Phillips-Van Heusen formalizes historical commitment to corporate responsibility into its code of conduct, “A Shared Commitment”.

1995
Phillips-Van Heusen purchases the iZOD brand.

2000
Phillips-Van Heusen acquires the rights to the Van Heusen trademark in Europe and Asia, giving it ownership of the brand worldwide.

2003
Phillips-Van Heusen completes the acquisition of Calvin Klein, Inc., adding a globally recognized iconic designer name to its brand portfolio and transforming the business.

2004
Phillips-Van Heusen acquires Cluett, Peabody & Co., Inc., owner of the ARROW brand, the Van Heusen brand’s biggest competitor throughout its history.

2008
Phillips-Van Heusen publishes its first Corporate Social Responsibility report, demonstrating its commitment to transparency across the company, industry, and global community.

2010
Phillips-Van Heusen acquires Tommy Hilfiger, establishing the company’s first large-scale direct operation in Europe.

2011
Phillips-Van Heusen Corporation changes its name to PVH Corp. to reflect the growth and change of the company over the previous decade.

2013
PVH Corp. enters the S&P 500 with the acquisition of The Warnaco Group, Inc., the worldwide licensee of Calvin Klein Jeans and owner of Calvin Klein Underwear, reuniting “The House of Calvin Klein” and opening direct operations in Asia and Latin America. The purchase also included Warner’s and Olga.

2014
The PVH Archives is established, a physical and digital resource created to preserve and protect all archival materials pertaining to PVH Corp. and its portfolio of iconic brands.

2015
A modern-day heir to the original product that started it all, PVH Corp. launches the innovative Van Heusen Flex Collar dress shirt, which allows expanding collar comfort.

2017
PVH Corp. acquires True & Co., a Silicon Valley direct-to-consumer intimate apparel e-commerce retailer.

2018
PVH Corp. expands its Heritage Brands portfolio by acquiring the long-time licensed Geoffrey Beene brand.

2019
PVH continues to grow its footprint globally by acquiring Gazal Corporation Limited in Australia, reacquiring from Dickson Concepts (International) Limited the license for the Tommy Hilfiger brand in Central and South East Asia, and entering into a new licensing agreement with NIKE, Inc. for our men’s underwear business.

2020
PVH Corp. is one of the world’s largest and most admired fashion companies, connecting with consumers in over 40 countries.
SECTION 5

Awards

PVH is recognized as one of the **WORLD’S LARGEST AND MOST ADMIRED** fashion companies in the world.

See below for the most recent highlights:

**2022**

- PVH scored 100 on the Human Rights Campaign (HRC) Foundation’s Corporate Equality Index for the sixth year in a row

- PVH Ranked Top Five on *Barron’s* 100 Most Sustainable Companies for 2022

- PVH listed on *Forbes* magazine’s Americas Best Large Employers List

- PVH recognized as one of America’s 100 Most JUST Companies by *Forbes* and JUST Capital

*Fourth consecutive year

**2021**

- PVH recognized on *Newsweek’s* America’s Most Responsible Companies

  *Second consecutive year

- PVH named one of the Best Workplaces in Retail by *Fortune* magazine

- PVH ranked on *Fast Company’s* Best Workplaces for Innovators List

- PVH is certified as a Great Place to Work US for the third year in a row

- PVH named a winner in the International Data Corporation (IDC) first annual Future Enterprise Best in Future of Work North America
Corporate Responsibility Targets

15 PRIORITIES

ZERO
Reduce negative impacts to zero
Our products and business generate zero waste, carbon emissions and hazardous chemicals

ELIMINATE CARBON EMISSIONS
END WASTE
ELIMINATE HAZARDOUS CHEMICALS AND MICROFIBERS
INNOVATE FOR CIRCULARITY

100%
Increase positive impacts to 100%
Our products and packaging are ethically and sustainably sourced from suppliers who respect human rights and are good employers

SOURCE ETHICALLY
AMPLIFY WORKER VOICE
ADVANCE LIVING WAGES
RECRUIT ETHICALLY
REGENERATE MATERIALS

1M+
Improve 1 million+ lives across our value chain
Our business invests in critical community-level gender, health and education initiatives, enabling opportunity for generations to come

EMPOWER WOMEN
FOSTER INCLUSION & DIVERSITY
DEVELOP TALENT
PROVIDE ACCESS TO WATER
EDUCATE THE FUTURE
SECTION 7

Corporate Signatories

The CEO Action for DIVERSITY & INCLUSION

International Accord for Health and Safety in the Textile and Garment Industry

UN FREE & EQUAL CAMPAIGN

We Are Still In CLIMATE ACTION COMMITMENTS

UN Fashion Industry Charter for CLIMATE CHANGE

Committed to UN UNIVERSAL DECLARATION OF HUMAN RIGHTS and the UN GUIDING PRINCIPLES ON HUMAN RIGHTS

UN WOMEN’S EMPOWERMENT PRINCIPLES

UN Global Compact CEO WATER MANDATE

UN HEFORSHE CAMPAIGN

Committee for Economic Development of The Conference Board (CED) ADVANCING WOMEN IN CORPORATE LEADERSHIP

The FASHION PACT

OPEN TO ALL pledge

The ARCTIC CORPORATE SHIPPING pledge

TIME TO VOTE Campaign

The VALUABLE 500

PARADIGM FOR PARITY

PRIDE IN FASHION

BLACK IN FASHION COUNCIL

UN BUSINESS AMBITION FOR 1.5°Celsius
PVH is proud to partner with leading organizations committed to helping drive **FASHION FORWARD – FOR GOOD** in sustainability, philanthropy, and inclusion & diversity.

As one of the **WORLD’S LARGEST AND MOST ADMIRED FASHION COMPANIES** in the world, we recognize the opportunity and our responsibility to take a stand for **what is right**.

Here’s what they have to say:

**SAVE THE CHILDREN**
"PVH has been a committed partner to Save the Children for more than a decade," said Carolyn Miles, President and CEO of Save the Children. "We are so grateful for their support of children from preschoolers to young adults."

**COUNCIL OF FASHION DESIGNERS OF AMERICA (CFDA)**
"PVH is one of the first fashion companies to be certified as a Great Place to Work—a testament to the way PVH treats its associates. In my efforts to understand how fashion companies work to be inclusive and diverse, I reached out to a number of companies and in conversation with PVH, I was so impressed with what they were doing," said Steven Kolb, President and CEO of the CFDA.

**FASHION FOR GOOD**
Katrin Ley, Managing Director of Fashion for Good, on the partnership with PVH: "PVH Corp. has a strong legacy in corporate responsibility, which is it advancing through innovative approaches to social and environmental issues. This makes it an ideal partner for Fashion for Good. Together, we will focus on innovations that offer better alternatives and enable transparency and traceability across the value chain, from source to store, with the ultimate aim to make fashion a force for good."

**WWF**
formerly World Wildlife Foundation
"As major trends like urbanization, population growth and climate change exacerbate existing water issues, water is not only an urgent environmental issue but also a risk to business," said Sheila Bonini, Senior Vice President of WWF. "Water stewardship partnerships like the one with PVH are a commitment to the management of shared water resources in the public interest."

**GOOGLE**
"We are working with PVH to become a digital lighthouse in the fashion space through data-driven and consolidated marketing," said Michael Burke, Industry Director Branded Apparel & Durables of Google.

**PLUG AND PLAY**
"PVH brings a fresh new perspective to our Supply Chain & Logistics and Brand & Retail programs. We are thrilled to see how their portfolio of iconic brands will tap into our suite of startups and their technologies," said Michael Olmstead, Chief Revenue Officer of Plug and Play.

**FORDHAM UNIVERSITY GABELLI SCHOOL OF BUSINESS**
"The partnership will prove that two organizations with very similar values, but in very different industries, can meaningfully connect to support social and environmental good at a time when we need it most," said Donna Rapaccioli, Ph.D., dean of the Gabelli School of Business.

**HOWARD UNIVERSITY**
"We are excited to welcome PVH as a new partner for many reasons, including our shared values. The company’s legacy and impact are unparalleled, and the ongoing commitment to individuality, integrity, accountability and diversity make PVH an ideal partner, not just for the Honors Program within the School of Business, but for students across our campus," said Dr. Kanika Jones, Assistant Dean of Student Affairs of the SBEL program.

**THE MEMORIAL FOUNDATION**
"For well over 15 years, PVH has been more than a partner to both The Memorial Foundation and prior to that, The Martin Luther King, Jr. National Memorial Foundation. While building the MLK Memorial, PVH stood by us hand in hand to ensure that the memorial in honor of Dr. Martin Luther King, Jr. would be one of everlasting appeal to all people no matter their race, color or creed. How proud we are of the continued partnership that has allowed the Martin Luther King, Jr. Memorial to stand out as a beacon of 'Democracy, Justice, Hope and Love not just for our Country, but indeed for the entire world’" said Harry Johnson, President and CEO of The Memorial Foundation.

**SAFE HORIZON**
"PVH and Safe Horizon have had a wonderful and vital partnership for 20 years," said Ariel Zwang, CEO of Safe Horizon. "We are so grateful for their support — through both contributions and volunteer efforts — on multiple areas of our work. This includes our domestic violence programs and their most recent generous multi-year commitment to help us continue providing a safe space, warm meals, counseling and most of all, hope to young people through our Streetwork Project for homeless youth."

**THE FRESH AIR FUND**
"Thanks to the incredible generosity of Tommy Hilfiger and PVH, over the past 20 years, 10,000 young men, ages 12 to 15, have grown from boys to young men at The Fresh Air Fund’s Camp Tommy. Built on a foundation of brotherhood, leadership training and mentorship, Camp Tommy provides a safe environment where boys grow into responsible adults. Our campers create life-long friendships, learn from their counselors who serve..."
as mentors and role models, all while having fun in the outdoors. We are truly grateful for the extraordinary partnership provided by Tommy Hilfiger and PVH for helping unlock the limitless potential of the young men of New York City,” said Fatima Shama, Executive Director of The Fresh Air Fund.

WORLD VISION

“Because of your generosity, children are clothed, children are warm and children can attend school to be educated. We are making a difference! Together, we are able to reach those in need find a second chance, and hope even in the most difficult situations,” Jack Laverty, Corporate Engagement Director of World Vision.

ONEPULSE

“PVH’s dedication to Inclusion and Diversity and putting people first was a natural fit for us,” said Barbara Poma, onePULSE Foundation CEO. “The PVH family lost one of their own at Pulse, and their support of onePULSE and to honor their associate and each of the 49 lives taken is incredibly touching and powerful.”

RONALD MCDONALD HOUSE NEW YORK

“For nearly two decades, PVH has been a valued corporate partner with Ronald McDonald House New York,” said Ruth Browne, President & CEO of Ronald McDonald House New York. “From sponsoring meals to Days of Service, PVH employees go above and beyond to support our children and families. Not only do PVH volunteers donate their time, but they also help organize special events for our children and give back to the House financially, supporting our mission of keeping families close. Time and again, PVH has proven to be an outstanding supporter of the House and has helped further our goal of allowing kids to be kids first and kids with cancer second.”

A selection of PVH global partners include

- Action, Collaboration, Transformation (ACT)
- American Apparel & Footwear Association (AAFA)
- Ali Forney Center
- Americasares
- Apparel & Footwear International RSL Management Group (AFIRM)
- Apparel Impact Institute
- Better Cotton Initiative (BCI)
- Better Work
- Business for Social Responsibility/HerProject (BSR)
- Business Renewables Center
- Cancer Support Community Center New Jersey (CSCCNJ)
- Canopy
- CARE
- Coalition for the Homeless
- Comprehensive Youth Development
- Council of Fashion Designers of America (CFDA)
- Dress for Success
- Earthshare
- Ellen MacArthur Foundation
- Enterprise Partners
- FabScrap
- Fashion for All Foundation
- Fashion For Good
- Fashion Industry Charter for Climate Action
- Food Bank of Somerset Count
- Fordham University
- Free Arts
- G7 Fashion Pact
- Gap Inc.
- Global Fashion Agenda
- Google
- How2Recycle
- Hudson Guild
- Human Rights Campaign Foundation
- ILGA World
- Industry Summit
- Leather Working Group
- Nest
- onePULSE
- P.A.C.E. Program
- PFLAG National
- Plan International
- Plug and Play
- RE100
- Renewable Energy Buyers Alliance (REBA)
- Responsible Labor Initiative
- Ronald McDonald House New York
- Room to Grow
- Safe + Sound Somerset
- Safe Horizon
- Salesforce
- Save the Children
- Science-based Target Initiative (SBTI)
- SNACK (Special Needs Activity Center for Kids)
- Social and Labor Convergence Program (SLCP)
- Social Justice Center at FIT
- Sustainable Apparel Coalition (SAC)
- Sustainable Packaging Coalition
- Textile Exchange
- The Accord
- The B Team
- The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and NATURES Program
- The BlaQ Aboriginal Corporation
- The Midland School
- The Fresh Air Fund
- The Memorial Foundation
- The National Pulse Memorial & Museum
- The Power of Nutrition
- The Trevor Project
- Transgender Legal Defense & Education Fund
- UKAID
- UN Foundation – Private Sector Action for Workplace Women’s Health and Empowerment
- UN Global Climate Action (UNFCCC)
- UNF Resilience Fund
- United Nations Global Compact (UNGC)
- United States Council for International Business
- United Way – Food Bank of Somerset County
- USAID
- Water Resiliency Coalition
- We Mean Business Coalition
- World Vision
- WWF (World Wildlife Foundation)
- Zero Discharge of Hazardous Chemicals (ZDHC)/Roadmap to Zero
SECTION 9

Brand Overviews

Calvin Klein

Calvin Klein is one of the world’s leading global fashion lifestyle brands with a history of bold, non-conformist ideals that inform everything we do. Founded in New York in 1968, the brand’s minimalist and sensual aesthetic drives our approach to product design and communication, creating a canvas that offers the possibility of limitless self-expression. The Calvin Klein brands - CK Calvin Klein, Calvin Klein, Calvin Klein Jeans, Calvin Klein Underwear, and Calvin Klein Performance — are connected by the intention and purpose of elevating everyday essentials to globally iconic status. Each of the brands has a distinct identity and position in the retail landscape, providing us the opportunity to market a range of universally appealing products to domestic and international consumers with a variety of needs. Our products are underpinned by responsible design, high-quality construction, and the elimination of all unnecessary details. We strive for unique and dimensional pieces that continuously wear well and remain relevant season after season. Global retail sales of Calvin Klein products were approximately $8.5 billion in 2021.

Calvin Klein continues to solidify its position as an innovator of emerging digital platforms and modern marketing campaigns. PVH acquired Calvin Klein in 2003 and continues to oversee a focused approach to growing the brand’s worldwide relevance, presence, and long term growth.

TOMMY HILFIGER

TOMMY HILFIGER is one of the world’s most recognized premium lifestyle brands, uplifting and inspiring consumers since 1985. The brand creates iconic style, which comes alive at the intersection of the classic and the new, co-created with people who are shaping culture around the world. TOMMY HILFIGER celebrates the essence of classic American style with a modern twist. Tommy Hilfiger offers premium, quality and value to consumers worldwide under the TOMMY HILFIGER and TOMMY JEANS lifestyles, with a breadth of collections including men’s, women’s and kids’ sportswear, denim, accessories, and footwear. Tommy Hilfiger has an unwavering commitment to sustainability and inclusivity.

Global retail sales of TOMMY HILFIGER products were approximately $9.3 billion in 2021 and the brand is powered by more than 16,000 associates worldwide — present in 100 countries and more than 2,000 retail stores, including its largest global flagship store at tommy.com. PVH acquired Tommy Hilfiger in 2010 and continues to oversee a focused approach to growing the brand’s worldwide relevance, presence, and long term growth.

Warner’s

Every woman deserves to feel comfortable on the outside and confident on the inside. We’re obsessed with delivering comfort-first designs, groundbreaking innovation, the perfect fit, and unparalleled quality at an affordable price.

Designed by women, for women. We know real bodies – and we’re not afraid to have real conversations about them. We know that life is complicated, and believe that your bra and underwear shouldn’t be. With a sense of creativity, belonging, and humor, we’re constantly inspired by new tech and techniques while keeping things fun – and we’ve developed a sisterhood where every voice, every need, and every body is welcome.

Warner’s continues to lead with innovation, targeting the modern woman and her needs, continuously earning praise for comfort and fit.

Warner’s products are available online at warners.com, at wholesale in the U.S. and Canada through department, chain and specialty stores, warehouse clubs, and mass market, off-price and independent retailers (in stores and online), as well as through pure play digital commerce retailers.
SECTION 9  Brand overviews continued

Every woman deserves to feel comfortable on the outside and confident on the inside. With over 70 years of experience, our innovative undergarments have helped women look and feel their best. Today, Olga proudly carries the brand’s mission by offering solutions to the most challenging intimate apparel issues. No matter your shape or size, we guarantee that Olga is where curves meets comfort…in style.

*Olga by Warners* is a leading intimate apparel shapewear brand in North America, focused on fuller-figured women. Products, including bras, panties and shapewear, are designed to be comfortable and engineered for a superior fit. *Olga by Warners* products are primarily sold in the U.S. and Canada through department stores (in stores and online), as well as select pure play digital commerce retailers.

True & Co began with a question: what do women want in a bra? Our community of women had a lot to say. So we listened closely, and began creating different kinds of bras and underwear, the kind that women could live in: soft, stretchy, supportive, pretty, confidence-boosting, and above all, designed and made for comfort.

We know how important it is to be comfortable – in your bra, and in your skin. From our beginnings, *True & Co*’s brand mission has been to listen to the voices of women. When we dare to be true – especially when it comes to our bodies – thoughts, people, culture and ultimately the world we live in changes.
Stefan Larsson is CEO and a member of the Board of Directors of PVH Corp. He assumed both roles in 2021 after joining the company in 2019 as President.

As PVH President, Stefan had responsibility for all PVH’s regions and branded businesses, including Calvin Klein and TOMMY HILFIGER. He has helped develop near-term actions and long-term strategies that will continue to leverage the power of PVH by remaining focused on the company’s core strengths, connecting them to where the consumer is going, and driving brand relevance and high performance to deliver long-term sustainable growth.

Prior to joining PVH, Stefan was the Chief Executive Officer of Ralph Lauren Corp., where he successfully refocused the company on what made it iconic, improved its performance and set the path for future growth. Previously, Stefan served as the Global President of Old Navy, a division of Gap Inc., where he helped Old Navy deliver 12 consecutive quarters of profitable growth and positioned the brand among the top preferred brands among millennials in America. Preceding that, for nearly 15 years, Stefan held multiple key leadership roles on the team responsible for growing H&M with revenues increasing from about $3 billion to about $17 billion and operations expanding from 12 to 44 countries. He started his career at H&M with nearly seven years in different global roles with responsibility for product including assortment planning, merchandising and production.

Stefan earned a Master of Science in Business Administration jointly from the Hanken School of Economics and Business Administration in Finland, and Jonkoping International Business School in Sweden.

Follow Stefan on [LinkedIn](https://www.linkedin.com).
Tom Chu
Regional President, PVH Asia Pacific

Tom Chu is Regional President, PVH Asia Pacific, a position he has held since February 2020. Tom is responsible for overseeing operations and driving growth for the TOMMY HILFIGER and Calvin Klein brands across the region. This includes developing and implementing strategic initiatives for both brands and coordinating the Asia Pacific strategy with the broader global initiatives established for each. Tom joined PVH as Chief Executive Officer and Representative Director, Tommy Hilfiger Japan, in October 2013 before becoming President, PVH Japan, in May 2016. Prior to joining PVH, Tom worked at various global consumer companies with roles that include President and General Manager, Cole Haan Japan; President and Chief Executive Officer, Hugo Boss Japan, India and Asia Pacific; Managing Director, Asia / President of Japan for Godiva Asia Pacific; and President of S.T. Dupont Japan.

Tom graduated from the Fashion Institute of Technology in New York with Honors, after graduating from Bunka University in Tokyo.

Sarah Clarke
Chief Supply Chain Officer, PVH Corp.

Sarah Clarke is Chief Supply Chain Officer of PVH, a role she assumed in 2021. She is responsible for the company’s global supply chain, developing strategic supply practices that maximize the power of PVH’s brands to win with the consumer.

Since joining PVH in 2013, Sarah has played a key role driving operational excellence and building future capabilities while also bringing PVH’s purpose to drive fashion for good to the supply chain. She has a proven track record of unlocking value through multi-year strategies and creating competitive advantages across the value chain.

Most recently, Sarah served as Executive Vice President of PVH North America Supply and previously, she held supply leadership positions within PVH’s The Underwear Group (TUG) and Calvin Klein North America. Her accomplishments include expanding PVH’s presence in East Africa, implementing Speed & Agility capabilities and launching an Integrated Supply Model. Prior to joining PVH, Sarah spent over a decade at Gap Inc., including time in Hong Kong leading the Old Navy sourcing and offshore IT organization. She began her career with Courtaulds Textiles in Europe.

Sarah is an advocate of driving fashion forward for good both within PVH’s supply chain and beyond. She is Vice Chair of the Executive Board of the American Apparel and Footwear Association (AAFA), serves on the Board of Fashion for Good and is on the Executive Board of the Rutgers Center for the Business of Fashion. Sarah has made many contributions to help shape PVH’s culture of inclusivity including as Executive Sponsor of PVH’s Women’s Leadership Business Resource Group (UPWARD) in New York.

Zac Coughlin
Chief Financial Officer

Zac Coughlin is Chief Financial Officer of PVH Corp., and assumed the role in April 2022. He is a member of the Executive Leadership Team, with responsibility for the global Finance function, including Investor Relations, Treasury, Tax, Audit, Global Real Estate and Facilities. Zac joined PVH from DFS Group Limited, a subsidiary of LVMH Moët Hennessy Louis Vuitton Group, where he served as Group CFO and Chief Operating Officer.

Prior to joining DFS, Mr. Coughlin was CFO at Converse, Inc., a division of Nike, Inc., supporting its global business spanning wholesale, retail and eCommerce. Zac started his career with Ford Motor Company where he held multiple global financial leadership roles. While there, he worked on the ground in a number international markets in Asia and Europe.

He received his MBA from Harvard Business School and graduated from The Ohio State University with a BSBA in Finance and Supply Chain Logistics.

Trish Donnelly
Chief Executive Officer, PVH Americas

Trish Donnelly is Chief Executive Officer, PVH Americas, a role she assumed in 2021. She is responsible for the Calvin Klein and Tommy Hilfiger businesses in the Americas and for the global Calvin Klein brand.

Trish has a proven track record in winning with the consumer, driving industry-leading e-commerce, and balancing that with strong retail execution and best-in-class partnerships. She has a breadth of expertise in both North America and global roles, most recently serving as Chief Executive Officer of Urban Outfitters Group where she generated consistent top line growth and evolved the company with the next generation of consumers over her seven years with the company.

Previously, Trish directly influenced and elevated J. Crew Group’s e-commerce business and, earlier in her career spent over a decade at Ralph Lauren focused on product and merchandising across categories. She also held senior leadership and operational positions at Steven Alan and Cole Haan.

Trish has made many contributions to help shape the next generation of talent, including serving as a mentor for the CFDA Fashion Incubator, a business development program for emerging American designers. She also is involved in New York University’s (NYU) Stern School of Business, speaking at events including SWIB (Stern Women in Business) and Stern’s Leadership Fellows seminars. Trish has a Master’s degree in Journalism from NYU.

Mark Fischer
Executive Vice President, General Counsel & Secretary

Mark Fischer is the Executive Vice President, General Counsel and Secretary at PVH. Based at the company’s New York City headquarters, Mark oversees all legal matters for PVH. Mark joined PVH as Vice President, General Counsel and Secretary in 1999, was promoted to Senior Vice President in 2007 and assumed his current position in 2013. He
Julie Fuller  
Executive Vice President,  
Chief People Officer, PVH

Julie Fuller is Chief People Officer of PVH, a role she assumed in 2021.  
She is a member of the senior leadership team, overseeing the global Human Resources function, including Talent Management and Development, Compensation/Benefits, HR Systems, Inclusion & Diversity, Global Corporate Communications, Executive Development, The PVH Foundation and Facilities.  
Prior to joining PVH, Julie was the Vice President of Global Talent and Organizational Effectiveness for Nike, Inc. In this global role, her team was responsible for creating an aligned and effective organization, enabling 74,000 employees to build their careers, continually grow and develop, and cultivate a strong pipeline of diverse and capable leaders to take Nike into the future.  
She previously led HR for Nike’s North America and Emerging Markets businesses. Prior to that, Julie held key HR leadership positions at Avon and PepsiCo.  
Julie has extensive experience in establishing and nurturing talented high-performing teams for large multinational companies. Her experience includes a mix of broad HR leadership and specialist roles focusing on organizational transformation, leadership development, enterprise talent management, succession planning, employee engagement and performance, and diversity and inclusion.  
Julie holds a Ph.D. in Industrial and Organizational Psychology from Bowling Green State University and a B.A. in Psychology from the University of New Hampshire.

Martijn Hagman  
Chief Executive Officer,  
Tommy Hilfiger Global & PVH Europe

Martijn Hagman is the Chief Executive Officer of Tommy Hilfiger Global and PVH Europe. Martijn has helped over his 12 years with the company to evolve TOMMY HILFIGER into one of the world’s most recognized premium lifestyle brands, and establish the foundation for the PVH Europe organizational structure, moving from a mono-brand to a multi-brand organization with PVH’s acquisition in 2013 of the Calvin Klein Europe business. With a consumer-centric mindset, Martijn has driven the vision to evolve digital business operations, modernize the fashion value chain, progress towards aggressive sustainability targets and circularity innovations, and sustain healthy top and bottom-line growth.  
Martijn joined Tommy Hilfiger in 2008 as Group Controller. He was promoted in 2009 to Vice President, Group Finance, and, following PVH’s acquisition of Tommy Hilfiger in May 2010, he transitioned to the Tommy Hilfiger Europe organization as Senior Vice President, Finance. Martijn was appointed as Chief Financial Officer, PVH Europe, in April 2013 and extended his financial oversight role to include Tommy Hilfiger’s global operations in September 2014. He added the role of Chief Operating Officer, PVH Europe, in November 2017. 
Prior to joining Tommy Hilfiger, Martijn worked at Ernst & Young for 10 years within the International Audit practice, spending time in the Amsterdam and San Jose, California offices. Martijn graduated from the University of Amsterdam with a Masters in Business Economics in 1998. He is a Dutch Certified Auditor (RA) and has a CPA license with the California Board of Accountancy.
Jim Holmes
Executive Vice President, Controller

Jim Holmes serves as Senior Vice President, Corporate Controller, a role that he has held since September 2015. In this role, Jim oversees the Company’s accounting and financial reporting functions, along with Corporate Operations and key projects. Previously, Jim served as Vice President and Assistant Corporate Controller, at PVH beginning in 2006. Jim joined PVH in 1995 as a Financial Analyst in Corporate Accounting. Jim ascended through several promotions from Senior Financial Analyst to Manager of Financial Reporting in 1998 and Director of Financial Reporting and Divisional Accounting in 2000. Jim began his career in 1993 as a Financial Analyst for the Kmart Corporation. Jim has a Bachelor of Science in finance from Rutgers College and the Rutgers School of Business, as well as a Master of Science in accounting from Fairleigh Dickinson University. Jim is also an active CPA.

Eileen Mahoney
Executive Vice President, Chief Information Officer

Eileen is Executive Vice President, Chief Information Officer of PVH, based in the company’s Bridgewater, NJ office. In this role, Eileen is responsible for developing the strategic direction of PVH’s technology and systems solutions, business process, as well as project and portfolio management. Eileen oversees the company’s North America, South America and Asia Information Technology areas, as well as PVH’s Global Network and Infrastructure.

Eileen has developed key partnerships with our strategic technology partners and is a member of JDA’s Customer Advisory Board, SAP Consumer Products and Fashion Councils.

Eileen joined PVH in September 2008 as Group Vice President, Retail Information and Technology, focusing on expanding PVH’s Retail IT systems platform, and was promoted to Senior Vice President in May 2012. Eileen has held her current position since November 2014.

Prior to joining PVH, Eileen was Chief Information Officer at Edison Learning, an international education service provider focused on raising student achievement and pioneer of charter schools in the U.S. Eileen began her career at R.H. Macy & Co., Inc., spending 10 years in various IT positions across the company. After Macy’s, Eileen was the Chief Information Officer role for Petrie Retail Inc., a women’s apparel retailer with stores across the U.S. and in Puerto Rico. In 1996, Eileen became the Chief Information Officer of Barnes & Noble’s College Bookstore division. Eileen graduated with a Bachelor of Business Administration.

Dana Perlman
Chief Strategy Officer and Treasurer

Dana Perlman is Chief Strategy Officer and Treasurer at PVH. Dana is responsible for leading global business strategy and development, playing a key role in helping to create, activate and articulate PVH’s go forward strategy and ultimately driving progress and support to achieve its targets. She will focus on how our brands and the company will engage and connect with the consumer, drive brand relevance, take profitable market share, build further strength in our platform capabilities, and create value in a systematic repeatable way. She is also responsible for leading the company’s efforts around strategic activity including, mergers and acquisitions and strategic partnerships.

Dana continues to be responsible for the Treasurer and Investor Relations functions supporting the strategic financial flexibility of the company and articulating and communicating PVH’s growth story to the investment community.

Dana joined PVH in March 2011 and was a critical partner in helping to structure and execute against the Warnaco acquisition among other strategic transactions, including the buybacks of key joint venture and licensed partners from China to Australia and the sales of the Bass, Speedo and Heritage Brands businesses.

Previously, Dana held several positions at Barclays Capital, including Director of the Retail Investment Banking Department. Prior to Barclays, Dana held positions with Lehman Brothers and Credit Suisse First Boston.

Dana currently sits on the Board of Directors at O’Reilly Automotive and chairs the Corporate Governance and Nominating Committee. She is also active in the Women’s Executive Circle, part of the UJA Federation New York. In 2018, she was recognized by WomenInc. on the 2018 Most Influential Corporate Board Directors list and by Equilar on the list of 50 Youngest U.S. Public Company Board members alongside Chelsea Clinton and Mark Zuckerberg.

Dana set up the Dee Dee and Michael Perlman Caregivers Fund, in memory of her parents, to support programming in the Detroit community that provides respite for family caregivers of a loved one living with dementia.
Videos and Photos

A collection of videos and photos from our **31K PVH ASSOCIATES** around the globe and all the initiatives we support across sustainability, philanthropy, and inclusion & diversity.

If you are interested in receiving any of these files or are looking for additional options, please contact PVH Comm at PVHCOMM@pvh.com.

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**Videos**

- **The Power of PVH – Vision**
  - youtube.com/watch?v=DSqATMMTBXY

- **The Power of PVH – Team**
  - youtube.com/watch?v=qiosHheGIXs

- **The Power of PVH – Our People**
  - youtube.com/watch?v=qiosHheGIXs

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**PVH Talks:**

- **Culture – Transparency and Empowering Change**
  - youtube.com/watch?v=SbB1QATltRU

- **History – 140 Years of Meeting Consumer Needs**
  - youtube.com/watch?v=EKbXSGkWns
Photos

Calvin Klein Store Exterior.jpg

Tommy Hilfiger Store Exterior.jpg

Denim Lab - Product Innovation Center.jpg

Calvin Klein Retail.jpg

Tommy Hilfiger Retail.jpg

Tommy Hilfiger Associates - The Power of Us..jpg

PVH Associates - Design Your Future.jpg

PVH Associate - Inspire & Innovate.jpg

PVH Associate - Be You.jpg

PVH Associate - Co-Branded Office.jpg

PVH Cares.jpg

PVH Cares.jpg

PVH Archives.jpg