

Media Kit

THE **POWER** *of* PVH

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SECTION 1

About PVH

PVH is one of the most admired fashion and lifestyle companies in the world. We power brands that drive **FASHION FORWARD – FOR GOOD.**

Our brand portfolio includes the iconic *Calvin Klein*, *TOMMY HILFIGER*, *Van Heusen*, *IZOD*, *ARROW*, *Warner's*, *Olga* and *Geoffrey Beene* brands, as well as the digital-centric *True & Co.* intimates brand. We market a variety of goods under these and other nationally and internationally known, owned and licensed brands. PVH has 40,000 associates operating in over 40 countries. That's the Power of Us. That's the Power of PVH.



SECTION 2

Our Approach



1. DRIVE

consumer engagement through innovative designs and personalized brand and shopping experiences that captures the heart of the consumer.

2. EXPAND

our worldwide reach through organic growth and acquisitions.

3. INVEST

in and evolve how we operate by leveraging technology and data to be dynamic, nimble and forward-thinking.

4. DEVELOP

a talented and skilled workforce that embodies our values and an entrepreneurial spirit while empowering our associates to design their future.

5. DELIVER

sustainable, profitable growth and create long-term stockholder value.

VALUES

Individuality
Be you

Partnership
Work together

Passion
Inspire and innovate

Integrity
Do the right thing

Accountability
Own it

SECTION 2 Our Approach *continued*

VISION

To be the most admired fashion and lifestyle company in the world.

PURPOSE

We power brands that drive fashion forward – for good.

PRIORITIES

Priorities are our roadmap to achieve our vision and drive our purpose for the company.

Drive consumer engagement through innovative designs and personalized brand and shopping experiences that captures the heart of the consumer

Expand our worldwide reach through organic growth and acquisitions

Invest in and evolve how we operate by leveraging technology and data to be dynamic, nimble and forward-thinking

Develop a talented and skilled workforce that embodies our core values and an entrepreneurial spirit while empowering our associates to design their future

Deliver sustainable, profitable growth and create long-term stockholder value

VALUES

We live our values and put them into action.

Individuality

Be you

Partnership

Work together

Passion

Inspire and innovate

Integrity

Do the right thing

Accountability

Own it

SECTION 3

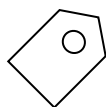
Company Overview



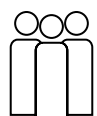
1881
established



1920
listed for trading on
New York Stock Exchange



9
brands



40K
associates globally



40+
countries where we operate



6K+
retail locations



55
corporate offices



2K+
factories



15
corporate responsibility
priorities

SECTION 4

Company Timeline

1881

Our founders, Moses and Endel Phillips, begin mending and selling shirts for coal miners in the Pottsville, PA area.

1890

The M. Phillips & Son family business relocates to New York City.

1907

The Phillips' business merges with D. Jones & Son, a prominent shirt and collar maker, and takes the name Phillips-Jones Corporation.

1919

Partnering with inventor John M. Van Heusen, Phillips-Jones Corporation begins production of the patented, soft-folding *Van Heusen* collar, later dubbed "The World's Smartest Collar".

1920

Phillips-Jones Corporation common stock is listed for trading on the New York Stock Exchange.

1943

Phillips-Jones Corporation's manufactures shirts for U.S. and Allied troops during WWII and is honored with the prestigious Army-Navy "E" award for excellence in wartime production.

1957

Phillips-Jones Corporation changes its name to Phillips-Van Heusen Corporation in honor of its best-known shirt brand.

Late 1970s

Phillips-Van Heusen enters designer-brand licensing with brands including *Geoffrey Beene*. New retail stores in factory outlet centers ultimately become a significant portion of the Phillips-Van Heusen business.

1992

Phillips-Van Heusen formalizes historical commitment to corporate responsibility into its code of conduct, "A Shared Commitment".

1995

Phillips-Van Heusen purchases the *IZOD* brand.

2000

Phillips-Van Heusen acquires the rights to the *Van Heusen* trademark in Europe and Asia, giving it ownership of the brand worldwide.

2003

Phillips-Van Heusen completes the acquisition of Calvin Klein, Inc., adding a globally recognized iconic designer name to its brand portfolio and transforming the business.

2004

Phillips-Van Heusen acquires Cluett, Peabody & Co., Inc., owner of the *ARROW* brand, the *Van Heusen* brand's biggest competitor throughout its history.

2008

Phillips-Van Heusen publishes its first Corporate Social Responsibility report, demonstrating its commitment to transparency across the company, industry, and global community.

2010

Phillips-Van Heusen acquires Tommy Hilfiger, establishing the company's first large-scale direct operation in Europe.

2011

Phillips-Van Heusen Corporation changes its name to PVH Corp. to reflect the growth and change of the company over the previous decade.

2013

PVH Corp. enters the S&P 500 with the acquisition of The Warnaco Group, Inc., the worldwide licensee of *Calvin Klein Jeans* and owner of *Calvin Klein Underwear*, reuniting "The House of *Calvin Klein*" and opening direct operations in Asia and Latin America. The purchase also included *Warner's* and *Olga*.

2014

The PVH Archives is established, a physical and digital resource created to preserve and protect all archival materials pertaining to PVH Corp. and its portfolio of iconic brands.

2015

A modern-day heir to the original product that started it all, PVH Corp. launches the innovative *Van Heusen Flex Collar* dress shirt, which allows expanding collar comfort.

2017

PVH Corp. acquires True & Co., a Silicon Valley direct-to-consumer intimate apparel e-commerce retailer.

2018

PVH Corp. expands its Heritage Brands portfolio by acquiring the long-time licensed *Geoffrey Beene* brand.

2019

PVH continues to grow its footprint globally by acquiring Gazal Corporation Limited in Australia, reacquiring from Dickson Concepts (International) Limited the license for the Tommy Hilfiger brand in Central and South East Asia, and entering into a new licensing agreement with NIKE, Inc. for our men's underwear business.

2020

PVH Corp. is one of the largest apparel companies in the world with 40,000 associates operating in over 40 countries.

SECTION 5

Awards

PVH is recognized as one of the **MOST ADMIRABLE** fashion and lifestyle companies in the world.

See below for the most recent highlights:

2021 to date

- PVH recognized as one of America's 100 Most JUST Companies by *Forbes* and JUST Capital
**Fourth consecutive year*

2020

- PVH scored 100% on the Human Rights Campaign Foundation's Corporate Equality Index
**Third consecutive year*
- PVH honored with Human Rights Campaign Foundation's Corporate Equality Award
- PVH recognized on *Fortune* magazine's World's Most Admired Companies List
**PVH received since 2013*
- PVH recognized on *Forbes* magazine's The Best Employers for Diversity List
**Third consecutive year*
- PVH ranked No. 16 on *Newsweek* magazine's inaugural America's Most Responsible Companies list
- PVH Chairman & CEO Manny Chirico named to NRF Foundations' List of People Shaping Retail's Future 2020
- PVH listed as No. 320 on *Fortune* magazine's 2020 America's 500 Largest Companies List
**PVH listed since 2011*
- PVH recognized on *Forbes* magazine's America's Best Employers for Women List
**Third consecutive year*
- PVH ranked on Fairygodboss' Best Companies for Women and Best Companies Where CEOs Support Gender Diversity
- PVH received *HRO Today* 2020 Most Admired Employer Brand Award for North America in the Most Admired Overall category

SECTION 6

Corporate Responsibility Targets

15 PRIORITIES

ZERO

Reduce negative impacts to zero

Our products and business generate zero waste, carbon emissions and hazardous chemicals

ELIMINATE CARBON EMISSIONS

END WASTE

ELIMINATE HAZARDOUS CHEMICALS AND MICROFIBERS

INNOVATE FOR CIRCULARITY

100%

Increase positive impacts to 100%

Our products and packaging are ethically and sustainably sourced from suppliers who respect human rights and are good employers

SOURCE ETHICALLY

AMPLIFY WORKER VOICE

PROMOTE SAFE WORKPLACES

ADVANCE LIVING WAGES

RECRUIT ETHICALLY

REGENERATE MATERIALS

1M+

Improve 1 million+ lives across our value chain

Our business invests in critical community-level gender, health and education initiatives, enabling opportunity for generations to come

EMPOWER WOMEN

FOSTER INCLUSION & DIVERSITY

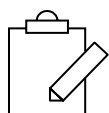
DEVELOP TALENT

PROVIDE ACCESS TO WATER

EDUCATE THE FUTURE

SECTION 7

Corporate Signatories



The CEO Action for
DIVERSITY & INCLUSION

Readymade Sustainability Council
(RSC) in Bangladesh

UN FREE & EQUAL CAMPAIGN

We Are Still In CLIMATE ACTION
COMMITMENTS

UN Fashion Industry Charter for
CLIMATE CHANGE

Committed to UN UNIVERSAL
DECLARATION OF HUMAN RIGHTS
and the UN GUIDING PRINCIPLES
ON HUMAN RIGHTS

UN WOMEN'S EMPOWERMENT
PRINCIPLES

UN Global Compact CEO
WATER MANDATE

UN HEFORSHE CAMPAIGN

Committee for Economic
Development of The Conference
Board (CED) ADVANCING WOMEN
IN CORPORATE LEADERSHIP

The FASHION PACT

OPEN TO ALL pledge

The ARCTIC CORPORATE
SHIPPING pledge

TIME TO VOTE Campaign

The VALUABLE 500

PARADIGM FOR PARITY

PRIDE IN FASHION

BLACK IN FASHION COUNCIL

UN BUSINESS AMBITION FOR
1.5°Celsius

SECTION 8

Partners

PVH is proud to partner with leading organizations committed to helping drive **FASHION FORWARD – FOR GOOD** in sustainability, philanthropy, and inclusion & diversity.

As one of the most admired fashion and lifestyle companies in the world, we recognize the opportunity and our responsibility to take a stand for *what is right*.

Here's what they have to say:

SAVE THE CHILDREN

"PVH has been a committed partner to Save the Children for more than a decade," said Carolyn Miles, President and CEO of Save the Children. "We are so grateful for their support of children from preschoolers to young adults."

COUNCIL OF FASHION DESIGNERS OF AMERICA (CFDA)

"PVH is one of the first fashion companies to be certified as a Great Place to Work – a testament to the way PVH treats its associates. In my efforts to understand how fashion companies work to be inclusive and diverse, I reached out to a number of companies and in conversation with PVH, I was so impressed with what they were doing," said Steven Kolb, President and CEO of the CFDA.

FASHION FOR GOOD

Katrin Ley, Managing Director of Fashion for Good, on the partnership with PVH: "PVH Corp. has a strong legacy in corporate responsibility, which it is advancing through innovative approaches to social and environmental issues. This makes it an ideal partner for Fashion for Good. Together, we will focus on innovations that offer better alternatives and enable transparency and traceability across the value chain, from source to store, with the ultimate aim to make fashion a force for good."

WWF

formerly World Wildlife Foundation

"As major trends like urbanization, population growth and climate change exacerbate existing water issues, water is not only an urgent environmental issue but also a risk to business," said Sheila Bonini, Senior Vice President of WWF. "Water stewardship partnerships like the one with PVH are a commitment to the management of shared water resources in the public interest."

GOOGLE

"We are working with PVH to become a digital lighthouse in the fashion space through data-driven and consolidated marketing," said Michael Burke, Industry Director Branded Apparel & Durables of Google.

PLUG AND PLAY

"PVH brings a fresh new perspective to our Supply Chain & Logistics and Brand & Retail programs. We are thrilled to see how their portfolio of iconic brands will tap into our suite of startups and their technologies," said Michael Olmstead, Chief Revenue Officer of Plug and Play.

FORDHAM UNIVERSITY GABELLI SCHOOL OF BUSINESS

"The partnership will prove that two organizations with very similar values, but in very different industries, can meaningfully connect to support social and environmental good at a time when we need it most," said Donna Rapacciolli, Ph.D., dean of the Gabelli School of Business.

HOWARD UNIVERSITY

"We are excited to welcome PVH as a new partner for many reasons, including our shared values. The company's legacy and impact are unparalleled, and the ongoing commitment to individuality, integrity, accountability and diversity make PVH an ideal partner, not just for the Honors Program within the School of Business, but for students across our campus," said Dr. Kanika Jones, Assistant Dean of Student Affairs of the SBEL program.

THE MEMORIAL FOUNDATION

"For well over 15 years, PVH has been more than a partner to both The Memorial Foundation and prior to that, The Martin Luther King, Jr. National Memorial Foundation. While building the MLK Memorial, PVH stood by us hand in hand to ensure that the memorial in honor of Dr. Martin Luther King, Jr. would be one of everlasting appeal to all people no matter their race, color or creed. How proud we are of the continued partnership that has allowed the Martin Luther King, Jr. Memorial to stand out as a beacon of 'Democracy, Justice, Hope and Love not just for our Country, but indeed for the entire world'" said Harry Johnson, President and CEO of The Memorial Foundation.

SAFE HORIZON

"PVH and Safe Horizon have had a wonderful and vital partnership for 20 years," said Ariel Zwang, CEO of Safe Horizon. "We are so grateful for their support — through both contributions and volunteer efforts — on multiple areas of our work. This includes our domestic violence programs and their most recent generous multi-year commitment to help us continue providing a safe space, warm meals, counseling and most of all, hope to young people through our Streetwork Project for homeless youth."

THE FRESH AIR FUND

"Thanks to the incredible generosity of Tommy Hilfiger and PVH, over the past 20 years, 10,000 young men, ages 12 to 15, have grown from boys to young men at The Fresh Air Fund's Camp Tommy. Built on a foundation of brotherhood, leadership training and mentorship, Camp Tommy provides a safe environment where boys grow into responsible adults. Our campers create life-long friendships, learn from their counselors who serve

SECTION 8 Partners *continued*

as mentors and role models, all while having fun in the outdoors. We are truly grateful for the extraordinary partnership provided by Tommy Hilfiger and PVH for helping unlock the limitless potential of the young men of New York City,” said Fatima Shama, Executive Director of The Fresh Air Fund.

WORLD VISION

“Because of your generosity, children are clothed, children are warm and children can attend school to be educated. We are making a difference! Together, we are able to reach those in need find a second chance, and hope even in the most difficult situations,” Jack Laverty, Corporate Engagement Director of World Vision.

ONEPULSE

“PVH’s dedication to Inclusion and Diversity and putting people first was a natural fit for us,” said Barbara Poma, onePULSE Foundation CEO. “The PVH family lost one of their own at Pulse, and their support of onePULSE and to honor their associate and each of the 49 lives taken is incredibly touching and powerful.”

RONALD MCDONALD HOUSE NEW YORK

“For nearly two decades, PVH has been a valued corporate partner with Ronald McDonald House New York,” said Ruth Browne, President & CEO of Ronald McDonald House New York. “From sponsoring meals to Days of Service, PVH employees go above and beyond to support our children and families. Not only do PVH volunteers donate their time, but they also help organize special events for our children and give back to the House financially, supporting our mission of keeping families close. Time and again, PVH has proven to be an outstanding supporter of the House and has helped further our goal of allowing kids to be kids first and kids with cancer second.”

JUVENILE DIABETES RESEARCH FOUNDATION (JDRF)

“PVH and Tommy Hilfiger have been committed partners of JDRF since 2011, raising more than \$9 million toward our mission to accelerate life-changing breakthroughs to cure, prevent and treat type 1 diabetes and its complications,” said Derek Rapp, JDRF President and CEO. “We are grateful for PVH’s and Tommy Hilfiger’s support as we strive to create a world where type 1 is type none.”

A selection of PVH global partners include

Action, Collaboration, Transformation (ACT)	Plan International
American Apparel & Footwear Association (AAFA)	Plug and Play
Apparel & Footwear International RSL Management Group (AFIRM)	RE100
Apparel Impact Institute	Renewable Energy Buyers Alliance (REBA)
Better Cotton Initiative (BCI)	Responsible Labor Initiative
Better Work	Ronald McDonald House New York
Business for Social Responsibility/HerProject (BSR)	Room to Grow
Business Renewables Center	Safe Horizon
Cancer Support Community Center New Jersey (CSCCNJ)	Salesforce
Canopy	Save the Children
CARE	Science-based Target Initiative (SBTI)
Coalition for the Homeless	SNACK (Special Needs Activity Center for Kids)
Comprehensive Youth Development	Social and Labor Convergence Program (SLCP)
Council of Fashion Designers of America (CFDA)	Sustainable Apparel Coalition (SAC)
Dress for Success	Sustainable Packaging Coalition
Ellen MacArthur Foundation	Textile Exchange
Enterprise Partners	The Accord
FabScrap	The B Team
Fashion For Good	The Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) and NATURES Program
Fashion Industry Charter for Climate Action	The Midland School
Free Arts	The Fresh Air Fund
Fordham University	The Memorial Foundation
Gap Inc.	UKAID
Global Fashion Agenda	UN Foundation – Private Sector Action for Workplace Women’s Health and Empowerment
Google	UN Global Climate Action (UNFCCC)
How2Recycle	United Nations Global Compact (UNGC)
Hudson Guild	United States Council for International Business
Human Rights Foundation	United Way – Food Bank of Somerset County
Industry Summit	USAID
Juvenile Diabetes Research Foundation (JDRF)	Water Resiliency Coalition
Leather Working Group	We Mean Business Coalition
Nest	World Vision
onePULSE	WWF (World Wildlife Foundation)
P.A.C.E. Program	Zero Discharge of Hazardous Chemicals (ZDHC)/Roadmap to Zero
Pajama Program	

SECTION 9

Brand Overviews

Calvin Klein

Calvin Klein is a fashion lifestyle brand with bold, progressive ideals and a sensual aesthetic that is recognized worldwide. Our modern and minimalist approach to design, provocative imagery and authentic connection to culture has resonated across generations for over 50 years. Founded in New York in 1968, the brand elevates everyday essentials to globally iconic status.

With 50 years of iconic history, the *Calvin Klein* brands - *CK Calvin Klein*, *Calvin Klein*, *Calvin Klein Jeans*, *Calvin Klein Underwear* and *Calvin Klein Performance* — have global recognition as iconic household names. Calvin Klein continues to amplify its positioning within society through culturally relevant marketing campaigns, partnerships with key opinion leaders and capsule collections. Each of the *Calvin Klein* brands has a distinct marketing identity and position, providing us the opportunity to market domestically and internationally a range of products in discrete apparel categories that appeal to the varying needs and lifestyles of the *Calvin Klein* consumer. The *Calvin Klein* brands also are licensed for a range of lifestyle products, including fragrance, women's apparel, footwear, eyewear, children's clothing, watches and jewelry, as well as in certain geographic regions. PVH acquired *Calvin Klein* in 2003 and has overseen a focused approach to growing the brand's presence worldwide, as well as its prestige, recognition and relevance. Global retail sales of products sold under the *Calvin Klein* brands were approximately \$9.4 billion in 2019.

TOMMY HILFIGER

After 35 trailblazing years, Tommy Hilfiger continues to be a pioneer of classic, American cool style. Driven by a passion for breaking conventions and embracing bold ideas, the company has written the rule book for remaining at the forefront of the intersection of pop culture and heritage fashion. Under Hilfiger's vision and leadership as principal designer, *TOMMY HILFIGER* remains one of the world's most recognized lifestyle brands, known for its spirit of determined optimism, self-expression and youthful energy.

TOMMY HILFIGER is one of the world's leading designer lifestyle brands creating a platform that inspires the modern American spirit, while committing to wasting nothing and welcoming all.

Founded in 1985, Tommy Hilfiger delivers premium styling, quality and value to consumers worldwide under the *TOMMY HILFIGER* and *TOMMY JEANS* brands, with a breadth of collections including *HILFIGER COLLECTION*, *TOMMY HILFIGER TAILORED*, men's, women's and kids' sportswear, denim, accessories, and footwear. In addition, the brand is licensed for a range of products, including fragrances, eyewear, watches and home furnishings. Founder Tommy Hilfiger remains the company's Principal Designer and provides leadership and direction for the design process.

Tommy Hilfiger, which was acquired by PVH Corp. in 2010, is a global apparel and retail company with more than 16,000 associates worldwide. With the support of strong global

consumer recognition, Tommy Hilfiger has built an extensive distribution network in over 100 countries and more than 2,000 retail stores throughout North America, Europe, Latin America and the Asia Pacific region. Global retail sales of the *TOMMY HILFIGER* brand were approximately US \$9.2 billion in 2019.

VAN HEUSEN

With a reputation for innovative design spanning 100 years, *Van Heusen*'s ever evolving modern style delivers comfort and performance, while committing to an eco-friendly future.

A trusted style authority, we continually adapt to the world around us and the changing needs of the consumer to deliver products that are relevant and with a good value. From the boardroom to the home office and beyond, we embrace comfort and ease without sacrificing style. Our product is both highly functional and stylish, created with materials and processes that are both socially and environmentally conscious as we are committed to making a positive impact on people, our industry, and our planet.

Remaining ahead of the curve while building on our strong foundation earns us true staying power.

Van Heusen is part of our Heritage Brands business and contributes to Heritage Brands' global retail sales of approximately \$3.3 billion in 2019. We principally distribute our Heritage Brands products at wholesale in the U.S. and Canada through department, chain and specialty stores, warehouse clubs, and mass market, off-price and independent

SECTION 9 Brand overviews *continued*

retailers (in stores and online), as well as through pure play digital commerce retailers.

As a complement to our wholesale business, which is our core business, we sell products directly to consumers at [VanHeusen.com](https://www.vanheusen.com).

Van Heusen is known for its ability to remain modern and innovative, adapting to the changing world to meet consumer needs.



We're living life with that weekend state of mind. Whether finding a new trail to hike, working the kinks out of our golf swing, or going out to dinner with family and friends, we're always looking to get the most out of every day.

Our soft-washed clothes are what we reach for when we're doing what we want. Designed for comfort, color, and performance – with an added dose of fun – our updated American classics keep us feeling just as good as we do in our own skin.

Life's about good friends, good fun, and comfortable clothes. It's just that simple and it's just who we are.

IZOD is focused on design, and innovation to provide you with performance, textiles, details and personality with a shift towards athleisure while minimizing negative impacts on the environment, all to bring you one step closer "to living your best life."

We principally distribute our products at wholesale in the U.S. and Canada through department, chain and specialty stores, warehouse clubs, and mass market, off-price and independent retailers (in stores and online), as well as through pure play digital commerce retailers. As a complement to our wholesale business, we also serve consumers directly at [IZOD.com](https://www.izod.com).

IZOD is part of our Heritage Brands business and contributes to Heritage Brands' global retail sales of approximately \$3.3 billion in 2019.



Classic American styling – a heritage in dress shirts with expanded offerings of stylish casual apparel and neckwear to complete the look.

ARROW is known for its classic American styling of dress shirts. The brand has now expanded to include sportswear (casual apparel) and neckwear and is primarily sold in the U.S. and Canada through department store customers (in stores and online).

Outside North America, *ARROW* is licensed in approximately 80 territories and appears on a broad assortment of men's, women's and children's apparel and apparel-related products. As part of our Heritage Brands business, *ARROW* contributes to its \$3.3 billion in 2019 revenue.



Drawing inspiration from the late, legendary designer Geoffrey Beene, the brand continues to evolve to deliver menswear dress furnishings and sportswear (casual apparel) to a younger consumer.

Geoffrey Beene has a long history with PVH, decades before its acquisition in 2017. It was one of PVH's first license partners, dating back to the 1970s.

Geoffrey Beene is a respected designer brand within the lifestyle category of menswear dress furnishings and sportswear (casual apparel). Products are primarily sold in the U.S. and Canada through department stores (in stores and online), as well as select pure

play digital commerce retailers and with licensing deals with other manufacturers.

The *Geoffrey Beene* brand continues to evolve and prioritize innovation within the digital space. As part of our Heritage Brands business, *Geoffrey Beene* contributes to its \$3.3 billion in 2019 revenue.



Every woman deserves to feel comfortable on the outside and confident on the inside. We're obsessed with delivering comfort-first designs, groundbreaking innovation, the perfect fit, and unparalleled quality at an affordable price.

Designed by women, for women. We know real bodies – and we're not afraid to have real conversations about them. We know that life is complicated, and believe that your bra and underwear shouldn't be. With a sense of creativity, belonging, and humor, we're constantly inspired by new tech and techniques while keeping things fun – and we've developed a sisterhood where every voice, every need, and every body is welcome.

Warner's continues to lead with innovation, targeting the modern woman and her needs, continuously earning praise for comfort and fit.

Warner's products are available online at [warner's.com](https://www.warner.com), at wholesale in the U.S. and Canada through department, chain and specialty stores, warehouse clubs, and mass market, off-price and independent retailers (in stores and online), as well as through pure play digital commerce retailers. *Warner's* is part of our Heritage Brands business and contributes to its global retail sales of approximately \$3.3 billion in 2019.

SECTION 9 Brand overviews *continued*

Every woman deserves to feel comfortable on the outside and confident on the inside.

With over 70 years of experience, our innovative undergarments have helped women look and feel their best. Today, *Olga* proudly carries the brand's mission by offering solutions to the most challenging intimate apparel issues. No matter your shape or size, we guarantee that *Olga* is where curves meets comfort...in style.

Olga by Warners is a leading intimate apparel shapewear brand in North America, focused on fuller-figured women. Products, including bras, panties and shapewear, are designed to be comfortable and engineered for a superior fit. *Olga by Warners* products are primarily sold in the U.S. and Canada through department stores (in stores and online), as well as select pure play digital commerce retailers.

True & Co began with a question: what do women want in a bra? Our community of women had a lot to say. So we listened closely, and began creating different kinds of bras and underwear, the kind that women could live in: soft, stretchy, supportive, pretty, confidence-boosting, and above all, designed and made for comfort.

We know how important it is to be comfortable – in your bra, and in your skin.

From our beginnings, *True & Co's* brand mission has been to listen to the voices of women. When we dare to be true – especially when it comes to our bodies – thoughts, people, culture and ultimately the world we live in changes. *True & Co* is part of our Heritage Brands business, contributing to its \$3.3 billion in global retail sales, with products available on [TrueandCo.com](https://www.trueandco.com) and at select wholesale accounts.

SECTION 10

Executive Bios



Stefan Larsson

Chief Executive Officer

Stefan Larsson is CEO and a member of the Board of Directors of PVH Corp. He assumed both roles in 2021 after joining the company in 2019 as President.

As PVH President, Stefan had responsibility for all PVH's regions and branded businesses, including *Calvin Klein* and *TOMMY HILFINGER*. He has helped develop near-term actions and long-term strategies that will continue to leverage the power of PVH by remaining focused on the company's core strengths, connecting them to where the consumer is going, and driving brand relevance and high performance to deliver long-term sustainable growth.

Prior to joining PVH, Stefan was the Chief Executive Officer of Ralph Lauren Corp., where he successfully refocused the company on what made it iconic, improved its performance and set the path for future growth. Previously, Stefan served as the Global President of Old Navy, a division of Gap Inc., where he helped Old Navy deliver 12 consecutive quarters of profitable growth and positioned the brand among the top preferred brands among millennials in America. Preceding that, for nearly 15 years, Stefan held multiple key leadership roles on the team responsible for growing H&M with revenues increasing from about \$3 billion to about \$17 billion and operations expanding from 12 to 44 countries. He started

his career at H&M with nearly seven years in different global roles with responsibility for product including assortment planning, merchandising and production.

Stefan earned a Master of Science in Business Administration jointly from the Hanken School of Economics and Business Administration in Finland, and Jonkoping International Business School in Sweden.

Follow Stefan on [LinkedIn](#).

SECTION 10 Executive Bios *continued*

Manny Chirico
Chairman

Manny Chirico is Chairman of PVH Corp., owner of an iconic family of brands including *Calvin Klein*, *TOMMY HILFIGER*, *Van Heusen*, *ARROW*, *Warner's* and *IZOD*. Manny has been with PVH for over 26 years, serving as CEO from 2006 to January 2021 and Chairman since 2007. Under his leadership, PVH has become one of the largest and most admired fashion and lifestyle companies in the world, reaching \$9.9 billion in annual revenues in 2019 and 40,000 associates operating in over 40 countries.

Throughout his career, Manny has embodied the PVH core values of accountability, partnership, passion, integrity and individuality which he has helped establish at the company. In 2019, Manny formally introduced PVH's purpose statement: "We power brands that drive fashion forward – for good."

Manny helped transform PVH from a North American dress furnishings business to one of the largest apparel companies in the world. He played a key role in acquiring Calvin Klein in 2003 and engineered the transformative acquisitions of Tommy Hilfiger in 2010 and Warnaco in 2013.

He has been recognized for his leadership and business accomplishments. Manny was named to NRF Foundations' List of People Shaping Retail's Future in 2020 and inducted into the Business of Fashion 500 Hall of Fame in 2019. In 2018, he received Women's Wear Daily's CEO Creative Leadership Award, was named Person of the Year by the American Apparel & Footwear Association (AAFA) and received the Committee for Economic Development's (CED) Leadership Award. He was also identified as a Top 100 Connected Leader by Brunswick Group and a

top CEO by Glassdoor.

Manny's personal philanthropic work includes serving on the Board of Trustees of his alma mater, Fordham University. In 2020, he spearheaded a 5-year partnership between PVH and Fordham University's Gabelli School of Business to establish a leading academic hub for the study of Corporate Responsibility and Sustainability. He is also on the board of Montefiore Medical Center. During the COVID-19 crisis, PVH secured and delivered Personal Protection Equipment (PPE) to Montefiore Health System for the medical staff on the front lines fighting the pandemic. Manny serves on the board of Save the Children, PVH's global philanthropic partner, where he has been instrumental in supporting efforts to promote early childhood education in developing countries. In recognition of his efforts, he was named a Save the Children "Changemaker for Children" in 2020. He also supports the Ronald McDonald House in New York City, and was the marquee speaker and award recipient at its annual gala in 2015.

Manny is on the Board of the United Nations Global Compact, is a member of the Committee for Economic Development, sits on the President's Advisory Committee for U.S. Trade Policy and Negotiations, and is also on the Board of Directors of Dick's Sporting Goods and Conagra Brands.

Born and raised in the Bronx, Manny graduated from Fordham's Gabelli School of Business in 1979. Manny was named Father of the Year by The National Father's Day Council in 2018, honoring his deep dedication to his family, including his wife, three sons and grandchildren. He is known to be an avid sports fan and golfer. He often quotes the late legendary football coach Vince Lombardi: "It doesn't matter how many times you're knocked down but how many times you get back up."

Follow Manny on [LinkedIn](#).



Michael "Mike" Shaffer
Executive Vice President, Chief
Operating & Financial Officer

Mike Shaffer is Executive Vice President, Chief Operating & Financial Officer for PVH. Mike has been with PVH for over 25 years and has played an instrumental role in shaping the strategic direction of the company through the large-scale acquisitions of Tommy Hilfiger in 2010 and Warnaco in 2013. Mike has been critical in driving financial growth for PVH, as he has identified and captured significant opportunities to expand our brands and businesses across various geographies, channels of distribution and product categories. Mike has spearheaded PVH's ongoing infrastructure investments and initiatives to support PVH's global growth. He has also played a key role in implementing the company's digital strategy and driving digital investments, with a more integrated focus around building out the omni-channel capabilities from leveraging data insights, to planning tools to supply chain initiatives and in-store/online consumer experiences. As PVH has expanded into one of the world's largest apparel companies, Mike has been committed to leading change through our commitment to corporate responsibility.

Mike joined PVH in 1990 as a Financial Budget Manager and has held numerous positions in the wholesale and retail divisions of PVH, including Director of Accounting Operations, Division Controller, Vice President and Controller, Senior Vice President of Retail Operations, and Executive Vice President of Finance. In 2006, Mike was named Executive Vice President, Chief Financial Officer before being promoted to his current role.

Prior to joining PVH, Mike served as a Senior Auditor at Deloitte & Touche.

He has more than 25 years of diverse financial management and executive leadership experience in the apparel and

SECTION 10 Executive Bios *continued*

financial industries. Mike has been on the Board of Directors at Build-A-Bear Workshop, Inc. since May 2014. He graduated from George Washington University with a bachelor's degree in accounting and is a Certified Public Accountant.

In 2018, Mike was honored as a Retail Innovator at the Retail Innovation Conference in New York. On behalf of PVH, Mike was awarded second place for "Best CFO" in 2014 for *Institutional Investor's* "Most Honored Companies".



Francis "Ken" Duane
Vice Chairman, PVH Corp.

Ken joined PVH in 1998 as Division President, Izod Wholesale, before being appointed CEO of Wholesale Sportswear and North America Wholesale.

Prior to joining PVH, he served as President, Worldwide of Guess Inc., and held senior positions at Nautica, Inc., Hugo Boss and Burberry.

A great deal of Ken and his wife's personal time is dedicated to philanthropic work and they have always felt strongly about contributing to the community. He currently serves on the Executive Advisory Board of Give Kids the World, a non-profit organization supporting children with life-threatening illnesses and their families. He also sits on the Advisory Board of the Boys & Girls Club of MetroWest, which provides social, educational and cultural programming for children in need. Ken formerly served on the Board of Governors for the YMA Fashion Scholarship Fund, which sponsors over \$2 million in scholarships annually for fashion, arts and business. Ken has also sponsored the Torch Scholarship at Northeastern University.

Ken is on the Board of Governors at GS1 US®, a non-profit information standards organization that collaborates with business and industry

to encourage the adoption and use of GS1 Standards-based solutions that can help improve business processes. He previously served on the Board of Directors of Ariat.

Earning recognition for his achievements in business and strong commitment to philanthropy, Ken received the MetroWest Boys & Girls Club Partner for Youth Award (2017), HealthCare Chaplaincy Network Wholeness of Life Award (2014), The Father's Day Committee Father of the Year Award (2010) and the YMA Fashion Leadership Council Man of the Year Award (2004).

An alumnus of Merrimack College, Ken has a bachelor of science in Finance and Marketing and received an Honorary Doctorate degree in 2016. He remains deeply involved with his alma mater, serving for over a decade on the Merrimack College Board of Trustees in addition to privately supporting scholarships, mentoring students and supporting the college's athletic programs.



Mark Fischer
Executive Vice President,
General Counsel & Secretary

Mark Fischer is the Executive Vice President, General Counsel and Secretary at PVH.

Based at the company's New York City headquarters, Mark oversees all legal matters for PVH. Mark joined PVH as Vice President, General Counsel and Secretary in 1999, was promoted to Senior Vice President in 2007 and assumed his current position in 2013.

Mark oversaw the corporate and legal work, or was principal legal counsel, on all of PVH's major acquisitions, including of IZOD (1995), Calvin Klein (2003), ARROW (2004), Superba Neckwear (2007), the Van Heusen trademark in Europe and Asia (2008), thereby uniting the brand worldwide for the first time in its history, Tommy Hilfiger (2010), The Warnaco Group, Inc. (2013), True&Co. (2017) and Geoffrey Beene (2018). The Tommy Hilfiger

acquisition was named M&A Global Network's Consumer Products and Services Deal of the Year.

Prior to joining PVH, Mark was a Partner in the corporate department of Rosenman & Colin LLP, which is now known as Katten Muchin Rosenman LLP. His practice included securities, mergers and acquisitions, and financing, as well as general corporate counseling, with PVH as one of his corporate clients. He joined Rosenman as an Associate in 1989 and became a partner in 1996.

Mark graduated from Brandeis University with a Bachelor of Arts in Politics and earned his J.D. from Boston University School of Law. He is admitted to practice as an attorney in the State of New York and the Commonwealth of Massachusetts, as well as in the United States District Courts for the Southern and Eastern Districts of New York and the United States Supreme Court. Mark was named to the GC Powerlist — United States, 2019 published by *The Legal 500*.



Dave Kozel
Executive Vice President,
Chief Human Resources Officer,
PVH Corp.

Dave Kozel is Executive Vice President, Chief Human Resources of PVH Corp. and has been with PVH since 2003.

In his role, Dave is a member of the senior leadership team and is responsible for the global Human Resources function, including Compensation, Benefits, Talent Management and Development, Inclusion & Diversity, as well as The PVH Foundation, Global Communications and Facilities.

With a proven track record for creating and developing HR strategies and solutions that drive business results, Dave has been instrumental in building PVH's rich culture, introducing a comprehensive portfolio of programs at PVH, including associate

SECTION 10 Executive Bios *continued*

engagement programs, the Inclusion and Diversity program, and the Company's award-winning associate training and development program, PVH University.

Under Dave's leadership, PVH has been recognized for its commitment to creating an inclusive environment where every individual is valued, including being named one of *Forbes'* Best Employers for Diversity and earning 100% on the HRC Corporate Equality Index. The Company was also ranked among the top 100 Most Inclusive and Diverse companies globally on the Thomas Reuters Global Inclusion Index (named one of *Forbes'* and JUST Capital's Most JUST Companies) and is certified as a Great Place to Work. Dave was awarded the *Human Resource Executive* magazine's HR Honor Roll in 2018 for his outstanding contributions exemplifying the increasingly strategic role of HR in business today.

Dave joined PVH in 2003 as Senior Vice President, Human Resources, and was promoted to Executive Vice President, Human Resources in 2013. He changed to his current title in June 2015. Prior to joining PVH, Dave served as the Executive Vice President of Human Resources for J. Crew and held executive HR positions at Grey Advertising and Deluxe Corporation. His early career was spent at Citicorp and Pacific Gas & Electric in various Human Resource positions.

Dave has a Bachelor's Degree in Political Science from Lehigh University and a Master's Degree in Industrial Relations from University of Illinois.



Jim Holmes
Senior Vice President,
Corporate Controller

Jim Holmes serves as Senior Vice President, Corporate Controller, a role that he has held since September 2015. In this role, Jim oversees the Company's accounting

and financial reporting functions, along with Corporate Operations and key projects.

Previously, Jim served as Vice President and Assistant Corporate Controller, at PVH beginning in 2006. Jim joined PVH in 1995 as a Financial Analyst in Corporate Accounting. Jim ascended through several promotions from Senior Financial Analyst to Manager of Financial Reporting in 1998 and Director of Financial Reporting and Divisional Accounting in 2000. Jim began his career in 1993 as a Financial Analyst for the Kmart Corporation.

Jim has a Bachelor of Science in finance from Rutgers College and the Rutgers School of Business, as well as a Master of Science in accounting from Fairleigh Dickinson University. Jim is also an active CPA.



Dana Perlman
Senior Vice President, Treasurer,
Business Development &
Investor Relations

Dana Perlman is Treasurer and Senior Vice President of Business Development and Investor Relations at PVH, based at the company's global headquarters in New York. Dana focuses her time around the management of accounts receivable, treasury services and capital markets and risk management. She is responsible for PVH strategy and business development, playing a key role in acquisitions and divestitures and strategic projects across the company. In addition, Dana, who oversees investor relations, established a broader corporate communications function at PVH that creates and crafts external and internal messaging around the company. In 2013, Dana played a key role in PVH's acquisition of Warnaco.

Dana joined PVH in March 2011 after holding several positions at Barclays Capital, including Director of the Retail Investment Banking Department. Prior to Barclays, Dana held positions with Lehman Brothers and

Credit Suisse First Boston. She earned a bachelor degree in business administration from The University of Michigan Ross School of Business.

Dana currently sits on the Board of Directors at O'Reilly Automotive and is active in the Women's Executive Circle, part of the UJA Federation New York. In 2018, she was recognized by *WomenInc.* on the 2018 Most Influential Corporate Board Directors list and by Equilar on the list of 50 Youngest U.S. Public Company Board members alongside Chelsea Clinton and Mark Zuckerberg.



Eileen Mahoney
Executive Vice President,
Chief Information Officer

Eileen is Executive Vice President, Chief Information Officer of PVH, based in the company's Bridgewater, NJ office. In this role, Eileen is responsible for developing the strategic direction of PVH's technology and systems solutions, business process, as well as project and portfolio management. Eileen oversees the company's North America, South America and Asia Information Technology areas, as well as PVH's Global Network and Infrastructure.

Eileen has developed key partnerships with our strategic technology partners and is a member of JDA's Customer Advisory Board, SAP Consumer Products and Fashion Councils.

Eileen joined PVH in September 2008 as Group Vice President, Retail Information and Technology, focusing on expanding PVH's Retail IT systems platform, and was promoted to Senior Vice President in May 2012. Eileen has held her current position since November 2014.

Prior to joining PVH, Eileen was Chief Information Officer at Edison Learning, an international education service provider focused on raising student achievement

SECTION 10 Executive Bios *continued*

and pioneer of charter schools in the U.S. Eileen began her career at R.H. Macy & Co., Inc., spending 10 years in various IT positions across the company. After Macy's, Eileen was the Chief Information Officer role for Petrie Retail Inc., a women's apparel retailer with stores across the U.S. and in Puerto Rico. In 1996, Eileen became the Chief Information Officer of Barnes & Noble's College Bookstore division. Eileen graduated with a Bachelor of Business Administration.



William "Bill" McRaith
Chief Supply Chain Officer

Bill McRaith is the Chief Supply Chain Officer for PVH. Bill oversees the Company's global supply chain operations and is responsible for developing global supply chain strategies to service the needs of all PVH retail and wholesale divisions. His group leverages corporate strengths for buying, cost management and handles all innovation, product development, and value chain activities to ensure both the timely delivery of products and the implementation of new operating models.

Before joining PVH, Bill served as Senior Vice President of Global Sourcing at Wal-Mart. Prior to that, he was Senior Vice President of Product Development and Supply Chain Operations with Spiegel Brands. Earlier in his career, Bill served as Executive Vice President of Manufacturing, Sourcing and Product Development for Victoria Secret and the Chief Supply Chain Officer, Intimates for Limited Brands. Bill also worked at Warnaco, serving initially as Vice President of Manufacturing in Hong Kong, and rising to Senior Vice President of Worldwide Operations.

Bill is a native of Scotland and attended Kirkcaldy & Glenrothes Technical College where he received his IMS certificate. He also attended the Harry Mitchell & Partners School of Management Service Method

Study Certificate, CAPITB General Managers Course and the Marks & Spencer Ashridge College Production Managers Training Course. Bill is a member of the Board of Directors for the American Apparel and Footwear Association (AAFA) and also serves on the F.I.T. International Trade & Marketing Advisory Board. Bill is also an Honorary Professor of Glasgow Caledonian University.



Cheryl Abel-Hodges
Chief Executive Officer, Calvin Klein, Inc.

Cheryl Abel-Hodges is the Chief Executive Officer of Calvin Klein, a role she assumed in June 2019, responsible for the strategy, product development, marketing and commercial operations for all CALVIN KLEIN product lines across the world.

Previously, Cheryl was Group President, Calvin Klein North America and The Underwear Group. She led the Calvin Klein wholesale and retail businesses in North America, setting the brand's strategic direction and driving a consumer centric approach. Additionally, as Group President of The Underwear Group, Cheryl oversaw PVH's innovative underwear platform, which harnesses the collective power and best practices from across the company's iconic portfolio of brands. In this role, Cheryl managed underwear businesses conducted under the CALVIN KLEIN, TOMMY HILFINGER, Warner's, Olga and True&Co. brands, overseeing design, merchandising, product development and planning. Cheryl played an integral role in PVH's acquisition of True&Co., the company's partnerships with Amazon Fashion and Nike Inc., as well as supporting the #MYCALVINS digital-first campaign.

Cheryl joined PVH in 2006 and has held various senior leadership roles within the company, including President of Wholesale Sportswear for Izod and President of Calvin Klein Underwear.

Earlier in her career, Cheryl held management, sales and marketing positions with Ralph Lauren Corp., Liz Claiborne Inc., Bernard Chaus, Carole Little, and May Co. She began her career in the apparel industry as part of Bloomingdale's executive training/department manager program.

Cheryl graduated from S.U.N.Y. Albany with a bachelor of arts in political science and English.

Martijn Hagman
Chief Executive Officer,
Tommy Hilfiger Global & PVH Europe

Martijn Hagman is the Chief Executive Officer of Tommy Hilfiger Global and PVH Europe. Martijn has helped over his 12 years with the company to evolve TOMMY HILFINGER into one of the world's most recognized premium lifestyle brands, and establish the foundation for the PVH Europe organizational structure, moving from a mono-brand to a multi-brand organization with PVH's acquisition in 2013 of the Calvin Klein Europe business. With a consumer-centric mindset, Martijn has driven the vision to evolve digital business operations, modernize the fashion value chain, progress towards aggressive sustainability targets and circularity innovations, and sustain healthy top and bottom-line growth.

Martijn joined Tommy Hilfiger in 2008 as Group Controller. He was promoted in 2009 to Vice President, Group Finance, and, following PVH's acquisition of Tommy Hilfiger in May 2010, he transitioned to the Tommy Hilfiger Europe organization as Senior Vice President, Finance. Martijn was appointed as Chief Financial Officer, PVH Europe, in April 2013 and extended his financial oversight role to include Tommy Hilfiger's global operations in September 2014. He added the role of Chief Operating Officer, PVH Europe, in November 2017.

Prior to joining Tommy Hilfiger, Martijn worked at Ernst & Young for 10 years within the International Audit practice, spending time in the Amsterdam and San Jose, California offices. Martijn graduated from the University of Amsterdam with a Masters in Business Economics in 1998. He is a Dutch Certified Auditor (RA) and has a CPA license with the California Board of Accountancy.

SECTION 11

Regional and Brand Leadership Bios

Calvin Klein Leadership

CALVIN KLEIN GLOBAL

Eugene “Gene” Gosselin
Chief Financial Officer, Executive
Vice President of Operations,
Calvin Klein, Inc.

Eugene Gosselin has held this role since February 2016. He is responsible for leading the business's strategic operating initiatives and driving the execution of key business goals, as well as overseeing the financial reporting for the Calvin Klein business globally.

Suzanne Barton
Chief Product Officer,
Calvin Klein, Inc.

Suzanne Barton assumed this position in July 2019. In this role, Suzanne oversees Calvin Klein's global product organization, including all design and merchandising functions. Since joining the company in 2008 as the Design Director of Izod, Suzanne soon transferred to the Calvin Klein business, where she held various leadership positions, including Executive Vice President, Head of Product Creation for underwear, jeans and sportswear, Executive Vice President of Design & Merchandising of Men's Apparel, North America, and Global Head of Close to Body Design

John Van Glahn
President, Calvin Klein
Global Licensing

John Van Glahn has held this position since April 2013. In this role, John is responsible for developing and evaluating licensing opportunities to enhance the *CALVIN KLEIN* brand's distribution and increase profitability.

CALVIN KLEIN NORTH AMERICA

Samuel “Sam” Archibald
President, Calvin Klein Retail,
North America

Samuel Archibald oversees the Calvin Klein retail business in the U.S. and Canada. This involves developing and driving the strategic direction for each of the business segments, including merchandising, vertical product development, planning and allocation, marketing, visual, and store operations.

CALVIN KLEIN ASIA PACIFIC

You-Hyun (YH) Ko
Senior Vice President, Managing
Director, Calvin Klein Korea

You Hyun-Ko joined Calvin Klein, Inc., in January 2015. YH is based in Seoul and is responsible for developing corporate strategies for Korea. He is focused on strengthening the brand's performance within the Korean market, as well as aligning the Calvin Klein business strategies in Korea across *CALVIN KLEIN*, *CALVIN KLEIN JEANS*, *CALVIN KLEIN UNDERWEAR* and *CK CALVIN KLEIN*.

Tommy Hilfiger and PVH Europe

Michael Scheiner
Chief Marketing Officer,
Tommy Hilfiger Global

Michael Scheiner joined Tommy Hilfiger in October 2019, bringing with him 15 years of experience at global brands, transforming marketing departments to become more consumer and omnichannel focused. In this role, Michael oversees the company's Marketing and Communications teams, helping to identify and implement innovative strategies – particularly across digital and experiential platforms.

Franck Belochi
President, Calvin Klein Product,
PVH Europe

Franck Belochi was appointed this leadership position in May 2018. In this capacity, Franck is responsible for the design, merchandising, development and production functions for *CALVIN KLEIN* apparel, footwear, and accessories for Europe, and for *CALVIN KLEIN JEANS* for Europe and Asia-Pacific. Since 2019, Franck also oversees the development of the *CALVIN KLEIN JEANS* apparel collections for Asia-Pacific and the *CALVIN KLEIN* footwear and licensed collections for Europe.

SECTION 11 Regional and Brand Leadership Bios *continued***Melanie Gallop**

President, PVH (TH & CK) Product

Melanie assumed this role in Spring 2018. She oversees the Close to Body World of Underwear, Swim and Performance for *TOMMY HILFIGER* and *CALVIN KLEIN*. Melanie first joined Calvin Klein in 2000, and has held a number of sales and commercial leadership roles, as well as successfully overseeing the transition of the *CALVIN KLEIN JEANS*, underwear, accessories, swimwear, and kids brands into PVH Corp. following the acquisition of The Warnaco Group.

Christopher Koerber

President, Tommy Hilfiger Product, PVH Europe

As President of Tommy Hilfiger Product, Christopher oversees the *TOMMY HILFIGER* and *TOMMY JEANS* apparel, footwear and accessories global collections. Since joining PVH in 2007, Christopher has held a number of leadership roles throughout the company, continuously driving a stronger alignment across the business, including unifying the men's and women's collection under the Hilfiger Collection label.

**TOMMY HILFIGER
AMERICAS****Gary Sheinbaum**Chief Executive Officer,
Tommy Hilfiger Americas

Gary Sheinbaum assumed this role in September 2014. In this role, Gary leads the North American business, as well as oversees Tommy Hilfiger's Latin America operations. Since joining the company in 1995, Gary has worked in various capacities including President of Specialty Retail, President of Retail Development for the U.S. wholesale business and Group President, North America for outlet, specialty retail and e-commerce.

Betsy GrassExecutive Vice President,
Wholesale, North America

Betsy Grass joined the company in September 2009. She was brought on board to integrate the newly acquired Tommy Hilfiger Handbag business from a licensee. In 2015 Betsy was given the additional responsibility of the Tommy Hilfiger Wholesale business to include Men's, Women's and Accessories.

Jennifer PuetzerExecutive Vice President, Finance,
Tommy Hilfiger North America

Jennifer Puetzer has held this role since June 2015. In this position, she oversees financial reporting, budgeting, re-forecasting and day-to-day financial operations for the Tommy Hilfiger retail and wholesale divisions in North America.

**TOMMY HILFIGER
ASIA PACIFIC****Adelyn Cheong**Senior Vice President,
Tommy Hilfiger Asia Pacific

Adelyn Cheong is responsible for directing and executing strategies that deliver financial results and the overall brand management of the Tommy Hilfiger business in the region. Adelyn has oversight of regional merchandising, store design, visual merchandising, marketing and communications, working in close collaboration with the country Managing Directors on all in-country brand and product matters.

**Heritage
Brands
Leadership****David Sirkin**

Group President, Heritage Brands

David Sirkin is Group President, Heritage Brands, a role that he assumed in June 2020, leading the strategic direction of the Heritage Brands sportswear and dress furnishings divisions. David joined PVH in 2007 as Vice President, Sales and Marketing in the neckwear business. He served as President, Neckwear, from 2011 to 2015, and most recently as President of The Dress Furnishings Group, overseeing all aspects of the dress shirt and neckwear businesses in North America, including design, sales and distribution.

Mike KellyChief Marketing Officer,
PVH Heritage Marketing /
Chief Innovation Officer, PVH

Mike Kelly oversees all marketing and media strategy for Heritage Brands. Leading our in-house creative, production, and media buying teams, he's focused on new data-driven disciplines with a consumer-centric approach in order to build the brand equities, sales, and EBIT of the company's heritage businesses. Since his promotion in 2017, Mike also heads PVH Innovation Next globally, establishing new practices and finding opportunities to leverage across all areas of incremental, adjacent, and transformational innovation.

SECTION 11 Regional and Brand Leadership Bios *continued***Sam Sperrazza**

President of Heritage Retail Stores and
Heritage E-Commerce

As President of Retail Stores and E-Commerce for Heritage Brands, Sam oversees the operation of over 150 outlet stores across North America, as well as the Heritage Brands business's apparel e-commerce sites. Since joining PVH in 1989 as a District Manager for the Van Heusen Retail Division, Sam has held a number of roles, including Executive Vice President of North America Retail Operation for Tommy Hilfiger, and currently serves as an Executive Sponsor of PVH's Retail Inclusion and Diversity Council.

Geoff Barrett

President, Heritage Brands Sportswear

Geoff Barrett was appointed President of Heritage Brands Sportswear in February 2015. He oversees all of the Heritage Brands wholesale sportswear businesses; *Izod*, *Van Heusen*, *Arrow* and *G.H. Bass*. Geoff is responsible for sales, planning, design and merchandising.

John Hayes

Executive Vice President,
Chief Financial Officer, Heritage Brands

John Haynes joined PVH in September 1993 and has served as Executive Vice President, Chief Financial Officer, Heritage Brands since June 2016. In this role, he is responsible for overseeing the financial reporting for the Heritage Brands business, managing the Heritage Business Strategy team and is a member of the PVH Innovation Next team.

PVH Leadership

PVH AMERICAS**Kevin Urban**

Executive Vice President,
Logistics Services

Kevin Urban is responsible for all domestic and international logistics operations. He oversees import and domestic transportation, warehousing and distribution, and strategic services.

Fábio Vasconcellos

President, PVH Brazil

Fábio Vasconcellos has held this leadership position since 2012. In this role, Fábio is responsible for driving and implementing Calvin Klein's growth strategy in the country, including brand extension and elevation opportunities.

Richard Deck

President, PVH Canada

Richard Deck has held his role since June 2015. He oversees wholesale sales, planning, marketing and distribution in Canada for the Tommy Hilfiger, Calvin Klein and Heritage Brands businesses. Richard is based in Toronto, Canada.

**PVH EUROPE
Country Management****Laurent Albouy**

Managing Director, France+

Laurent Albouy is focused on driving growth and improving the profitability of the Calvin Klein and Tommy Hilfiger businesses in France and Belux, while also elevating the positioning of both brands in the countries.

Benoit De Crane d'Heysselaer
Managing Director, Italy

Benoit De Crane d'Heysselaer has served in this role since September 2014. In this capacity, he is responsible for leading PVH's wholesale and retail operations in Italy and establishing a strategic plan to drive growth and profitability in the market.

Georg Faisst

Managing Director, Russia+

Georg Faisst assumed this role in 2012. He is responsible for developing and executing the strategy for the *CALVIN KLEIN*, *TOMMY HILFINGER* and *Izod* brand in 15 countries, including Russia, Turkey and Ukraine.

David Pyne

Managing Director, PVH U.K.+

As Managing Director of PVH U.K.+, David Pyne oversees the Tommy Hilfiger and Calvin Klein businesses across the U.K. and Ireland. During his tenure at PVH he has led the integration of *Calvin Klein* and the Irish business into the U.K.+ market. David was Managing Director of *Pepe Jeans U.K.* prior to joining Tommy Hilfiger in 1992.

Juanjo Sotomayor

Managing Director, Iberia

Juanjo Sotomayor was appointed Managing Director, PVH Iberia in 2013. In this role, he oversees the brands' retail, concession and wholesale operations across Spain and Portugal. Previously, he served as Managing Director, Tommy Hilfiger Iberia beginning in 2003.

SECTION 11 Regional and Brand Leadership Bios *continued*

PVH ASIA PACIFIC

Tom Chu

Regional President, PVH Asia Pacific

Tom Chu has held this position since February 2020. Tom is responsible for overseeing operations and driving growth for the TOMMY HILFINGER and CALVIN KLEIN brands across the region. This includes developing and implementing strategic initiatives for both brands and coordinating the Asia Pacific strategy with the broader global initiatives established for each. Tom joined PVH as Chief Executive Officer and Representative Director, Tommy Hilfiger Japan, in October 2013 before becoming President, PVH Japan, in May 2016.

Jeffrey Hui

Chief Operating & Financial Officer,
PVH Asia Pacific

Jeffrey Hui is responsible for overseeing the finance, accounting, internal controls, treasury, tax, legal, distribution and logistics teams that support the Calvin Klein and Tommy Hilfiger businesses in the Asia Pacific region.

Hanson Gu

President, PVH China

Hanson Gu has held this role since November 2016. In his current position, Hanson develops and implements the growth strategies for the Calvin Klein and Tommy Hilfiger businesses in China. Hanson is also responsible for managing business development across both the retail and distribution channels and focuses on optimizing the organizational structure in China to drive growth.

Annie Wong

President, PVH Hong Kong+

Annie Wong has held this position since June 2014. She oversees Calvin Klein's direct operations in Hong Kong, Macao, Singapore, Malaysia and Taiwan, as well as the franchised businesses in Thailand, the Philippines, Vietnam, Indonesia and Japan. She also oversees the implementation of the Calvin Klein travel retail strategy globally and the management of the licensing businesses in Asia Pacific.

SECTION 12 Videos and Photos *continued*

Videos and Photos

A collection of videos and photos from our **40,000+ PVH ASSOCIATES** around the globe and all the initiatives we support across sustainability, philanthropy, and inclusion & diversity.

If you are interested in receiving any of these files or are looking for additional options, please contact PVH Comm at PVHCOMM@pvh.com.

Videos

PVH Talks: History – Investing in our People and Communities



youtu.be/rjluUypxwQA

PVH Talks: History – 140 Years of Meeting Consumer Needs



youtu.be/zEkGbhSgWNs

PVH Talks: Culture – Transparency and Empowering Change



youtu.be/SbB1QATtRU

PVH Talks: Culture – Design Your Future at PVH



youtu.be/eYcHki2WA6Q

PVH Talks: Business – The Retail Environment



youtu.be/yRZHkJP2XZ4

SECTION 12 Videos and Photos *continued*

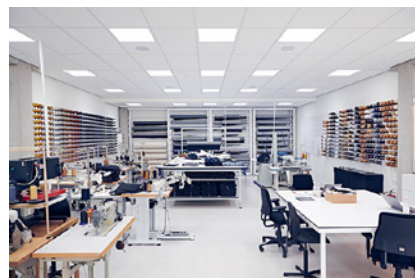
Photos



Calvin Klein Store Exterior.jpg



Tommy Hilfiger Store Exterior.jpg



Denim Lab - Product Innovation Center.jpg



Calvin Klein Retail.jpg



Tommy Hilfiger Retail.jpg



Tommy Hilfiger Associates - The Power of Us.JPG



PVH Associates - Design Your Future.jpg



PVH Associate - Inspire & Innovate.JPG



PVH Associate - Be You.jpg



PVH Associate - Co-Branded Office.jpg



PVH Cares.jpg



PVH Archives.jpg