

# MARLY POMMER

VP Outlet Europe – Tommy Hilfiger & Calvin Klein  
Amsterdam

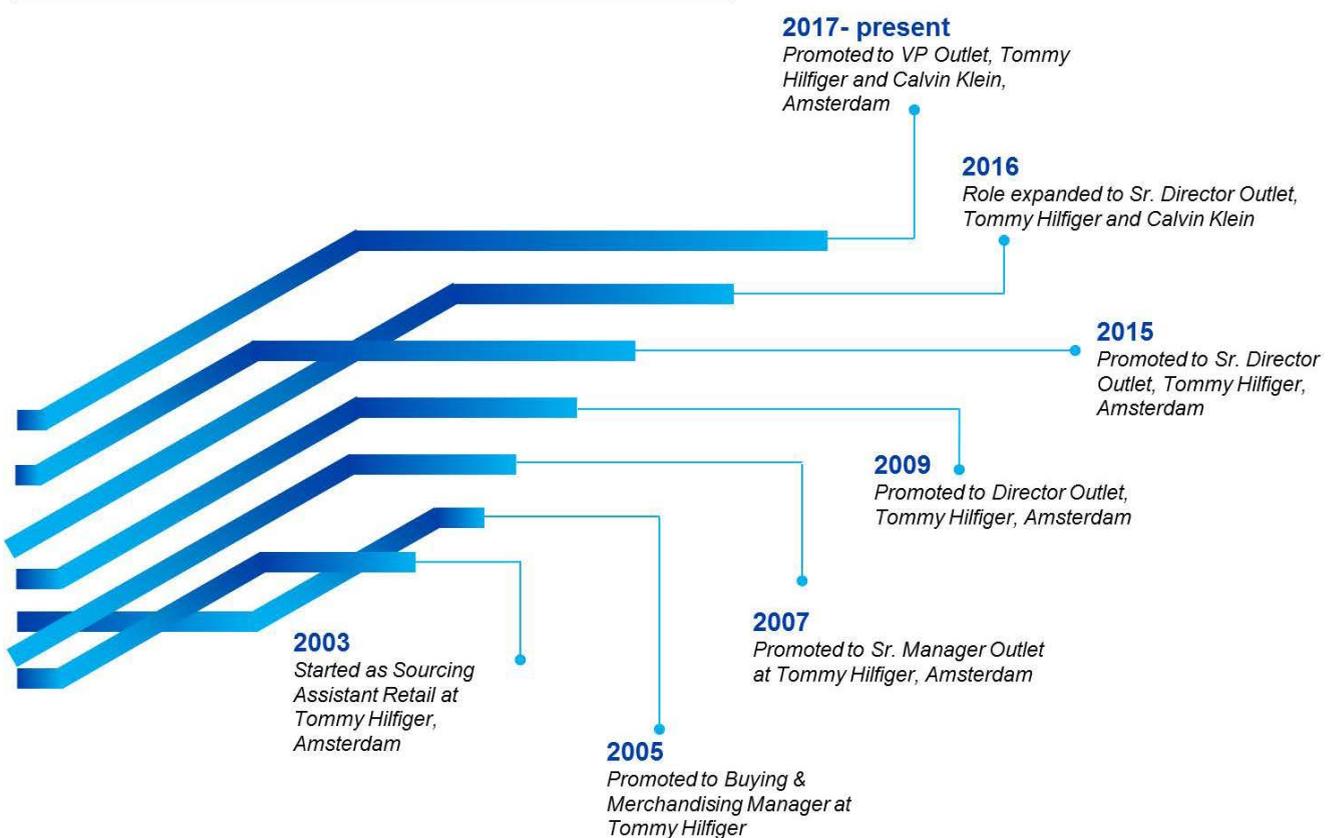
Marly is the Vice President Outlet, Europe for *CALVIN KLEIN* and *TOMMY HILFIGER* and has been with us for 14 years! She started with us in 2003 as the Sourcing Assistant at Tommy Hilfiger Retail Europe. Around 2006, she got the opportunity to dedicate her role to outlet around a time that outlet wasn't a big topic yet in Europe. So with a very small but amazing team, she got the chance to design and build the strategy that outlet is today.



Marly gets passionate about things quite easily. Her biggest passion is outlets, of course. She also likes meeting fun and energetic people, exploring cultures, traveling, art, food and wine. In her free time, she loves to cook for friends and then to sit around the table, play music, talk, laugh, and of course, eat the food she prepared!



## HER JOURNEY SO FAR



## QUESTIONS & ANSWERS

### **When you first started, did you see yourself working for 14 years?**

When I started at Tommy Hilfiger in 2003 I wasn't thinking about that at all. I had no idea yet where I would end up. I only knew that I wanted to develop, have wide responsibilities, add value to a company, have a fun team and enjoy every day of work. PVH offered me all of that, which made me stay for over 14 years now.

### **How did your career path turn the way you had planned it to be?**

I actually never planned my career. When I do something I want to make the best out of it. I really enjoy to work hard when results are good and have fun in the team. The PVH environment suited me perfectly as it gave me a lot of space to play and try. I was lucky enough to have a good team and leaders around me who appreciated that and grew my responsibilities throughout the years.

### **What makes you passionate about PVH and our brands?**

It is truly amazing to work at PVH because of the energy and cultural mix of people, and the key values which I have really felt throughout the years. I am and always have been motivated and inspired by the values that are a red thread in our company: be bold, entrepreneurial, take ownership, team mentality, keep it simple, have fun. How can you not love that?



# LORETTA TROUT

Director Cash Applications – PVH  
Bridgewater, New Jersey

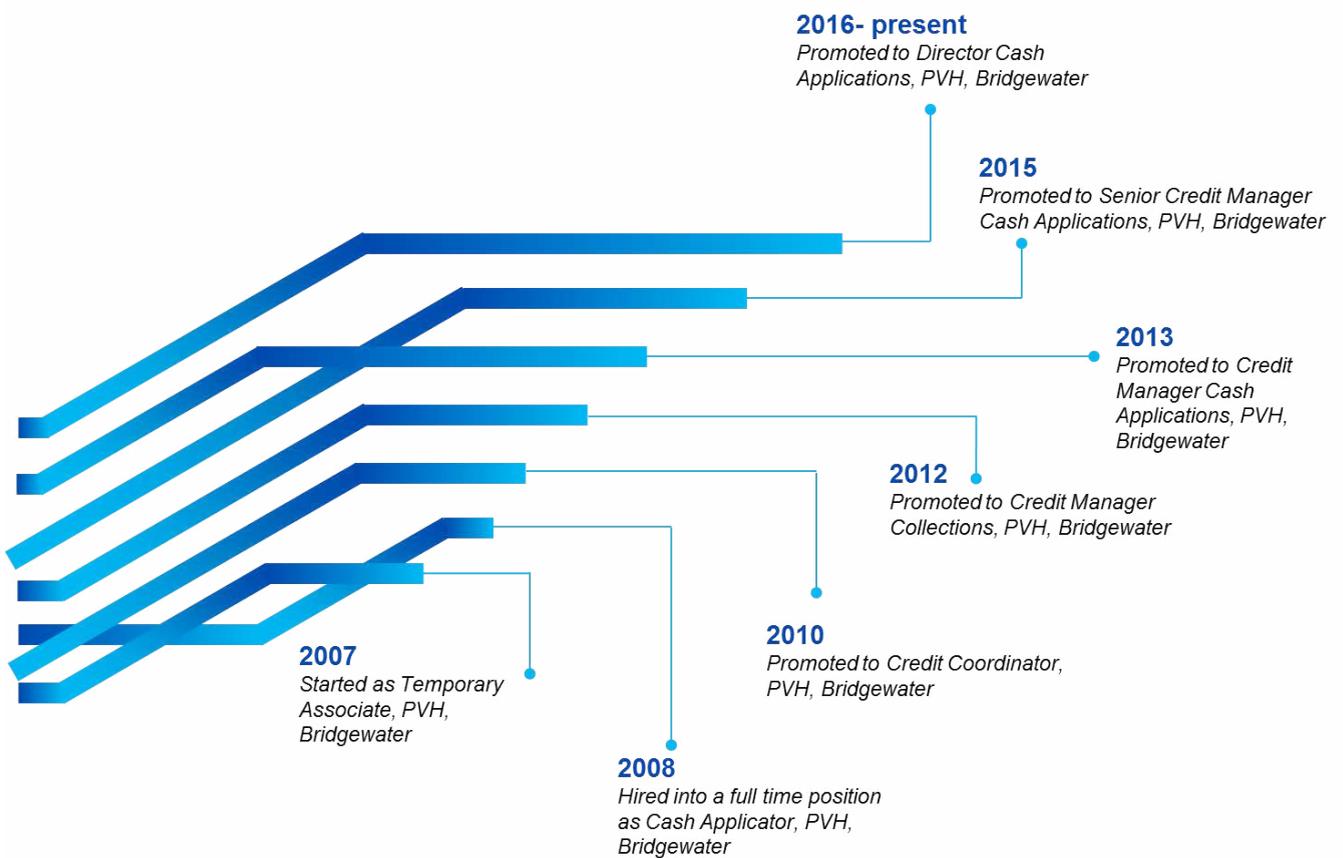
Loretta is the Director of Cash Applications and is a part of the Accounts Receivable Group overseeing Cash Applications, Imaging and Document Procurement for North America.

She started as a Temporary Associate and has been with us for over 10 years! In her own words, “My career journey has been phenomenal. I needed to learn the basics of Cash Applications and Accounts Receivable which was all new to me. Once I had this strong foundation I continued to build upon it and due to PVH’s tremendous growth, there have been opportunities for me to use this knowledge, to meet new challenges and acquire additional knowledge and skills.”



She is passionate about being an American, about making a difference in someone’s life, and doing the right thing, at the right time, for the right reason even if no one is watching. In her free time what she likes to do most is to spend it with her family and friends. She also enjoys reading, wine tasting, painting, yoga, boating, fishing and going to the beach.

## HER JOURNEY SO FAR



## QUESTIONS & ANSWERS

### **When you first started, did you see yourself working at PVH for 10 years?**

No, when I first started as a Temporary Associate I certainly never expect to be hired permanently, much less be here at PVH for ten years.

### **Did your career path turn out the way you had planned it to be?**

Yes and no. I had planned on being a Manager but there wasn’t a master plan to end up as a Director in the beginning. After every promotion, I would look to the next vertical position and begin working towards it. Since this has been an evolution and I am committed to adding value every day in whatever way that I can and to achieve more than I had the prior day, I can say that I’m not done planning.

### **How did you design your future at PVH ?**

As soon as I was hired as a permanent employee I believed that the Cash Applications Manager position was a position I wanted to grow into and would be a great fit. I came to PVH with a strong management skill set, so my priority was to learn what, how and why things were done. Once I mastered the execution, then it was on to doing it with precision and speed. PVH rewarded me with a promotion to a Credit Coordinator. I believed that my future was in my hands and I was going to achieve my goals, so off I went and I never looked back.

### **What makes you passionate about PVH and our brands?**

It is my PVH Family that makes me passionate about PVH – they make all the difference in my world!



# JESSICA KEIM

Senior Project Coordinator – PVH  
Bridgewater, New Jersey

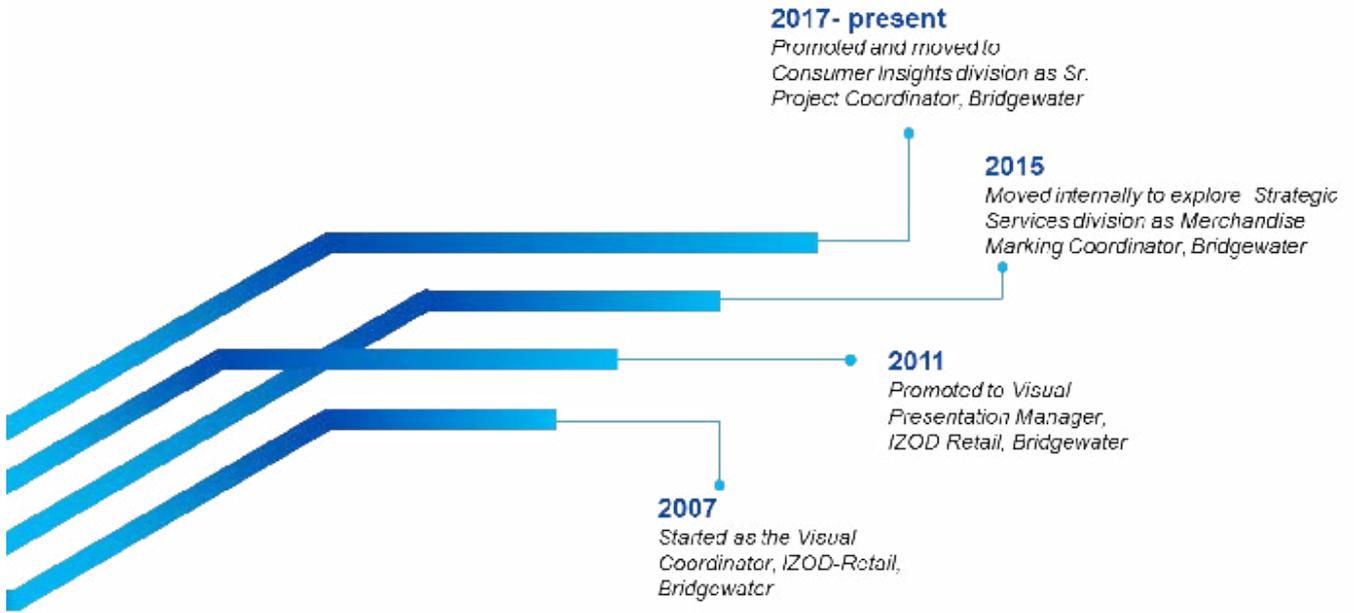
Jessica is the Sr. Project Coordinator for Consumer Insights and has been with us for more than 10 years!  
In her own words, “PVH has allowed me to develop so much over the past 10 years both personally and professionally. It’s often said that when you feel like you have nothing left to learn or no more room to grow, it’s time to leave the company, but through various career changes, graduate school with tuition reimbursement, and a variety of professional development tools readily available I have never felt like it was time to move on from PVH.



In 2016, PVH launched a Consumer Insights division and started putting together a team. I was able to use my project management skills from IZOD, my knowledge of the different areas of PVH from Strategic Services, and the skills I learned through the Rutgers MBA program and PVH U classes to earn a spot on this newly formed team and I couldn’t be more excited to be a part of it! Even though I’ve worked for the company for over a decade, it feels like PVH still has so much more to offer me.”



## HER JOURNEY SO FAR



## QUESTIONS & ANSWERS

### **When you first started, did you see yourself working at PVH for 11 years?**

No! And yes...When I first started working I knew that I would be working for many, many years but it’s hard to understand what that means when you have been gauging your life in 3-5 year increments, school. Also, you have been probed about what your career choice will be for the majority of your childhood without really being able to understand what that means. “What do you want to be when you grow up?...” Then you leave college and for all intents and purposes, in relation to the previous question, you are “grown up” and your career is an indeterminate amount for your foreseeable future. I don’t think it’s possible to grasp the concept when you first start working. Eventually you realize that your career is much like school, broken into 1-2 or 3 year increments of growth or change and you wake up after working for over a decade and you can’t believe where the time has gone.

### **How did you design your future at PVH ?**

I was able to design my future through constantly educating myself. At first I took classes through PVH to learn new professional skills and solidify existing ones. Eventually I took advantage of the tuition reimbursement program to go back to school part time and earn my MBA. It was through constant education, learning new things, and networking that I was able to design what I wanted my future to be and I’m still in the process. I have a feeling I always will be.

### **What makes you passionate about PVH and our brands?**

The room for growth, the educational opportunities, and the respect for work/life balance.