

Madison was a Summer 2017 Intern with the PVH Communications team as a rising senior at the University of Delaware, where she is pursuing a degree in Marketing and Operations Management with a Minor in Management and Information Systems.



She is a travel enthusiast with a passion for exploring new places. Those experiences have allowed Madison to learn about different cultures of the world and helps give her a new perspective. She recently visited Ireland and France, and hopes to travel more in the future!

Madison enjoys hanging out with friends and family, reading, and trying new things. She has thoroughly enjoyed her internship experience, saying it gave her the chance to meet many new people and visit many cool places! In her own words, “I don’t think I’ve ever eaten more brunch food than I have this summer :)”



QUESTIONS & ANSWERS

How has your internship experience been so far?

Interning for PVH Corp has been such an eye opening experience. Working for the Internal Communications team has allowed me to gain insight into how a fashion apparel company as largely successful as PVH runs. Until this summer, I never realized just how essential communication is within a company. Even though PVH owns a variety of diverse brands, the company is able to remain uniform through its communication of values. While the product offerings and operations of each brand may be separate, at the end of the day, they collectively unite under the core values of the PVH family.

What was the most meaningful learning opportunity that you had?

It’s hard to choose just one, but I think working on the intern presentation has been one of the most meaningful experiences. This project gave me the opportunity to interact and connect with so many associates I never would have met otherwise. It has also provided me with great hands on experience.

What was your inside look into the culture of the company?

The company culture is both supportive and engaging. PVH provides so many benefits that it’s clear the company really values its associates. My entire team has also been so supportive of my role and given me such great feedback.

Which out of the 5 PVH core values were you able to connect with the most?

The core value of partnership has been the most impactful throughout my summer here. PVH treats its interns with real respect and values our opinions. Whether I’m working with my intern team or the Internal Communications team, I always feel like I’m able to contribute.

CHERI CHUNG

Intern, CSAP Planning & Allocation – Calvin Klein
Hong Kong

Cheri interned with us this summer for the Central and South-East Asia Pacific (CSAP) Planning & Allocation team in Hong Kong. In her own words, “I am an enthusiastic, upbeat and interesting engineering undergrad at Cambridge with diverse interests. I love carrot cake, enjoy working at busy coffee shops, and have a weird inclination towards animals with beaks.”



She is passionate about art, puzzle-solving, and learning new things. To her, art is boundless and it cheers her up to have beautiful things around her. Solving logic games gives her a sense of accomplishment; and learning new things keeps her mind fresh.

In her free time, she enjoys graphic design, mainly for student societies or as freelance work. She is also an avid traveler and



QUESTIONS & ANSWERS

How has your internship experience been so far?

It's been great! People here are extremely friendly and helpful. My team has given me a lot of exposure to their daily tasks, allowing me to develop concrete experience on work both in an operational and strategic level. The time spent working on an O2O project with interns from various departments has also been insightful. I'm sure the friendships I've made here will last forever.

How has this experience trained you on understanding the nuances of work life?

Apart from work, we have a lot of opportunities to participate in volunteering and social events with other interns. My team has even invited me to night runs and to cycle during weekends. It proves the success of PVH's work-life design when you see everyone in the company as engaged as HR.

What was your inside look into the culture of the company?

Inclusive. Fun. Open. I have met people from diverse backgrounds and nationalities here and they are all approachable and fun to talk to. The welcoming attitude and friendly environment makes PVH feel like home.

Which out of the 5 PVH core values were you able to connect with the most?

Passion. Loving what you do does not only cheer you up during good times but keeps you motivated when times get tough.

Oliver was a was a Summer 2017 Intern with the Tommy Hilfiger team. He is a fun-loving, optimistic, and outgoing person who is very passionate about fashion and the business behind it.



In his free time, he likes to hang out with friends and to be around people. He loves going to the beach and sitting by the pool, especially in warm weather. He is a big shopping enthusiast who enjoys looking at beautiful stores and clothes!



QUESTIONS & ANSWERS

How has your internship experience been so far?

This is my second summer at Tommy Hilfiger, and I love it. The environment at the company is amazing, you feel like you have to ability to contribute, even though I am only there for the summer. My team is especially amazing. They are really entrusting with the work they give me and push for me to succeed.

What was the most meaningful learning opportunity that you had?

The most meaningful learning opportunity I had was to meet and see again all these great people that work at Tommy. It was such a great experience to work with all of them, and for them to teach me what it takes to be part of a successful brand.

What was your inside look into the culture of the company?

My inside look is very positive. Everyone at Tommy is supportive of each other, and realize that we are all working together to reach the same goal. They make working fun.

Which out of the 5 PVH core values were you able to connect with the most?

I connect most with Passion. For if you are passionate about something, you will want to succeed in that area, and will work your hardest at it. I believe that with passion and hard work, sky's the limit.

INTERN WITH US!

THE ESSENTIAL PRINCIPALS AND COMPONENTS
THE SOUL OF OUR PROGRAMS!

